

Communicate Science Effectively: The World Depends On It!



Fire Extinguishing Agents and Delivery Systems



Active Versus Passive Building Fire Protection



Realtime WildFire Mapping



Pine Bark Beetles and Fire Behavior



Pandemic Simulation



Cholera: Preparedness and Response



Impact of Globalization on Infectious Disease E



30 Years of Influenza Surveillance



Molecular Mechanisms of Pathogene



Enhanced F Scale for Tornado Damage



The Origin of Updraft Rotation in Supercell Storms



Tornado Warning Alert App



Climatology of Mesoscale Convective Systems Using Satellite Infrared Imagery



www.CouncilScienceEditors.org

CSE 2013 Annual Meeting

3-6 May ■ Montreal, Quebec Canada
The Fairmont Queen Elizabeth

PRELIMINARY PROGRAM



Welcome Letter from the President and Program Committee Chairs

You might say that it's always been important to communicate science effectively. I'd argue that it's never been more important than it is today, and that it will be even more important tomorrow and in the months, years, and decades to come, as we add to the 7.5 billion people with whom we share the Earth. For those on this continent who needed a weather wakeup call, Superstorm Sandy provided it all along the East Coast, adding to ongoing concerns about melting permafrost, rising sea levels, drought, and wildfires. As the planet warms, those of us in biomedical fields have to be concerned with epidemiological shifts as diseases spread beyond the regions of the planet to which they had been confined. The agricultural impacts of changing climate have already begun to present challenges, posing significant implications for cultivation and distribution of food around the world. It's a good thing that we will all be meeting in Montreal this May at the CSE Annual Meeting to learn and exchange ideas about how we as editors can better and more effectively communicate the results of rapidly evolving scientific research so that we can address all of these challenges.

At the heart of the meeting in Montreal is a compelling collection of sessions around effective communication and dissemination of science. It is punctuated by plenary speakers that will grab your attention and won't let it go:

■ Dr. Jeffrey Drazen

On Sunday, May 5, our keynote speaker will be Dr. Jeffrey Drazen, Editor-in-Chief of the *New England Journal of Medicine (NEJM)*. Dr. Drazen currently serves as the Distinguished Parker B. Francis Professor of Medicine at Harvard Medical School, and professor of physiology at the Harvard School of Public Health. He joined *NEJM* as Editor-in-Chief in July of 2000. At *NEJM*, his responsibilities include oversight of all editorial content and policies. His editorial background includes service as an associate editor or editorial board member for the *Journal of Clinical Investigation*, the *American Journal of Respiratory Cell and Molecular Biology*, and the *American Journal of Medicine*. His keynote is titled "Two Hundred Years of Communicating the Medical News," which will trace the history of medical event reporting over the 200 years of the *NEJM's* existence.

■ Andrew Revkin

On Monday, 6 May, award-winning *New York Times* blogger Andrew Revkin will deliver the keynote address. Mr. Revkin is the senior fellow for environmental understanding at Pace University's Academy for Applied Environmental Studies and writes the award-winning *Dot Earth* blog for the Op-Ed section of *The New York Times*. He also serves on the Advisory Board for the Center for Communicating Science at Stony Brook University. An author of several books, he has written extensively on communication and the environment, and speaks to varied audiences around the world about the power of the Web to foster progress on a finite planet. He will speak on "The New Science Communication Climate," examining the very rough path from research lab to journal to the public and policymakers, and exploring issues and opportunities as conventional science journalism shrinks and other means of exploring science online grows.

Please join us in Montreal. Play a part! I'm a meteorologist by training and I cannot guarantee the weather, (though Montreal in spring has many splendors) but I can guarantee that you will take home ideas that you can put to practical use as soon as you get back to work, that you will have benefitted by a rare networking opportunity with hundreds of your CSE colleagues all in one place, and that you will be able to look back on an unforgettable couple of stimulating days in Canada – all while strengthening CSE as your organization. See you in Montreal!

Kenneth F. Heideman – CSE President

Tony Alves and Michael Friedman, PhD – Co-Chairs





Council of Science Editors (CSE)

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Who is the Council of Science Editors (CSE)?

CSE's mission is to promote excellence in the communication of scientific information. CSE's purpose is to serve members in the scientific publishing and information science communities by fostering networking, education, discussion and exchange, and to be an authoritative resource on current and emerging issues in the communication of scientific information.

The Council of Biology Editors (CBE) became CSE in 2000. The new name more accurately reflects our expanding membership. CBE was established in 1957 by joint action of the U.S. National Science Foundation and the American Institute of Biological Sciences. Today, CSE enjoys close relationships with a number of international scientific publishing organizations, but it functions autonomously, relying on the vigor of its members to attain the goals of the organization. Any individual interested in the purpose of CSE is eligible for regular membership.

Register by **April 1**
 and **SAVE over \$50!**

2012 Program Committee

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Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.





Short Course Detail

Short Course for Journal Editors

Please note that this is a TWO-DAY program:

Friday, May 3, 2013 and Saturday, 4 May, 2013

Part I – 8:00am – 5:00pm, Friday, 3 May

Part II – 8:00am – 5:00pm, Saturday, 4 May

Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

Course Description

The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. The group discussions are a key feature of the course because they provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and, most importantly, the issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

Faculty

- William L. Lanier, MD, Editor-in-Chief, *Mayo Clinic Proceedings*, Department of Anesthesiology, Mayo Clinic, Course Coordinator
- Arthur J. Hilliker, PhD, Editor, *Genome*
- Jody Hundley, Production Manager, Scientific Publishing, American Heart Association
- Bruce A.F. Polsky, Principal, Hanell Consulting, LLC
- Terry Van Schaik, Publisher, American Society of Clinical Oncology

Program in Brief, Friday, 3 May

- Publication of the Results of Research: Peer Review and Determination of Journal Content
- Ethical Obligations of Editors, Authors, and Reviewers
- Organization, Composition, and Function of an Editorial Board
- Breakout Sessions
- Assistant Editors, Editorial Boards, and Consultants
- Reviewers: Selection, Responsibilities, and Nurture
- Editorial Decision Making and Communicating with Authors
- Journal Office Operations: Supervising, Evaluation, and Beginning Production
- The Business of Publishing

Program in Brief, Saturday, 4 May

- The Role of Consultants When Starting a New Publication or Improving an Existing Publication
- Using Metrics to Improve Your Journal
- Breakout Sessions
- The Editor, the Editorial Office, and the Publisher
- How to Obtain and Improve Manuscripts
- Conflict and Misbehavior Among Editors, Authors, and Reviewers
- Independent or Supplemental Small Publications
- Your Journal: Your Role, Your Flow System, Your Problems, and Your Future

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Discuss hot topics with colleagues
Keep up-to-date on conference events
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Connect with like-minded attendees



Short Course on Publication Management

8:00am – 5:00pm, Saturday, 4 May

Objective

To introduce new managing editors and other publication managers to, and to reinforce seasoned publication managers in, efficient and effective methods of managing a journal.

