



SETTING SAIL

Navigating the Future of Science Publishing

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Science Editors

CELEBRATING 60 YEARS

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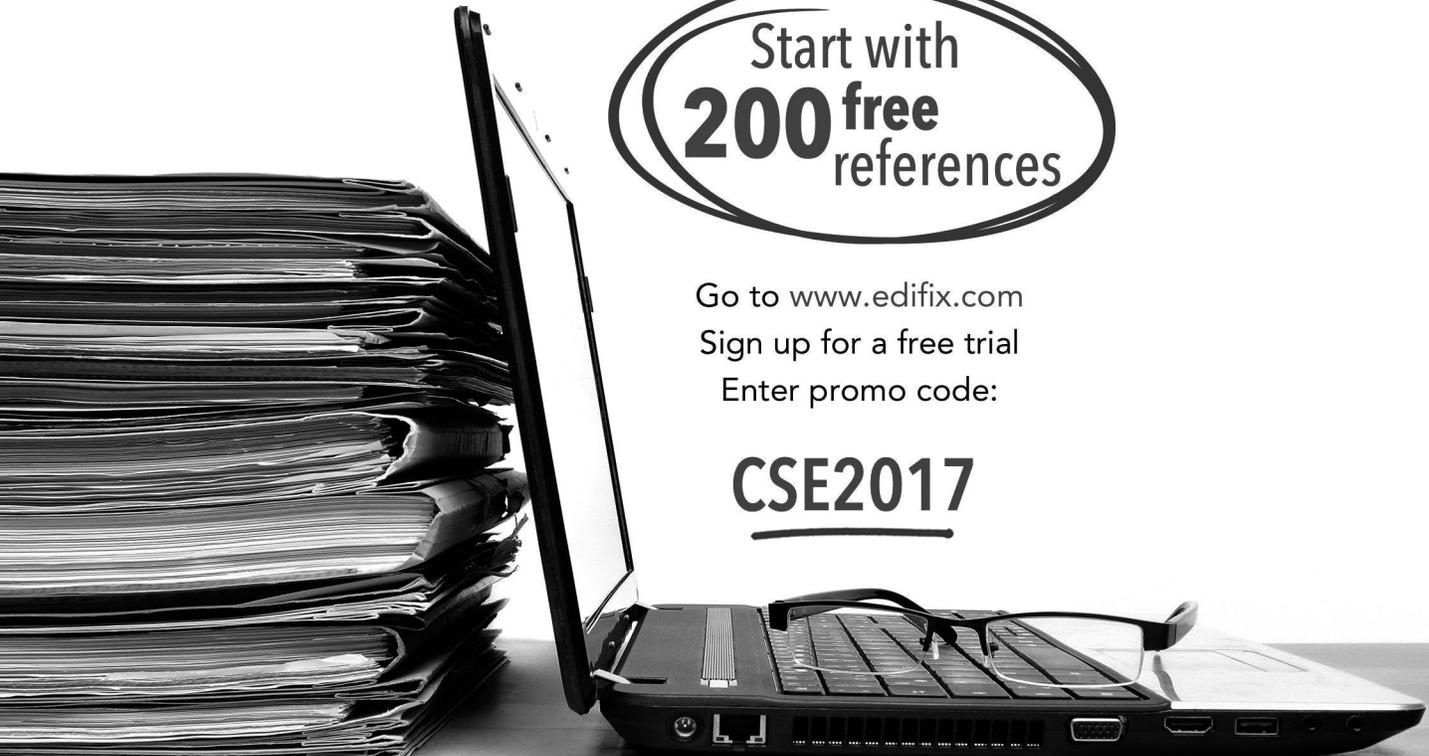
**2017 CSE Annual Meeting
May 20-23, 2017**

San Diego, CA
Sheraton San Diego Hotel & Marina

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Welcome Letter from the President and Program Committee Co-Chairs

It is an honor to welcome you to San Diego for the 60th anniversary meeting of the Council of Science Editors! Our theme this year, **Setting Sail: Navigating the Future of Science Publishing**, emphasizes CSE's tradition of helping members meet the challenges encountered in their careers during times of great changes in scientific publishing. Central to its mission of serving science editorial professionals, CSE provides resources for career development, education, and best practices. Because it is our 60th anniversary, we also celebrate our long history of providing these opportunities.

The beautiful San Diego area is filled with many attractions that will try to entice you away (the San Diego Zoo, the Old Town, the USS Midway Museum, and the Gaslamp Quarter, just to name a few), but you won't want to miss the great receptions, plenary presentations, short courses, and concurrent sessions at this year's meeting.

We begin the meetings with four of our popular Short Courses. The Short Course for Journal Editors will take place on Saturday and Sunday, and the Short Courses on Publication Management, Publication Metrics, and Manuscript Editing will be held on Sunday. On Sunday evening, plan to join us for the Opening Reception, which gives members a chance to reunite, see old friends, and make new ones. If this is your first CSE meeting, introduce yourselves to others and begin your networking adventure!

Our keynote speaker on Monday is **Mary-Claire King**, Professor of Genome Sciences and Medicine at the University of Washington. Dr. King is well known for identifying the BRCA1 gene responsible for inherited susceptibility to breast cancer (dramatized in the movie *Decoding Annie Parker*) and for demonstrating that humans and chimpanzees share about 99% of their genetic material. Dr. King's current research employs the use of bioinformatics genomics tools to study complex genetic diseases in humans.