Course Description

The 1-day Short Course on Publication Management is designed to address the management challenges that managing editors and publication managers face every day, and also the wide-ranging role that they play. This is the basic course for those new to journal editing; it is also designed to fill in the gaps and provide new ideas and perspectives to experienced managers.

The keynote session of the course will be titled “Managing to Lead.” Further sessions will address the following topics and will include question-and-answer periods: Managing Communications and People; Working with Publishing Partners; Organizing Workflow; Working with Editors-in-Chief, Associate Editors, Editorial Boards, Authors, and Reviewers; and Perspectives of Editors, Authors, and Reviewers. Discussions will include current controversies in ethics, conflicts of interest, and open access. The course will conclude with a problem-solving and discussion period; attendees are encouraged to bring specific questions from their own experience for discussion by all faculty and other attendees.

Who Should Attend

Managing editors and those in other management positions in the journal publishing industry.

Faculty

- Denis G. Baskin, PhD, Executive Editor, *The Journal of Histochemistry and Cytochemistry*
- Patricia K. (Patty) Baskin, MS, Executive Editor, *Neurology*
- Annie Calacci, Production Editor, Dartmouth Journal Services
- Kenneth F. (Ken) Heideman, MS, Director of Publications, The American Meteorological Society
- Amy McPherson, Managing Editor, *American Journal of Botany*, Course Coordinator

Program in Brief

- Leadership and Teambuilding in the Workplace
- Managing Effective Communications with Editors, Authors, Reviewers, and Staff
- Managing Workflow
- Working with Publishing Partners
- Working with Editors-in-Chief and Associate Editors
- Perspectives of Editors, Authors, and Reviewers
- Problem-solving and Discussion Session



CSE Publication Certificate Program

New applicants must be members of CSE and must submit an application fee of \$75. Accepted applicants and current program participants will receive a **20% discount** on related activities (webinars, conferences, short courses). Over a three-year period, participants must attend two CSE annual conferences (full registration is required), three CSE webinars (one may be recorded), and two CSE short courses (choice of Journal Editors, Publication Management, Manuscript Editors, or Journal Metrics). In addition, the enrollee will propose a research project, prepare a poster presentation for an annual meeting, and submit a research paper based on the project to Science Editor.



Short Course Detail, cont.

Short Course for Manuscript Editors

8:00am – 5:00pm, Saturday, 4 May

Objective

To introduce beginning editors to the tools of the trade and to enable seasoned editors to stay competitive in the field.

Course Description

This 1-day course is designed for both novices and experienced editors who need to stay current in the field, including review of skills required for mechanical and substantive editing of scientific materials for publication. The 2013 course will include sessions on (1) best practices in manuscript editing, including language editing, process efficiencies, and Word tips; (2) editing tables, including table structuring, data consolidation, and technical tips; (3) working with authors, with an emphasis on effective and appropriate means of author querying; and (4) ethical and legal issues that manuscript editors must address on an increasingly routine basis. The day wraps up with a roundtable on various issues that manuscript editors face on a regular basis. Attendees are welcome to bring other items they might like to discuss in a room full of like-minded individuals.

All participants will receive course content as well as supplementary information electronically during the class. Attendees are strongly encouraged to bring a laptop for the short course.

Who Should Attend

Manuscript editors (or those interested in the field) at any level of experience and expertise.

Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Director of Manuscript Editing, JAMA
- Kalika Genelin, MA, Managing Editor, *Biophysical Journal and Cell Reports*, Cell Press
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Dartmouth Journal Services, Course Coordinator

Program in Brief

- Best Practices in Manuscript Editing
- Editing Tables
- Author Querying and Working with Authors
- Ethical and Legal Issues in Scientific Editing
- Roundtable Discussions

Short Course on Journal Metrics

8:00am – 5:00pm, Saturday, 4 May

Objective

To explore the kinds of data available to journal managers and why it is important to know this data.

Course Description

Journal managers have a plethora of data at their fingertips. This 1-day short course will look at available data and discuss what to do with it all. Participants will learn different ways to collect, analyze, and present journal data to editorial boards; how to detect trends and analyze changes; how to use online usage data in conjunction with circulation data for marketing the journal; and the value of readership surveys and competition surveys. NEW this year: Alt-metrics – new ways to gather data.

Who Should Attend

Managing editors and those in management positions in the journal publishing industry.

Faculty

- Angela Cochran, Facilitator, Director, Journals, American Society of Civil Engineers
- Carissa Gilman, Managing Editor, American Cancer Society
- Glenn Landis, Managing Editor, American Society of Clinical Oncology
- Jason Priem, University of North Carolina, Chapel Hill

Program in Brief

- Journal Editorial Office Statistics
- Readership Surveys and Competition Analysis
- Understanding Usage and Citation Reports
- What's New in Metrics
- Using Data to Affect Change
- Building a Complete Journal Profile



**SAVE \$60
per attendee**

when three or more registrations are received from the same company/organization.

Conference Agenda

Saturday, 4 May, 2013

1:00pm – 4:00pm	BELS Exam
1:00pm – 8:00pm	Conference Registration & Check In
5:00pm – 6:00pm	CSE New Member/Attendee Welcome Reception
6:00pm – 8:00pm	Welcome Reception & Exhibit Hall Opening

Sunday, 5 May 2013

7:00am – 7:00pm	Conference Registration & Check In
7:30am – 7:30pm	Exhibit Hall
7:30am – 8:30am	Welcome Continental Breakfast
8:30am – 9:15am	<p>Opening Session</p> <p>Opening Remarks – Ken Heideman, CSE President</p> <p>Business Meeting – Reports by CSE Officers on budget and annual planning</p>
9:15am – 10:15am	<p>Keynote Address – Two Hundred Years of Communicating the Medical News</p> <p><i>Jeffrey M. Drazen, MD, Editor-in-Chief, New England Journal of Medicine</i></p>

This will trace the history of medical event reporting over the 200 years of the *New England Journal of Medicine's* existence. There are a lot of historical highlights, and in it, I outline how the style of reporting has changed.

The Keynote Session is generously sponsored by  **SPI Global**

10:15am – 11:00am	Refreshment Break, Exhibits and Poster Presentations
11:00am – 12:30pm	<p>01 Managing Change in the Production Workflow</p> <p><i>Angela Cochran, Director Journals, American Society of Civil Engineers; Jon Munn, Production Manager, Plant Physiology, American Society of Plant Biologists; Michael Henry, Senior Associate Production Editor, American Public Health Association, Brian Selzer, Publications Editor, American Public Health Association</i></p>

Session Description: The post-acceptance workflow continues to evolve with increasing emphasis on speed, cost reduction and an online workflow, and the introduction of new technology. Hear speakers discuss their production workflows and managing technology, platform and vendor transitions. The panel will present the issues driving their decisions to move to new tracking systems, alternate online publication models and platforms, and change vendors to better serve their authors, editors and readers.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Writer/Editor



Conference Agenda

Sunday, 5 May

02 Beyond the Impact Factor: New Measures of Journal Impact

Jason Priem, Author of Altmetrics: A Manifesto; Kevin A. Roth, M.D., Ph.D., Robert and Ruth Anderson, Professor and Chair, Department of Pathology, University of Alabama at Birmingham, Editor-in-Chief of The American Journal of Pathology; Cameron Neylon, Advocacy Director at the Public Library of Science; Peter Shepherd, Director of COUNTER

Session Description: As the world of publishing changes, so do the ways we measure scientific impact. The most talked about measure, the Impact Factor, continues to measure the average number of citations to recent articles published in a journal. But the Impact Factor is no longer the only measure looked at by many scientific researchers and editors. Some new measures, such as Eigenfactor, Altmetrics and Usage Factor, are now being used to assess journal impact. In this session, we will learn how these new measures are generated and how they are being used. We also will hear from a scientific researcher and editor about why journal metrics are important and how they impact his work. We will also consider how journal measures may change in the future.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

03 Transforming Journal Content for Multiple Audiences

Mike Stobbe, The Associated Press; Karen Hilyard, Assistant Professor of Health Communication, NSF-Fellow (To Think, To Write, To Publish), University of Georgia; Daniel DeNoon, (Formerly) Senior Medical Writer, WebMD

Session Description: Expansion of a journal's reach and impact is a key indicator of its influence and prestige. One approach to achieve this goal is to intentionally engage readers beyond technical or professional subscribers. Journalists with national/international reach, respected providers of web content, and public health communicators/educators will share their perspectives on how this can be accomplished. In addition, the panelists will share specific and creative examples from their respective domains. This session will have minimal PowerPoint presentations. Rather, an interactive format will be emphasized with ample opportunity for Q&A.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

04 New Standards in Science Publishing

Jeffrey M. Drazen, MD, Editor-in-Chief, New England Journal of Medicine; Carol Anne Meyer, Business Development and Marketing Manager, CrossRef; Laurel Haak, PhD, Executive Director, ORCID; Elizabeth Blake, Director of Business Development, Inera

Session Description: There are several organizations, such as the International Committee of Medical Journal Editors, CrossRef, the National Library of Medicine, and the newly formed ORCID, that are putting forth ideas to standardize various aspects of scholarly publishing. This session will discuss new initiatives that address such challenges as standards for conflict of interest reporting, easily identifying funding sources, managing author disambiguation, and standardization of information exchange.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

Sunday, 5 May

12:30pm – 1:30 pm

Lunch Break, Exhibits and Poster Presentations

1:30pm – 2:30pm

05 Editorial Decision Making

Emma Veitch, PhD, PLOS Medicine/PLOS 1; Leslie Sage, PhD, Physical Sciences at Nature (Washington); Peter Adams, American Physical Society

Session Description: To present the opportunities and restraints that face editors when making decisions on the acceptance or non-acceptance of submissions to their journal. Factors having a bearing on these decisions include the goals and criteria governing their parent organization. For example, commercial publishers, non-profit societies, or hybrid organizations.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

06 Using Popular Social Media

Nick Lindsay, Journals Director, The MIT Press; Duncan MacRae, Managing Editor, Neurosurgery; Aaron Weinstein, Managing Editor of Digital Media and Supplements, Plastic and Reconstructive Surgery, American Society of Plastic Surgeons

Session Description: No longer the next big thing, social media should be central to both the business and editorial strategies for journal publishers of all sizes. This session will showcase best practices in integrating social media in editorial workflows and promotional campaigns. It will also include tips on how to measure the success or failure of social media initiatives and how social media is influencing traffic to the journal's website.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

07 Obtaining Reader Feedback and Using It to Improve Your Journal

Arlene Weissman, PhD, Director, Research Center, American College of Physicians

Session Description: The presenter will provide editors-in-chief, managing editors, editorial board members and senior editorial staff with an overview of different approaches, venues and tools for obtaining reader feedback, along with recommendations for how feedback can be used to enhance reader engagement, content relevance and optimization of delivery. The session also will offer recommendations for ongoing reader assessment through feedback collection features on journal sites, and for periodic special reader surveys for general evaluation or for exploration of a specific area of interest.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief



Conference Agenda

Sunday, 5 May

11:00am – 12:30pm

cont'd

08 International Boundaries, Publishing Barriers: Empowering Authors from Newly Industrialized and Developing Countries

Carolyn Brown, Independent Writer, Editor, Trainer and Consultant, Science & Medicine / Writing & Editing; Alejandro Velázquez, Academic Liaison for UNAM-Canada and Professor of the Center for Research on Environmental Geography, National Autonomous University of Mexico (Universidad Nacional Autónoma de México); Barbara Gastel, Professor of Veterinary Integrative Biosciences and of Humanities in Medicine, Texas A&M University

Session Description: Editors want to publish more international articles, particularly from newly industrialized and developing countries. But many potential authors in these countries have difficulty writing papers or find their papers rejected. Barriers to publication are complex and varied. Recent programs have empowered authors to succeed, taking different approaches but with some common threads. Learn about two courses to help future authors prepare manuscripts and about AuthorAID, a global online network that helps developing country researchers to publish their work.