Our plenary speaker on Tuesday morning is **Marcia McNutt**. Dr. McNutt, a geophysicist and the 22nd president of the National Academy of Sciences. She was editor-in-chief of *Science* from 2013 to 2016, and was director of the U.S. Geological Survey from 2009 to 2013, during which time USGS responded to several major disasters, including the Deepwater Horizon oil spill.

We have a full slate of sessions on Monday and Tuesday. At the end of the Monday sessions, we hope you'll celebrate with us at the 60th Anniversary Reception before you join a group for a Dinner Conversation. The latter event is by registration; sign up at the registration desk for a no-host dinner group to network over dinner, meet new friends, and explore the fantastic food scene in San Diego. And come for our Awards lunch (prepaid in your registration) on Tuesday for another great networking opportunity.

The program committee has developed a program that includes a range of topics for our diverse membership. Tuesday's sessions will be preceded by special roundtables: the roundtable for students and young professionals in the STM field, and the Editors-in-Chief roundtable. Both days are jam-packed with sessions treating topics that include editorial decision making, ethics issues, graphics quality, open access, implementing standards such as ORCID, maintaining style guides, and others!

We look forward to seeing you at the receptions, in the exhibit hall, and in the short courses and sessions. We're excited about your participation and hope to meet and talk with you in person!

Patricia (Patty) Baskin, MS, CSE President

Amy McPherson, BJ, Program Co-Chair

Nancy Devaux, BS, Program Co-Chair



Council of
Science Editors

CELEBRATING 60 YEARS



2017 CSE
Award Recipients

CSE Award for
Meritorious Achievement
EQUATOR

CSE Distinguished Service Awards

Denis Baskin
Katherine O'Moore-Klopf

CSE Certificates of Appreciation

Stacy Christiansen
Nancy Devaux
Amy McPherson

2017 Scholarship Recipients

Heather DiAngelis
Andrew Mataya
Farah Qaiser

Follow the 60th CSE Annual Meeting
on LinkedIn, Facebook, and Twitter



Use CSE's Twitter hash tag, #CSE2017,
to tell us what you're thinking!

Discuss hot topics with colleagues

Keep up-to-date on conference events

Enhance your social network

Connect with like-minded attendees

And download the **CSE Mobile App!**

Send in questions during the sessions,
evaluate the concurrent sessions in real-time,
connect with other meeting attendees, and stay
up-to-date with push notifications and
app messages. You can find the CSE app in the
Apple App Store and Android Market.

Something remarkable is here...

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Council of Science Editors (CSE)

2016-2017 CSE Board of Directors

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Who is the Council of Science Editors (CSE)?

CSE's mission is to serve editorial professionals in the sciences by providing a network for career development, education, and resources for best practices. CSE's purpose is to serve members in the scientific publishing and information science communities by fostering networking, education, discussion and exchange, and to be an authoritative resource on current and emerging issues in the communication of scientific information.

The Council of Biology Editors (CBE) became CSE in 2000. The new name more accurately reflects our expanding membership. CBE was established in 1957 by joint action of the U.S. National Science Foundation and the American Institute of Biological Sciences. Today, CSE enjoys close relationships with a number of international scientific publishing organizations, but it functions autonomously, relying on the vigor of its members to attain the goals of the organization. Any individual interested in the purpose of CSE is eligible for regular membership.



2017 Program Committee

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Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.



Schedule at a Glance

Saturday, May 20, 2017

- 7:00 am – 5:00 pm Short Course Registration & Check-In
[Executive Foyer](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast Buffet
[Executive 3B](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 1)
[Executive 2A](#)
- 10:00 am – 10:30 am Short Course AM Break
[Executive 3B](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[Executive 3B](#)
- 3:00 pm – 3:30 pm Short Course PM Break
[Executive 3B](#)

Sunday, May 21, 2017

- 7:00 am – 1:00 pm Short Course Registration
[Executive Foyer](#)
- 1:00 pm – 8:00 pm Conference Registration & Check-In
[Bayview Foyer](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast Buffet
[Harbor Island I](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 2)
[Executive 2A](#)
- 8:00 am – 5:00 pm Short Course on Publication Management
[Executive 3A](#)
- 8:00 am – 5:00 pm Short Course for Manuscript Editors
[Executive 2B](#)
- 8:00 am – 5:00 pm Short Course on Journal Metrics
[Executive 3B](#)
- 10:00 am – 10:30 am Short Course AM Break
[Harbor Island I](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[Harbor Island I](#)
- 12:30 pm – 3:30 pm San Diego Bike Tour
- 1:00 pm – 4:30 pm San Diego Whale Watching Tour
- 1:00 pm – 4:00 pm BELS Exam
[Executive 4](#)

- 3:00 pm – 3:30 pm Short Course PM Break
[Harbor Island I](#)
- 5:00 pm – 6:00 pm CSE New Member/First-Time Attendee Reception
[Harbor Island 3](#)
- 6:00 pm – 8:00 pm Welcome Reception & Exhibit Hall Open
[Nautilus](#)