Who Should Attend: Managing Editor/Publisher, Manuscript Editor, Educator, Editor-in-Chief

2:30pm – 3:00pm

Refreshment Break, Exhibits and Poster Presentations

3:00pm – 4:00pm

09 Informed Decisions: Sense About Science and Helping People Make Sense of Science and Evidence

Leonor Sierra, US Coordinator, Sense About Science

Session Description: Will cell phones give you cancer? Are plastic baby bottles safe to use? How do I know if a drug or treatment is safe? How can I make sense of science? The objective of this session is to hear how a small charitable organization, Sense About Science, educates the public on these and other questions. Leonor Sierra, managing director of *Sense About Science*, will talk about the organization's effort to help the public make sense of science and evidence, to point out science that is not correct or peer reviewed, and to represent the public's interest in sound science.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production, Editor, Editor-in-Chief, Writer/Editor

10 Viewing Social Media Through Different Lenses

William Jackson, Asst. Professor, Medical College of Wisconsin; Barbara M. Ford, President, Meyers Consulting Services; Darrell W. Gunter, CEO, GunterMediaGroup

Session Description: Social media has become part of the fabric for everyone's communications, be it professional or personal. Professionals from different parts of the publishing and scientific communities will share their opinions and use of various social media from the general (Facebook, Twitter, etc.) to the specific (Mendeley, ResearchGate, etc.). Audience members are encouraged to comment on their own experiences and question the panel for details concerning issues or concerns they may have with a specific medium or social media in general.

Who Should Attend: Managing Editor/Publisher, Staff involved with creating/managing social media content



Conference Agenda

Sunday, 5 May

3:00pm – 4:00pm
cont'd

11 Church and State: Navigating the Journal-Society Relationship

Alison Denby, Editorial Director, Oxford University Press; Pamela Liao, Founding Co-Editor, University of British Columbia Medical Journal (former); Jason Roberts, Senior Partner, Origin Editorial, and Founding President, International Society of Managing and Technical Editors

Session Description: This session will address the challenges and benefits of the journal and society relationship, and how best to approach the everyday issues that can arise between them, such as copyright/permission issues related to society use of published journal content. Speakers from both journal and society perspectives will briefly discuss their experience with specific issues or how their organization handles those issues, share pros and cons, and offer lessons learned toward making the journal-society relationship a successful one. The goal is to have a realistic, constructive discussion with a focus on providing attendees with ideas for addressing commonplace issues in ways that will help the journals and societies communicate more effectively, share information, and foster strong relationships.

Who Should Attend: Managing Editor/Publisher

12 Improving Review Quality and Referee Engagement

Emma Pfordresher-Shumeyko, Senior Program Coordinator, American Society of Clinical Oncology; Mary Beth Schaeffer, Managing Editor, Annals of Internal Medicine

Session Description: All peer-reviewed journals are dependent on a large, strong pool of available referees. Finding enough available referees is a challenge for many journals, but what can an editorial office do to improve the quality of reviews they receive and enhance referee engagement to their journal? Journals should take active steps in securing the best possible reviews by providing resources for both new and established referees. Getting information to readers as quickly as possible is continually growing in importance. Why should an editor waste time waiting for a review that ultimately may not be helpful? Taking an active role in training the new generation of referees and encouraging well-respected referees to mentor their fellows in the review process would improve reviews received and establish a stronger relationship with referees.

Who Should Attend: Managing Editor/Publisher, Production Editor, Editor-in-Chief, Writer/Editor

4:00pm – 4:15pm

Refreshment Break, Exhibits and Poster Presentations

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Conference Agenda

Sunday, 5 May

4:15pm – 5:45pm

13 Culture Shock: Managing the Change in Publishing

Richard Akerman, Innovation Officer, National Research Council Canada; Cameron MacDonald, Executive Director, Canadian Science Publishing (NRC Research Press)

Session Description: In 2010, NRC Research Press transitioned from a Government Agency to a private sector company. While turning its back on 85 years of history and tradition, a new privatized Canadian Science Publishing enterprise was forced to review and revise policies, procedures, websites, and systems. The comfortable womb of the government was replaced with the chaos of the private sector. Learn how the management and staff handled the pains of transition and found its way to new understanding and future. Richard Akerman will examine the changes in publishing brought by open access, the challenges for the transition to digital publications on the Internet, the use of social media, and the associated new technical standards (brief overview of key technical standards).

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production

14 Getting the Most From Scholarly Publishing Vendors

Lisa McLaughlin, Director, Publishing Operations at American Institute of Physics; Barry Davis, Sales Representative, STM Journals, The Sheridan Group; Brian Selzer, Publications Editor at American Public Health Association

Session Description: Society and commercial publishers rely heavily on vendors for many aspects of the publishing process. Selecting and managing vendors is therefore mission critical to running a successful publishing program, especially in an era of tightening margins and increased demands. Despite this fact, vendor management is rarely discussed, analyzed, or taught. This interactive discussion brings together publishers and vendors for a candid and interactive discussion about key aspects of vendor management, and how we can improve it.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

15 Scientific Podcasts: Why, When, What, Everywhere

Sheehan Misko, Managing Editor, Clinical Chemistry and Clinical Chemistry Trainee Council, American Association for Clinical Chemistry; Sue Silver, Editor-in-Chief, Frontiers in Ecology and the Environment, Ecological Society of America, Christopher Lowe, Managing Editor, American Gastroenterological Association

Session Description: Making content easy to consume helps ensure your message reaches end users in effective and satisfying ways. Podcasts are inherently mobile, allowing users to listen on their own timetable. These case studies will provide attendees something to ponder as they contemplate whether podcasts will help their publication communicate their message effectively. Speakers will cover what did and did not work as they began and continued creating and providing scientific podcasts. Thoughts on current and future usage of the archive of podcasts will also be covered.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

Sunday, 5 May/Monday, 6 May

4:15pm – 5:45pm

cont'd

16 CSE/COPE Joint Session: The Life of a Retraction

Abraham Fuks, MD, McGill University Research Integrity Officer; Charlotte Haug, MD, COPE council member; Diane Scott-Lichter, Vice President, Publishing, American College of Physicians

Session Description: There is potential for a variety of challenges during the life of a retraction. Retractions are often derived from the results of an institutional investigation, but the process is often a mystery to journal editors. How can editors work better with institutions in order to get the information they need to publish informative retractions? Once editors have this information, what do the current guidelines say about the best practices for issuing a retraction? How do editors balance the interests of various stakeholders throughout this process? Then, how are these retractions indexed in the literature so that readers and scientists know that the paper has been retracted and the information is invalid? How are our current practices deficient? What is in store for the future? Can we learn from other professions in how they correct their literature? Join a member of an institutional integrity committee, a COPE council member, a publisher, and others to answer these questions and more.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

5:45pm – 7:15pm

President's Reception in Exhibit Hall featuring CSE 2012 Poster Presentations

Monday, 6 May

8:00am – 4:00pm

Conference Registration & Check In

8:00am – 4:00pm

Exhibit Hall

8:00am – 9:00am

Continental Breakfast in Exhibit Hall

9:00am – 10:00am

Plenary Address: The New Science Communication Climate

Andrew Revkin

Whether the issue is global warming or GMOs, fracking or nanotechnology, the path from research lab to journal to the public and policymakers has become a very rough one - with disinformation and misinformation often drowning out the science. This illustrated talk explores issues and opportunities as conventional science journalism shrinks and other means of exploring science online explosively grows.

10:00am – 10:30am

Refreshment Break in the Exhibit Hall and Poster Presentations



Conference Agenda

Monday, 6 May

10:30am – 12:00pm

17 Recognize, Respond to and Prevent the Publication of Research Misconduct

David E. Wright, Ph.D., Director, Office of Research Integrity, U.S. Department of Health and Human Services, Office of Research Integrity; Nancy Rodnan, Director of Publications, Journal of Biological Chemistry; Christine Bennett, Manager of Publication Ethics, The American Physiological Society (APS) journals

Session Description: Editors can influence many fields through careful selection, rigorous review and timely publication of quality journal articles. To achieve this goal, editors must be able to recognize, respond to and prevent the publication of research misconduct. Panelists will share their perspectives, objective findings and helpful resources to accomplish this goal.

Presentations will include:

- Overview of ORI, related to publication expressions of concern/retractions.
- Summary of the demography of scientists who conduct research misconduct.
- Description of the role of editorial leadership to address research misconduct in scientific publications.
- Description of a newly emerging editorial position, Manager of Publication Ethics.
- How to manage the publication workflow regarding research misconduct.
- Tips on how to identify image manipulation, plagiarism, falsification and fabrication.

The session will end with an interactive Q&A. Resources for journal editors will be provided.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

18 Looking Ahead: Advances in Publishing Technology from Authoring to Content Delivery

Mike Hepp, Director, Technology Strategy, Dartmouth Journal Services; Laura Stemmler, Director of Product Management at Rubriq; Cory Klinkenberg, Technology Innovation and Implementation Specialist, Canadian Science Publishing

Session Description: “The best way to predict the future is to invent it.” This Alan Curtis Kays quote is especially applicable when it comes to publishing. This session will describe the next generation of technological advances in several areas of the journals publishing workflow, including authoring systems, peer review, content production, and content delivery. Making these processes more efficient, transparent, and effective are important overarching goals. It is hoped that attendees will gain a more in-depth understanding of the directions publishing technology is evolving so it can be applied to their own future strategic planning efforts.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor



Conference Agenda

Monday, 6 May

10:30am – 12:00pm
cont'd

19 When the Business and the Ethics of Publishing Collide: Avoiding Fatalities

Margaret A. Winker, MD, Senior Research Editor, PLOS Medicine; Christine Laine, MD, MPH, Editor-in-Chief, Annals of Internal Medicine

Session Description: As journals have moved content onto the Internet, there has been increasing discussion about how to generate revenue in the digital world, from new types of advertising to author fees to targeting readers. Traditional advertising and subscription models do not always apply, and many new models are being developed. These new opportunities can create new ethical concerns. How do policies about print advertising translate into the digital world? What are the ethical issues around linking ads to journal topics? What ethical concerns are involved with open access fees? What are the ethical issues around presenting readers with content they may be interested in versus preserving their privacy? How are these new ethical issues framed in the context of traditional ethical issues? These questions and more will be explored as cases related to the new realities of marketing in scientific publications are presented.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

20 The East-West Divide: Challenges Facing Eastern Authors and How a Global Perspective Can Bridge the Gap

Donald Samulack, PhD, President, U.S. Operations, Editage/Cactus Communications Inc.; Boyana Konforti, Editor of Cell Reports; Philippa J. Benson, PhD, Co-author of What Editors Want – An Author's Guide to Scientific Journal Publishing

Session Description: This session focuses on bridging east and west by bringing in perspectives from authors in the east, tying them in with those of journal editors in the west, and then highlighting gaps and recommending improvements. The results of two surveys will be discussed: one showing challenges eastern authors face in getting published in western journals, and a parallel survey showing problems western journal editors perceive in submissions from the east. This will be followed by a panel discussion with journal editors and an open forum to discuss the issues that are brought to the fore.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

12:00pm – 1:30pm

Awards Luncheon

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The International Scholarship winners will also be highlighted in a special presentation.



Conference Agenda

Monday, 6 May

1:30pm – 2:30pm

21 Communicating Through Media: From Journal Page to Center Stage

Penny Park, Executive Director of the Science Media Centre of Canada; Susan Murphy, Partner, Co-Founder, Jester Creative Inc.

Session Description: Is your research lost in a sea of noise? Learn how to effectively engage the media to promote your journals and the research you publish with integrity and impact. Two expert speakers will deliver the tips and tricks you need to know to successfully engage the media (traditional and social) and to create content specifically, including how to leverage certain types of content for certain marketing and promotional situations, strategies for creating effective online content, and a holistic approach to creating content both online and offline.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

22 Recruiting Quality Articles

Darren Taichman, Deputy Editor, Annals of Internal Medicine; Dennis Baskin, Executive Editor, Journal of Histochemistry and Cytochemistry

Session Description: More journals are competing for the best articles. How does your journal best represent itself to authors of the research you want to publish? Learn from those who have successfully built relationships with authors and regularly publish their best work, while other journals wish they had been able to publish the same.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

23 Look Before You Leap: The Transition from Self-Publishing to Contract Publisher

Judy Connors, Associate Director, Editorial Services, DIA Therapeutic Innovation & Regulatory Science; J. Rick Turner, Ex Officio Editor-in-Chief, Drug Information Journal, DIA; Tanda Jaipean, Managing Editor, Journal of Histochemistry and Cytochemistry; Courtney Pugh, SAGE Publishing Editor

Session Description: The panelists at this session are seasoned managing editors who have experienced a recent switch in their journals from either self-publishing to contract publishing, or a move from contract publishing back to self-publishing. They will discuss the steps they took to enact these changes and what they wish they had been aware of in both cases before making the move. Representatives from a scientific publisher will be present to discuss their perspectives and inherent advantages to making this change. Come and learn about the pros and cons of both publishing structures from professionals who have made this switch.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Editor