Monday, May 22, 2017

- 7:00 am – 7:00 pm Conference Registration & Check-In
[Bayview Foyer](#)
- 7:00 am – 8:00 am CSE Mentorship Program Informational Meeting
[511](#)
- 7:30 am – 7:00 pm Exhibit Hall
[Nautilus](#)
- 7:30 am – 8:30 am Welcome Continental Breakfast
[Nautilus](#)
- 8:30 am – 10:00 am Opening Remarks & Keynote Address: Mary-Claire King
[Harbor Island](#)
- 10:00 am – 10:30 am Refreshment Break with Exhibits and Poster Presentations
[Nautilus](#)
- 10:30 am – 12:00 pm 1.1 — Mind The Gap II: Gender and Beyond
[Seabreeze](#)
- 1.2 — Pain Points for International Authors
[Executive 1](#)
- 1.3 — Peer Review Innovation
[Harbor Island 2&3](#)
- 1.4 — Ethics Clinic — Navigating the Waters of Reporting, Data Deposition and COI
[Executive 2A & 2B](#)
- 12:00 pm – 1:00 pm Boxed Lunch with Exhibits and Poster Presentations
[Nautilus](#)
- 1:00 pm – 2:00 pm 2.1 — The ST in STM: Overcoming Challenges in Non-Medical Publishing
[Executive 1](#)

Schedule at a Glance, cont.

1:00 pm – 2:00 pm <i>continued</i>	2.2 — Research Misconduct Investigations: Behind the Scenes at a Major Research University Executive 2A & 2B
	2.3 — Knowledge Exchange: Roundtable Discussions Harbor Island 2&3
	2.4 — How to Maintain and Update Outdated House Style Seabreeze
2:00 pm – 2:30 pm	Refreshment Break with Exhibits and Poster Presentations Nautilus
2:30 pm – 3:30 pm	3.1 — Legal Issues for Publishers and Editors Harbor Island 2&3
	3.2 — OA Monographs: Perspectives and Approaches Executive 1
	3.3 — Editor Decision Support Tools Seabreeze
	3.4 — Remote Workforces Executive 2A & 2B
3:30 pm – 4:00 pm	Refreshment Break with Exhibits and Poster Presentations Nautilus
4:00 pm – 5:00 pm	4.1 — Transitions: Managing Your Staff Through Change Executive 2A & 2B
	4.2 — Life of a Paper: Beyond the Manuscript Seabreeze
	4.3 — Updates on Open Access Journals Harbor Island 2&3
	4.4 — Text Recycling in STEM Research Writing — Common Practice or Plagiarism? Executive 1
5:00 pm – 7:00 pm	60th Anniversary Reception in Exhibit Hall featuring CSE 2017 Poster Presentations Nautilus
7:30 pm	Dinner Conversations Various restaurants

Tuesday, May 23, 2017

7:00 am – 4:00 pm	Conference Registration & Check-In Bayview Foyer
7:00 am – 8:30 am	Editors-in-Chief Roundtable Breakfast Executive 2A & 2B
7:00 am – 8:30 am	Early Career & Student Roundtable Breakfast Executive 4
7:30 am – 7:00 pm	Exhibit Hall Open Nautilus
7:30 am – 8:30 am	Continental Breakfast Nautilus
8:30 am – 9:30 am	Plenary Address: Marcia McNutt Harbor Island
9:30 am – 10:00 am	Refreshment Break with Exhibits and Poster Presentations Nautilus
10:00 am – 11:30 am	5.1 — At my Desk after CSE, Now What? Use Cases from CSE 2016 Seabreeze
	5.2 — Editorial and Publishing Questions — Data Informed Solutions Executive 2A & 2B
	5.3 — New Initiatives for Training Editors, Reviewers, and Authors Executive 3A & 3B
	5.4 — Making Sense of Data: What You Need to know about Persistent Identifiers, Best Practices, and Funder Requirements Executive 1
11:30 am – 1:00 pm	Awards Luncheon Harbor Island
1:00 pm – 1:15 pm	Break
1:15 pm – 2:15 pm	6.1 — Getting the Most Out of Volunteers: Managing and Leading Volunteers Executive 1
	6.2 — Attracting New Authors Executive 2A & 2B
	6.3 — Practical Implementation of Standards — ORCID and CRediT Executive 3A & 3B
	6.4 — Word Tips for Editors Seabreeze

Schedule at a Glance, cont.

2:15 pm – 2:30 pm	Refreshment Break Nautilus
2:30 pm – 3:30 pm	7.1 — JATS & BITS: Facilitating the Flow and Preservation of Science Seabreeze 7.2 — Improving Your Graphics: Judging Quality, and Fixing it Too! Executive 2A & 2B 7.3 — Piracy: What is it? How pervasive is it and by whom? Why is it done and what can be done about it? Executive 1 7.4 Balancing Revenue Streams and Editorial Integrity: Advertising in Scholarly Publishing Executive 3A & 3B
3:30 pm – 4:00 pm	Break in Exhibit Hall, Grand Prize Giveaway, Best Poster Winner Announcement Nautilus
4:00 pm – 5:00 pm	8.1 — Scientific Editor Transitions Executive 1 8.2 — Instructions for Authors: Tips and Tricks to Make Them Palatable Executive 2A & 2B 8.3 — Best of <i>Science Editor</i> Seabreeze 8.4 — Don't Plan to Fail!: Getting the Most out of Journal Strategic Planning Meetings Executive 3A & 3B

Committee Meetings Schedule

Sunday, May 21

4:00 pm – 5:00 pm	<i>Science Editor</i> Editorial Board 514
7:00 pm – 8:00 pm	Membership Committee 514

Monday, May 22

7:30 am – 8:30 am	Marketing Committee 514
12:00 pm – 1:00 pm	Editorial Policy Committee 511 New Board Member Orientation Executive Board Room
6:00 pm – 7:00 pm	Professional Development Committee 511

Tuesday, May 23

7:30 am – 8:30 am	Education Committee 514
5:30 pm – 6:30 pm	2018 Program Planning Committee Executive 4

Poster Presentations

CSE attendees share their insights and spirit of investigation with others at the Ninth Annual Poster Presentation. The winning poster presentation receives complimentary registration to CSE's 2018 Annual Meeting in New Orleans, LA and a copy of the CSE style manual, *Scientific Style and Format*.