Conference Agenda

Monday, 6 May

24 Improving Statistical/Methodological Reviews with Automation

Timothy Houle, PhD, Associate Professor, Departments of Anesthesiology & Neurology, Wake Forest Medical School; Chad DeVoss, Founder, Next Digital Publishing, LLC; Dana Turner, MSPH, Project Manager, Wake Forest School of Medicine

Session Description: There currently exists a host of statistical/methodological reporting guidelines that improve the reporting quality of published research (e.g., CONSORT, STROBE). However, it is difficult to fully implement these guidelines due to barriers in author knowledge and journal resources. For those reasons, we have developed a series of algorithms, implemented through software, that check scientific manuscripts for evidence of the best practices in statistical/methodological reporting. This session will introduce the StatReviewer software, review its capabilities, and review the evidence for the reliability of its algorithms. Links to the online software will be provided for journals and authors along with materials for editors/journal staff to help them implement the software in their review processes.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2:30pm – 3:00pm

Refreshment Break in the Exhibit Hall and Poster Presentations

3:00pm – 4:00pm

25 Open Access Business Models and Implementation Challenges

Cameron Neylon, Advocacy Director, Public Library of Science; Heather Goodell, Director, Scientific Publishing, American Heart Association

Session Description: This session will explore how to make Open Access work for your journal. A discussion of business models along with an exploration of how to implement Open Access for an actual journal will give the attendee an understanding of the challenges involved in starting an Open Access journal or bringing Open Access to an existing journal. There will be a special focus on implementing Open Access for a professional society journal.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

26 Evolution of the Standard Article

Ijsbrand Jan Aalbersberg, Senior Vice President, Journal and Content Technology, Elsevier; Barbara Meyers Ford, President, Meyers Consulting Services

Session Description: The first journals appeared in 1665 with articles that mimicked personal correspondence. Over the centuries, with the desire for a more professional approach, the article came to take on a standardized format that had only minor changes from the late 19th to the late 20th centuries. At the beginning of the 21st century, publishers once again began examining how to improve the readability and usefulness of the journal article. After a brief historical overview, examination of the new “Article of the Future” project will take place with comments and questions from the audience warmly welcomed. What do you think should comprise the standard journal article? How should those components be presented?

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor



Conference Agenda

Monday, 6 May

3:00pm – 4:00pm

cont'd

27 Informatics/Data Gathering for Journal Applications

Jonas Almeida, Professor, University of Alabama; Michael Clarke, Executive Vice President, Silverchair Information Systems; Forrest Swope, Product Manager, Silverchair Information Systems

Session Description: The place where scientific publications are increasingly consumed is also the place where novel integrative bioinformatics solutions are being delivered. This session will cover technology developments responding to challenges in the new field of data sciences. Web 3.0 technologies, how to integrate cloud computing, and the emergence of the web platform as a graphically rich and computationally efficient environment will be discussed. The various data gathering materials available to journals and how they may be used will also be covered.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

28 Translations and Beyond: Reaching Out to the World

Speakers TBD

Session Description: TBD

Who Should Attend: TBD

4:15pm – 5:45pm

29 Recent Open Access Mandates in Europe

Martin Frank, Executive Director, American Physiological Society; Katherine McCarter, Executive Director, Ecological Society of America

Session Description: Open Access is a diverse topic with varied implications for libraries, authors, publishers, and taxpayers. This session will highlight the recent European Open Access mandates and provide publisher perspectives on how these mandates will impact their organization and publications.

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

30 Copy Editing in the 21st Century: Addressing Changing Conventions and Technology Reader Needs and Preferences

Ingrid Philibert, Ph.D., MBA Executive Managing Editor, Journal of Graduate Medical Education; Jessica LaPointe, Managing Copy Editor, American Meteorological Society; Yvonne Blanco, Senior Scientific Illustrator and Designer, The Journal Cell

Session Description: The presenters will provide managing editors, copy and technical editors, and editorial staff with a summary of current best practices in copy and technical editing, address changes in writing and editing conventions, and discuss graphic and copy enhancements to respond to readers' needs and expectations for accessible, "digestible" information in the internet age.

Who Should Attend: Copy Editor/Production Editor, Writer/Editor



Conference Agenda

Monday, 6 May

4:15pm – 5:45pm
cont'd

31 CrossRef, CrossCheck, CrossMark: An Update

Carol Anne Meyer, Business Development and Marketing Manager, CrossRef; Rachael Lammey, Product Manager, CrossRef

Session Description: Technology solutions are automating the journal office and are increasingly being used to enforce standards. CrossRef revolutionized reference citation. CrossCheck has been rapidly adopted by journals as a tool for finding similarity between submitted papers and published works. CrossMark is helping to create and maintain a new standard that will unambiguously identify which version of an article is the official version. This session will provide an update on what is new with the three Crosses, and how they are being utilized

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

32 How Editorial Requirements Can Affect Science

Speakers TBD

Session Description: Journal contributors are asked to provide varied and detailed information about the manuscripts they submit. As publishers, we may ask authors to identify who contributed what, to assert the ethical integrity, or to verify data in the submitted manuscript. We may ask authors to include specific supporting information or to exclude various categories of information. This session will explore the consequences of the editorial requirements we levy on the ability to effectively communicate science.

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief



Poster Presentations

CSE attendees share their insights and spirit of investigation with others at the Sixth Annual Poster Presentation. The winning Poster Presentation receives complementary registration to CSE's 2014 Annual Meeting in San Antonio, Texas, and a copy of the CSE style manual, *Scientific Style and Format*.

Poster presentations will be held Sunday, 5 May, 2013 from 5:15pm – 6:15pm. Posters may be viewed during all breaks on Sunday, 5 May, 2013 at 10:15am, 12:30pm, 2:30pm and 5:00pm – 7:00pm, and on Monday, 6 May, 2013 at 10:00am, 12:00pm and 2:30pm.



Registration Information

Registration

Visit www.councilscienceeditors.org and click on the 2013 Annual Meeting Registration link to register online. You may also return a completed registration form found in the program, along with payment, to CSE headquarters. All early bird pre-registrations must be received before Monday, 1 April, 2013. Online registration closes on Monday, 30 April, 2013. Onsite registration will begin Friday, 3 May, 2013.

One-Day Registration

One-day registration includes access to the educational sessions, plenary session and meal functions for one day. One-day registrants must complete a registration form.

Spouse/Guest Registration

Spouses and guests may register to attend the CSE Annual Meeting. Registration includes the Welcome Reception, President's Reception, and Awards Luncheon. Spouse/Guest registration will not allow access to educational sessions or meal functions. Spouses and guests must complete a registration form.