Poster presentations will be held **Monday, May 22, 2017**, 5:30pm – 6:30pm. Posters may be viewed during all breaks on **Monday, May 22, 2017** at 10:00 am, 2:00pm, 3:30pm, and 5:00 – 7:00pm, and on **Tuesday, May 23, 2017** at 9:30am, 2:00pm, and 3:30pm.

This year's posters include:

- 1. Descriptive Analysis of Retracted Papers from 1984 to 2016: What have we learned?**, Simone Appenzeller, *Revista Brasileira de Reumatologia*
- 2. A How-To on Using Twitter to Promote Journal Articles and their Authors**, Shari Leventhal, *American Society of Nephrology*
- 3. Are Low- and Middle-Income Country Researchers Evenly Represented as Authors of Articles Relating to Low- and Middle-Income Countries**, Sandy Page-Cook, *Journal of Health and Pollution*
- 4. Reviewer Interest in a Manuscript may Predict Journal Article Citation Rates**, Geoffrey S. Shideler, Rafael Araújo, *Bulletin of Marine Science, University of Miami*

Short Course for Journal Editors

Please note that this is a TWO-DAY program:

Saturday, May 20, 2017 and Sunday, May 21, 2017

Part I – 8:00am – 5:00pm, Saturday, May 20

Part II – 8:00am – 5:00pm, Sunday, May 21

Executive 2A

Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

Course Description

The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. New this year will be sections focused on electronic publication, open access journals and their funding, social media, and new and evolving metrics. There will also be thematic discussion sessions that provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

[Note: the primary teaching materials will be based on biomedical journals, but extrapolations will be made to science journals and other fields.]

Faculty

- Denis G. Baskin, PhD, Executive Editor, *Journal of Histochemistry & Cytochemistry*
- Christine Casey, MD, Editor, *MMWR Series* — **Co-Facilitator**
- Thomas C. Gerber, MD, Associate Editor, *Mayo Clinic Proceedings* — **Course Facilitator**
- David Riley, Editor-in-Chief, AIHM Journal Club; Associate Editor, *The Permanente Journal*
- Margaret A. Winker, MD, Secretary, World Association of Medical Editors

Program in Brief, Saturday, May 20

- Introductions of faculty/Course objectives/Audience scan
- Journal Editing 101/A Survival Kit
- What Type of Publication Would You Like to Have?
- Creating a positive culture at your journal
- Editors and Editorial Board members: Roles and Desirable Attributes
- Authorship and Instructions for Authors
- Ethical Obligations of Editors and Reviewers/Conflict of Interest
- Modern Tools to Detect Image Manipulation and Duplicate Publication
- Handling Allegations of Misconduct/Case Examples

Program in Brief, Sunday, May 21

- Business Drivers in Journal Publishing
- Electronic Publication/Journal Website Design (incl. mobile)
- Recruiting and Re-Using Journal Content/How to Create a Journal Family
- So, You're Running a Society Journal? So, You're Running an Independent Journal?
- Working With or Without a Publisher
- Open Access Publication
- "Public domain" and OSTP Public Access Policy
- Advantages and Disadvantages of Open vs. Blind Peer Review
- Metrics of Journal Success
- The Equator Network, Health Research Reporting Guidelines (HRRG) and Publishing
- Promoting and Disseminating Journal Content with Press Releases and Social Media
- Putting it all Together: How to Build a Great Journal

Short Course on Journal Metrics

8:00am – 5:00pm, Sunday, May 21

Executive 3B

Objective

Data comes in all shapes and sizes. This course will explore the different kinds of data available to publication managers and what to do with it once you have it.

Course Description

Journal managers have a plethora of data at their fingertips. This 1-day short course will look at available data and discuss what to do with it all. Data from different sources tell you a new piece of information about your journal(s):

- **Editorial Data:** what do the submission trends mean; where are your rejected articles going; which content is being cited the most; how efficient is your editorial workflow; at what point do you need to think about adding staff; what information would be helpful in motivating and managing your editorial boards?
- **Impact Data:** what goes on behind the Impact Factor number; what other metrics are of interest to you and the editors; how important is usage data; which topics are trending in your publication; how can you analyze the competition or the market?
- **Accountability:** ailing journals cannot hide from the data. Is your journal stuck; how big is the market and can you capture growth; are there topics not being covered; are your editors performing to your expectations; can you use the data to change staff and editor behavior?

Attendees should leave the course feeling empowered to seek out existing and new data and have ideas how best to visualize the data and use the data to enhance or improve publications.

Who Should Attend

Publishers, Executive Editors, Editors, Managing Editors, Marketing

Faculty

- Angela Cochran, Director, Journals, American Society of Civil Engineers — **Course Coordinator**
- Carissa Gilman, Managing Editor, American Cancer Society
- Jason Roberts, Senior Partner, Origin Editorial

Short Course for Manuscript Editors

8:00am – 5:00pm, Sunday, May 21

Executive 2B

Objective

To provide manuscript editors and copy editors with an overview of the various skills, tools, and knowledge required to prepare high-quality scientific manuscripts for publication.

Course Description

This 1-day course is designed for manuscript editors and copy editors who need to stay current in the field of scientific/medical publishing, including a review of the skills and tools required for mechanical and substantive editing of scientific material. In addition to a discussion about the basic tenets of language editing in scientific/medical texts, the course will include sessions on (1) editing journal abstracts; (2) editing statistical presentations; (3) ethical and legal issues in scientific editing, and (4) Microsoft Word tips for manuscript editors. Attendees are encouraged to share their own ideas and experiences in a room full of like-minded individuals. All attendees will receive course content as well as supplementary information electronically during the class. Attendees must furnish their own laptops to participate in this short course.

Who Should Attend

Manuscript editors and copy editors (or those interested in the field) at any level of experience and expertise.

Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Managing Editor, *JAMA*
- Annette Flanagan, RN, MA, FAAN, Executive Managing Editor, *JAMA* and The *JAMA* Network
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Sheridan Journal Services — **Course Coordinator**

Dinner Conversations

CSE attendees are invited to participate in Dinner Conversations, being held **Monday, May 22** following the 60th Anniversary Reception. This reoccurring social opportunity allows you to interact with other participants over dinner in a casual setting. Reservations have been prearranged, which includes separate checks. Please visit the registration desk to see a list of restaurants and to sign up for an open spot. You may also review the list of restaurants and get directions from the hotel to your restaurant of choice in the meeting app.

Short Course on Publication Management

8:00am – 5:00pm, Sunday, May 21

Executive 3A

Objective

To introduce new managing editors and other publication managers to efficient and effective methods of managing a journal and to reinforce such methods for seasoned publication managers.

Course Description

The 1-day Short Course on Publication Management is designed to address the wide-ranging role of managing editors and publication managers as well as the daily challenges they face. This year's experienced faculty will present and reinforce efficient and effective methods of managing a journal. This is the basic course for those new to journal management; it is also designed to fill in the gaps and provide new ideas and perspectives to experienced managers. The course will focus on managing to lead; managing communications and people; organizing workflow; understanding the production process and working effectively with vendors; and managing, collaborating with, and appreciating the various perspectives of editors-in-chief, associate editors, editorial boards, authors, and reviewers. Discussions may include current issues such as open access, publication ethics, conflicts of interest, varying licensing agreements for copyrights, plagiarism checks, journal metrics, social media, and marketing. Attendees are encouraged to bring specific questions from their own experience for discussion by faculty and other attendees. Active participation and exchange of ideas are encouraged.

Who Should Attend

Managing editors and those in other management positions in the journal publishing industry

Faculty

- Denis Baskin, PhD, Executive Editor, *Journal of Histochemistry and Cytochemistry*
- Patricia K. (Patty) Baskin, MS, Executive Editor, *Neurology*
- Nancy Devaux, Process Improvement Manager, Sheridan Journal Services
- Kenneth Heideman, Director of Publications, American Meteorological Society — **Course Coordinator**
- Amy McPherson, Director of Publications, Botanical Society of America

CSE Publication Certificate Program

New applicants must be members of CSE and must submit an application fee of \$75. Accepted applicants and current program participants will receive a 20% discount on related activities (webinars, conferences, short courses). Over a five-year period, participants must attend two CSE annual conferences (full registration is required), three CSE webinars (one may be recorded), and two CSE short courses (choice of Publication Management, Journal Editors, Manuscript Editors, Journal Metrics, or Publication Ethics). In addition, the enrollee will propose a research project which will be presented as either a poster presentation at an annual meeting, or submit a research paper based on the project to *Science Editor*.

Get Your Headshot Taken!

CSE is again offering professional headshots for all attendees. Be sure to sign up for an available time slot, and visit registration to pay your \$20 fee. Headshots will be posted to the photographer's website for you to claim and download shortly after the meeting wraps up.

CSE Editor-in-Chief Roundtable Breakfast

CSE invites editors-in-chief to participate in this roundtable breakfast event, occurring **Tuesday, May 23, 7:00 am – 8:30 am** in Executive 2A & 2B. This roundtable will be facilitated by Dr. Christine Laine, Editor-in-Chief of *Annals of Internal Medicine*, and will give editors-in-chief the opportunity to share experiences and challenges, and exchange ideas among other editors-in-chief.

CSE Early Career & Student Roundtable Breakfast

CSE invites early career professionals and students to participate in this new roundtable breakfast, occurring **Tuesday, May 23, 7:00 am – 8:30 am** in Executive 4. This sessions is aimed at individuals that are starting out or considering a career in STM publishing. Space is limited, but all are invited.

Conference Agenda

SATURDAY, MAY 20, 2017

7:00am – 5:00pm Short Course Registration & Check In
Executive Foyer

SUNDAY, MAY 21, 2017

7:00am – 1:00pm Short Course Registration
Executive Foyer

1:00pm – 8:00pm Conference Registration & Check In
Bayview Foyer

1:00pm – 4:00pm BELS Exam
Executive 4

5:00pm – 6:00pm CSE New Member/First Time Attendee Reception
Harbor Island 3

6:00pm – 8:00pm Welcome Reception & Exhibit Hall Open
Nautilus

MONDAY, MAY 22, 2017

7:00am – 7:00pm Conference Registration & Check In
Bayview Foyer

7:00 am – 8:00 am CSE Mentorship Program Informational Meeting
511
Come learn about CSE’s new Mentorship Program, how you can be a mentor or mentee, and the benefits of these mutual relationships! The official launch of the program will occur after the annual meeting.