Discount on Three or More Registrations as Part of One Transaction

Three or more attendees who register under one transaction are eligible for a **\$60 savings per registrant**. All registrants must complete a registration form that includes one method of payment.

Confirmation

Each registrant will automatically receive an email confirmation of their meeting registration after full payment has been processed.

Cancellation/Substitution Deadlines

Notification of cancellation must be submitted in writing. Cancellations received on or before 15 April, 2013 will be subject to a \$250 cancellation charge. No refunds will be given for cancellations received after 15 April, 2013. Registrants who do not attend the Annual Meeting and do not notify CSE headquarters in writing by the 15 April, 2013 deadline forfeit the full registration fee. Substitutions are permitted until 22 April, 2013. Substitution requests must be received in writing at CSE headquarters by 22 April, 2013.

Exhibits

Space is available for exhibitors who wish to show or demonstrate products or services of specific interest to CSE members. Exhibit space is \$1,075 through 2 February, 2013 and \$1,275 thereafter. Contact Thomas Farquhar (tfarquhar@resourcenter.com) or (720-881-6046) at CSE headquarters for an exhibitor application, or visit the CSE website at www.CouncilScienceEditors.org

Hotel Accommodations

The Fairmont Queen Elizabeth
900 Rene Levesque Blvd W
Montreal Quebec, Canada
H3B 4A5

By phone at (866) 540-4483 or (514) 861-3511

We have negotiated a discounted rate of **\$189 Canadian** plus tax per night for single/double occupancy. Contact the Fairmont Queen Elizabeth directly to make your reservations. Please make your reservations before 11 April, 2013 to receive the discounted rate. Reservations received after the deadline are subject to availability and the group rate may no longer be available. Each registrant is responsible for securing their hotel reservation.

Meal Functions

All meal functions are included with full and one-day registrations.

Become a Member of CSE

Get connected with the CSE community and experience the lasting value that has impacted thousands of science editors across the globe. Dues for 2013 Council of Science Editors membership are only \$179 for individuals anywhere in the world and \$45 for student membership. Your membership entitles you to discounted registration fees for the annual meeting; a complimentary copy of the quarterly CSE journal, *Science Editor*; 20% discount on CSE publications; and online access to the CSE membership directory. Visit our website at www.CouncilScienceEditors.org to join or call CSE headquarters at (720) 881-6036.

Questions

Call (720) 881-6046
info@CouncilScienceEditors.org
www.CouncilScienceEditors.org



56th CSE Annual Meeting Registration Form

Please print. Complete a separate registration form for each registrant. **To be eligible for Group Discount rates each registration must be processed as part of one transaction.**

ATTENDEE INFORMATION

First name _____ Last name _____

Title for CSE records only _____

Company/Organization name _____

Street address _____

City _____ St./Prov. _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

Name (as you wish it to appear on your badge) _____

First time attendee Please send me information about BECOMING A MEMBER

Please specify any allergies and/or dietary restrictions _____

Please specify any special accommodations you may require _____

Spouse/Guest name (if applicable) _____

Please exclude my name from the list provided to CSE 2013 Exhibitors

Additional Names for Group Discount:

1. Name _____

First time attendee Special accommodations you may require _____

2. Name _____

First time attendee Special accommodations you may require _____

3. Name _____

First time attendee Special accommodations you may require _____

REGISTRATION INFORMATION

Full Conference

	By 1 April	After 1 April
CSE Member	<input type="checkbox"/> \$599	<input type="checkbox"/> \$659
CSE Member Group (3+ attendees)*	<input type="checkbox"/> \$539	<input type="checkbox"/> \$599
Non-member	<input type="checkbox"/> \$869	<input type="checkbox"/> \$935
Non-member Group (3+ attendees)*	<input type="checkbox"/> \$809	<input type="checkbox"/> \$875
Student	<input type="checkbox"/> \$245	<input type="checkbox"/> \$309
Spouse/Guest	<input type="checkbox"/> \$259	<input type="checkbox"/> \$325

*Three or more member registrations as part of one transaction.

CSE Member One-day Pass

	By 1 April	After 1 April
Sunday	<input type="checkbox"/> \$325	<input type="checkbox"/> \$355
Monday	<input type="checkbox"/> \$325	<input type="checkbox"/> \$355

Non-member One-day Pass

	By 1 April	After 1 April
Sunday	<input type="checkbox"/> \$465	<input type="checkbox"/> \$495
Monday	<input type="checkbox"/> \$465	<input type="checkbox"/> \$495

Become a CSE Member*

Add a NEW CSE Membership to your registration today and receive a \$100 discount!

Worldwide Member	<input type="checkbox"/> \$179
Student Member	<input type="checkbox"/> \$45
Developing Country Member	<input type="checkbox"/> \$50
New Member Discount	<input type="checkbox"/> - \$100

*Visit CSE website at www.CouncilScienceEditors.org for membership descriptions and eligibility.

Short Course Registration

	CSE Member	Non-member
Short Course for Journal Editors (Part 1 & II) Friday, 3 May and Saturday, 4 May	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650
Short Course on Publication Management Saturday, 4 May	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430
Short Course for Manuscript Editors Saturday, 4 May	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430
Short Course on Journal Metrics Saturday, 4 May	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430

SESSION SELECTION

Please indicate which sessions you will be attending.

Saturday, 4 May

- BELS Exam
- New Member and New Attendee Welcome Reception
- Welcome Reception and Exhibit Hall Opening

Sunday, 5 May

- Opening Remarks and Business Meeting
- Keynote Address: Dr. Jeffrey Drazen M.D.
- 01 – Managing Change in the Production Workflow
- 02 – Beyond the Impact Factor: New Measures of Journal Impact
- 03 – Transforming Journal Content for Multiple Audiences
- 04 – New Standards in Science Publishing
- 05 – Editorial Decision Making
- 06 – Using Popular Social Media
- 07 – Obtaining Reader Feedback and Using It to Improve Your Journal
- 08 – International Boundaries, Publishing Barriers: Empowering Authors from Newly Industrialized and Developing Countries
- 09 – Informed Decisions: Sense About Science and Helping People Make Sense of Science and Evidence
- 10 – Viewing Social Media Through Different Lenses
- 11 – Church and State: Navigating the Journal-Society Relationship
- 12 – Improving Review Quality And Referee Engagement
- 13 – Culture Shock: Managing the Change in Publishing
- 14 – Getting the Most From Scholarly Publishing Vendors
- 15 – Scientific Podcasts: Why, When, What, Everywhere
- 16 – CSE/COPE Joint Session: The Life of a Retraction
- President’s Reception featuring CSE 2013 Poster Presentation