7:30am – 7:00pm Exhibit Hall
Nautilus

7:30am – 8:30am Welcome Continental Breakfast
Nautilus

8:30am – 9:00am **Opening Session**
Opening Remarks — Patty Baskin, CSE President
Business Meeting — Reports by CSE Officers on budget and annual planning
Harbor Island

Conference Agenda

MONDAY, MAY 22

9:00am – 10:00am

Keynote Address: “Perhaps in My Next Life...”

Mary-Claire King, PhD, Professor of Genome Sciences and Medicine, University of Washington

Harbor Island

When I was an undergraduate, had I been aware that science editor was a job, I would have aspired to be one. Throughout graduate school, I worked part-time as a freelance copy editor, so I'd learned that science editor was a job, but was completely intimidated by the idea of becoming one. So I began to do science itself, which is surely the next best thing. In the 40 years since that I've been working in genetics, our field has changed more than I could have imagined. But if any field has changed more than mine, it's yours. My presentation will be personal reflections on what I have always admired about your work and what seem to me to be its long-term, technology-independent core values. I'll also offer a “view from the far side” of how we might be of use and help to each other in a time of roiling change in science and science publishing.



10:00am – 10:30am

Refreshment Break & Exhibits and Poster Presentations

Nautilus

10:30am – 12:00pm

1.1 Mind The Gap II: Gender and Beyond

Seabreeze

Patricia Baskin, Executive Editor, Neurology® Journals, American Academy of Neurology;

Ken Heideman, Director of Publications, American Meteorological Society;

Jessica LaPointe, Managing Copy Editor, American Meteorological Society;

Joan Marsh, MA, PhD, Deputy Editor, The Lancet Psychiatry;

Miranda Walker, BS, MA, Senior Publisher, Wolters Kluwer

Session Description: “Diversity” is a word that we keep hearing more frequently, and most STM publishing organizations and Societies would agree that pursuing it in greater measure is an important goal. This interactive session is about what diversity means to all of us, how we're doing with regard to promoting and increasing it in our respective workplaces, and how we might be more effective in not just discussing it but fostering it. While one of the first things we may think of when considering the topic of diversity is often gender, age, race, ethnicity, economic status, disability, sexual orientation, and gender identity should also be considered. In that spirit, four panelists will seed a conversation involving audience members that we hope will be compelling, far-ranging, and inspiring.

Moderator: Ken Heideman, Director of Publications, American Meteorological Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor



Conference Agenda

MONDAY, MAY 22

10:30am – 12:00pm
continued

1.2 Pain Points for International Authors Executive 1

Clarinda Cerejo, Editor-in-Chief, *Editage Insights, Editage, Cactus Communications*;
Bryan Hamman, P.Ag., MSc, BSc, BA, Freelance, *Research Affairs, Faculty of Medicine, Khon Kaen University, Thailand*; **Julie Nash**, Senior Partner, *J&J Editorial, LLC*

Session Description: Clarinda Cerejo at Editage will present empirical data obtained from an extensive survey of international authors on pain points for researchers globally. Bryan Hamman is a professional ESL Copyeditor focused on STEM Asian authors. He has great insight in language barriers and the anatomy of the paper and some great tips for publishers, editorial offices, and EIC's regarding author guidelines. Julie Nash is Senior Partner of J&J Editorial and President-Elect of ISMTE. As President-Elect of ISMTE, she recently attended the ISMTE Asia-Pacific meeting in Beijing and would like to present on some of the things she learned in planning, presenting and attending a meeting developed for and with an Asian scholarly publishing congress.

Moderator: Jennifer Deyton, Senior Partner, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

1.3 Peer Review Innovation Harbor Island 2&3

Liz Bal, Associate Publisher, *BioMedCentral*; **Carissa Gilman**, Managing Editor, *Cancer, American Cancer Society*; **Allison Leung**, Editorial Manager, *Public Library of Science (PLOS)*; **Adam Nicely**, Manager, *Editorial Solutions, Wolters Kluwer, Health, Research & Practice*

Session Description: From preprint servers to Publons, there are many peer review innovations being undertaken by journals. Hear about experiences first hand from the innovators themselves—the editors who are experimenting, implementing and live to tell the tales!

Moderator: Alison O'Connell, Marketing Manager, Aries Systems Corporation

Who Should Attend: Managing Editor/Publisher

1.4 Ethics Clinic – Navigating the Waters of Reporting, Data Deposition and COI Executive 2A & 2B

Jennifer Lin, Director of Product Management, *Crossref*; **Debra Parrish**, Counsel, *Parrish Law Offices*; **David Riley, MD**, *Integrative Medicine Institute*

Session Description: This session will have three panel members who have three case studies for participants to review. This traditional ethics clinic will take you through these cases step by step and allow for group discussion, audience participation and eventual outcome. The cases highlighted this year will focus on the role of reporting guidelines (CONSORT, PRISMA, etc.), Data Sharing guidelines and Conflict of Interest. The audience will be polled for their responses during the session in order to gauge the participants' instincts and reactions to the cases and discussion. This ethics clinic will be a traditional clinic with round table discussion and will avail plenty of participation so bring your enthusiasm!

Moderator: Jennifer Mahar, Managing Editor, *Editorial Evolution*

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Publisher

12:00pm – 1:00 pm

Lunch Break & Exhibits and Poster Presentations
Nautilus

Conference Agenda

MONDAY, MAY 22

1:00pm – 2:00pm

2.1 The ST in STM: Overcoming Challenges in Non-Medical Publishing

Executive 1

Angela Cochran, Associate Publisher and Journals Director, American Society of Civil Engineers; **Ken Heideman**, Director of Publications, American Meteorological Society; **Amy McPherson**, Director of Publications and Managing Editor, American Journal of Botany, Botanical Society of America

Session Description: Editors and publishers working in non-medical fields experience different challenges than their colleagues in health care publishing, and they experience some of the same challenges but from different angles. At this session, presenters will illustrate challenges they've faced in science and technology publishing and discuss solutions with particular focus on the cultural context in which they work. Topics include responding to the open access movement, attaining financial sustainability, working with a small local staff as well as researchers across the globe, using social media for author engagement and marketing activities, educating the community about changing trends in publishing (ORCID, DOIs, article-level metrics, data availability), and competing as a broad-based journal against better-funded and niche publications.

Moderator: Kimberly J. Retzlaff, Senior Managing Editor, American Water Works Association

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

2.2 Research Misconduct Investigations: Behind the Scenes at a Major Research University

Executive 2A & 2B

Marianne Generales, Assistant Vice Chancellor for Research, University of California, San Diego; **Debra Parrish**, Counsel, Parrish Law Offices

Session Description: This session seeks to inform journal editors about the process at a large research university for handling allegations of research misconduct through the various phases of an assessment, inquiry, or investigation. A high level overview will briefly describe the regulatory requirements and what it takes to conduct a successful investigation. Discussion topics will include data sequestration issues; facilitating communication between journals and institutions; notifications of concern to institutions; correcting the record; confidentiality issues; differences between institutional findings and federal/ORI findings; corrective actions; RCR training; etc. This session will also explore opportunities for closer alignment of processes and seek greater understanding of the challenges faced by both journals and institutions.

Moderator: Debra Parrish, Counsel, Parrish Law Offices

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

MONDAY, MAY 22

1:00pm – 2:00pm
continued

2.3 Knowledge Exchange: Roundtable Discussions Harbor Island 2&3

Keith Gigliello, Senior Manager, Digital Publications, American Society of Hematology; **Jim Gilden**, Business Development Manager, PRE; **Kelly Hadsell**, Managing Editor, KWF Editorial; **Melissa Junior**, Associate Director, Journals, American Society for Microbiology; **Dianne King-McGavin**, Peer Review Manager, American Society for Pharmacology & Experimental Therapeutics; **Maria Kowalczyk**, Research Integrity Manager, Springer Nature; **Kerry Kroffe**, Senior Editorial Manager, PLOS; **Glenn Landis**, Editorial Director, American Society of Hematology; **Jennifer Lin**, Crossref Director of Product Management, Dryad Board of Directors, Crossref; **Andrew Preston**, CEO, Publons

Session Description: The best questions, and their answers, are often encountered during informal discussions with others who have experienced the same situations and concerns. This session will provide you with the opportunity to choose from nine topics over two 25-minute rounds of discussion. Bring a question, an answer, or just your curiosity.

2017 Topics:

- Tracking Journal Office Metrics: Kelly Hadsell
- Journal Audits: What & Why: Dr. Maria Kowalczyk
- When Journals Stop Advertising Their Impact Factor: Melissa Junior
- Publons Academy: Andrew Preston
- Data Publishing Charges (DPCs): Jennifer Lin
- Thanking Reviewers Monthly: Dianne King-McGavin
- Priority Submission and Review in the Case of Public Health Emergencies: Kerry Kroffe
- Podcasts: Classier and Cooler: Glenn Landis and Keith Gigliello
- How Researchers Evaluate the Reliability of Peer Reviewed Articles: Jim Gilden

Moderator: Anna Jester, Director of Sales & Marketing, eJournalPress

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2.4 How to Maintain and Update Outdated House Style Seabreeze

Peter Olson, ELS, Senior Copyediting Coordinator, Sheridan Journal Services;
Carrie Wright, Senior Content Production Editor, Public Library of Science (PLOS)

Session Description: As science editors, we face constant change. Workflows change, best practices are revised, predominant thinking in the field shifts, and style manuals come out with new editions. This means that the rules and guidelines laid out in your publication's in-house style guide will quickly become obsolete, misleading, and contradictory if they are not kept up to date with all of these changes. But as important as it is to maintain and update house style, this task can often fall by the wayside, given all the competing and pressing deadlines on an editor's plate. We'll discuss some tips and strategies to make this a more manageable task and keep it from being perpetually pushed to the back of a busy editor's to-do list!