Monday, 6 May

- Plenary Address: Andrew Revkin
- 17 – Recognize, Respond to and Prevent the Publication of Research Misconduct
- 18 – Looking Ahead: Advances in Publishing Technology from Authoring to Content Delivery
- 19 – When the Business and the Ethics of Publishing Collide: Avoiding Fatalities
- 20 – The East-West Divide: Challenges Facing Eastern Authors and How a Global Perspective Can Bridge the Gap
- Awards Luncheon
- 21 – Communicating Through Media: From Journal Page to Center Stage
- 22 – Recruiting Quality Articles
- 23 – Look Before You Leap: The Transition from Self-Publishing to Contract Publisher
- 24 – Improving Statistical/Methodological Reviews with Automation
- 25 – Open Access Business Models and Implementation Challenges
- 26 – Evolution of the Standard Article
- 27 – Informatics/Data Gathering for Journal Applications
- 28 – Translations and Beyond: Reaching Out to the World
- 29 – Recent Open Access Mandates in Europe
- 30 – Copy Editing in the 21st Century: Addressing Changing Conventions and Technology Reader Needs and Preferences
- 31 – CrossRef, CrossCheck, CrossMark: An Update
- 32 – How Editorial Requirements Can Affect Science

CSE Group Tours

- Montreal Walking Tour \$15.00
- Geologic Tour \$0.00

PAYMENT INFORMATION

Fee Summary

Conference Registration	\$ _____
Short Course(s) Registration	\$ _____
Membership Fee	\$ _____
New Member Discount (- \$100)	- \$ _____
Certificate Program Discount (20%)	- \$ _____
CSE Group Tour Total	\$ _____
Total Payment Amount	\$ _____

Payment

Payment is due at the time of registration. We accept checks, money orders or credit cards (Visa, MasterCard, Discover, and American Express). Payment (in US dollars) must accompany this form. Make checks payable to the Council of Science Editors. International registration must remit payment in US funds drawn from a US bank. CSE taxpayer ID number is 35-6060021.

Registrations will not be processed without full payment.

- Check/MO MC Visa Disc AmEx

Card Number _____

Exp Date _____ CVV Code _____

Name on Card _____

Signature _____

Mail registration form and payment to:

Council of Science Editors, Inc.
 10200 West 44th Avenue, Suite 304
 Wheat Ridge, CO 80033
 Phone: 720-881-6046
 Fax: 303-422-8894
 www.CouncilScienceEditors.org
 CSE@CouncilScienceEditors.org

Register by
April 1
 and SAVE
 over **\$50!**



CSE Group Tours

Old Montreal Walking Tour

From the foundation of Fort Ville-Marie in 1642 to today's modern city, find out more about all the eras that shaped Montréal. The historic heart of the city and its adjacent Old Port will help illuminate the story of one of the greatest cities in the Americas. With humor and simplicity, your guide will lead you through a maze of narrow streets where you can find a multitude of historic buildings. Explore the birthplace of our metropolis and experience a special voyage back in time!

- You will walk to many important public squares such as Place d'Armes, Place Royale, and Place Jacques-Cartier and see the monuments and works of art that are on display there.
- You will admire a variety of impressive buildings: the three courthouses, the Château Ramezay and the Bonsecours Market, as well as the interior of other historic buildings such as the famous Notre-Dame Basilica, if you desire.
- You will pass by the Notre-Dame-de-Bon-Secours Chapel, City Hall as well as walk along the former "Wall Street" of Canada, St-Jacques Street.
- Just off the charming Saint-Paul Street, discover the foundation site of the city's first hospital, l'Hôtel Dieu, in the Cours Le Royer.
- No visit is complete without a picture of the Sulpician Seminary, built in the late 1600s.
- Finally, an introduction to the Old Port is also on the program.

Ticket includes:

- 2 1/2 hour guided tour, including a stop at the Notre-Dame Basilica (for which admission fees apply).

Date: Saturday, 4 May 2013

Time: 2:00pm – 4:30pm

Cost: \$15.00

Who should attend the Annual Meeting?

- Editors of all types
- Editors-in-chief
- Associate editors
- Senior editors
- Managing editors
- Manuscript editors
- Production managers
- Publishers
- Printers
- Librarians
- Information specialists
- Authors
- Researchers
- Scholars
- Vendors

Geological Walking Tour

The Mont Royal excursion will take you along Camille Houde Road to the top of Mont Royal. The two hour trip ends at the Belvedere and the Chalet du Mont Royal, where you can enjoy the beautiful



view overlooking downtown Montreal. Students of geology in Montreal are very fortunate to have on their doorstep rather impressive exposures of igneous, sedimentary AND metamorphic rocks. We will see all three! The latter are the result of high-temperature metamorphism of sedimentary rocks caused by the intrusion of a basic magma in Cretaceous time.

Date: Saturday, 4 May 2013

Time: 10:00am – 12:00noon

Cost: Complimentary

By attending the 2013 Annual Meeting, you will:

- Arm yourself with the latest strategies and ideas the scientific publishing industry has to offer;
- Invest in your continued growth and gain an advantage over your competition;
- Develop performance-based objectives and new ways to do business;
- Learn from top industry minds how to surpass the status quo in order to be exceptional;
- Find specific content for your varied needs from our skilled faculty and leading experts in scientific editing and publishing;
- Dive into current research to find ways to cut costs, streamline processes and drive innovation;
- Discover the newest trends, innovations and technology.



Council of Science Editors, Inc.
 10200 West 44th Avenue, Suite 304
 Wheat Ridge, CO 80033

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Register by
April 1
 and SAVE
 over **\$50!**



- Fire Extinguishing Agents and Delivery Systems
- Active Versus Passive Building Fire Protection
- Realtime WildFire Mapping
- Pine Bark Beetles and Fire Behavior



- Pandemic Simulation
- Cholera: Preparedness and Response
- Impact of Globalization on Infectious Disease Em
- 30 Years of Influenza Surveillance
- Molecular Mechanisms of Pathogenesis



- Enhanced F Scale for Tornado Damage
- The Origin of Updraft Rotation in Supercell Storms
- Tornado Warning Alert App
- Climatology of Mesoscale Convective Systems Using Satellite Infrared Imagery