Moderator: Jennifer Fricker, Copyediting Services Coordinator, J&J Editorial

Who Should Attend: Copy Editor/Production Editor

2:00pm – 2:30pm

Refreshment Break & Exhibits and Poster Presentations
Nautilus

Conference Agenda

MONDAY, MAY 22

2:30pm – 3:30pm

3.1 Legal Issues for Publishers and Editors Harbor Island 2&3

Debra Parrish, Counsel, Parrish Law Offices

Session Description: This session will discuss issues that bring lawyers to the doors of Editors and Publishers including threats from improper correction and retraction, copyright infringement, impairment of intellectual property through publication or peer review, breach of confidentiality, publication of falsified data when the journal knew or should have known of such falsification. The session will include discussion of reported cases in which journals and their editors and publishers were sued. Finally, the session will discuss actions journals have taken to mitigate these legal risks.

Moderator: Mary K. Billingsley, ELS, Managing Editor, American Academy of Child and Adolescent Psychiatry

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

3.2 OA Monographs: Perspectives and Approaches Executive 1

Jason Colman, Director, Michigan Publishing Services, University of Michigan;
Michael Friedman, Journals Production Manager, American Meteorological Society;
Robert Prior, Executive Editor, MIT Press

Session Description: To quote a Scholarly Kitchen blog post from May 2016, "...the OA monograph is very much with us now and...is almost certainly going to be a bigger part of scholarly communications in the next few years." But what are they really about? There are many ways to organize, approach, and implement this type of publication. The goal of this session is to examine the landscape of OA monographs from several different perspectives, and see how some publishers have approached and implemented their publication.

Moderator: Michael Friedman, Journals Production Manager, American Meteorological Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

3.3 Editor Decision Support Tools Seabreeze

Anita Bandrowski, PhD, CEO, SciCrunch; **Elizabeth Caley**, Chief of Staff, Meta, Chan Zuckerberg Initiative; **Chadwick DeVoss**, Founder, StatReviewer; **Timothy Houle**, Associate Scientist, Massachusetts General Hospital and Member of Faculty, Harvard Medical School

Session Description: There are a number of tools and services being developed to assist journal editors in the evaluation of scientific research submitted to their journals for consideration for publication. This session will review three new tools: 1. StatReviewer, an automated review of statistical and reporting integrity for scientific manuscripts, which can be used to supplement statistical review; 2. Resource Identification Initiative, a process designed to help researchers identify the key resources used to produce scientific findings, specifically by incorporating the use of unique Research Resource Identifiers; and 3. Meta, a system that uses bibliometric intelligence to provide in-depth manuscript profiles used to identify journal applicability and predict post-publication citation performance.

Moderator: Tony Alves, Director of Product Management, Aries Systems Corporation

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

MONDAY, MAY 22

2:30pm – 3:30pm
continued

3.4 Remote Workforces Executive 2A & 2B

Sonja Krane, PhD, Managing Editor, American Chemical Society;
Kristen Overstreet, BA, Senior Partner/Managing Editor, Origin Editorial

Session Description: REMOTE is defined by the Cambridge Dictionary, as: far away in distance, or relation; not close. This is what most people think of when they hear 'remote workforce.' This term does not only apply to employees who work from home, though! It also includes employees and even entire companies who do not work in the same vicinity as the journal, publisher, and/or editors they work with.

This session takes a look at a few different types of remote work forces, and we will discuss both managing a remote workforce, and transitioning from in-house employees to external remote workers. Come with any questions you may have about remote workforces, and remember to keep in mind there are many different ways to interpret remote working.

Moderator: Carolyn deCourt, Managing Editor/Marketing Assistant, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

3:30pm – 4:00pm

Refreshment Break & Exhibits and Poster Presentations
Nautilus

4:00pm – 5:00pm

4.1 Transitions: Managing Your Staff Through Change Executive 2A & 2B

Jacob Kendall-Taylor, Editorial Manager, Proceedings of the National Academy of Sciences of the United States of America; **Sheehan Misko**, Director, Journals, American Association for Clinical Chemistry; **Kimberly Retzlaff**, Senior Editorial Manager, American Water Works Association

Session Description: Teams large and small are bound to go through some kind of transition in their history, and managing not only the changes themselves, but also the staff reactions and adjustments to that change, can be challenging. This session will highlight three common transitions: The introduction of new management staff, and how that impacts mindset and workflows; moving employees from an on-site working situation to working remotely, and how to manage staff through and after that transition; and managing staff through changes in personnel and the physical office with a focus on handling different personalities and employee morale.

Moderator: Beverly Lindeen, ELS, Senior Managing Editor, Allen Press, Inc.

Who Should Attend: Managing Editor/Publisher

4.2 Life of a Paper: Beyond the Manuscript Seabreeze

Shaun Halloran, Operations Manager, Environmental Health Perspectives, National Institute of Environmental Health Sciences; **Glenn Landis**, Editorial Director, Blood Journals, American Society of Hematology; **Jasmine Wallace**, M.P.S. Publishing, Peer Review Specialist, American Society for Microbiology

Session Description: A great deal of auxiliary information is generated through the life of a paper, from submission through dissemination. Exactly what information is relevant, when should it be collected, and how is it used?

Moderator: Rajashree Ranganathan, Senior Manager, Journals Production, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 22

4:00pm – 5:00pm
continued

4.3 Updates on Open Access Journals Harbor Island 2&3

Helen Atkins, Director, Publishing Services, Public Library of Science (PLOS);
Patricia K. (Patty) Baskin, MS, Executive Editor, Neurology, American Academy of Neurology; **Darla Henderson, PhD**, Assistant Director, Open Access Programs, Publications Division, American Chemical Society; **Suzanne Kettley**, Executive Director, Canadian Science Publishing

Session Description: This session will focus on the state of new open-access initiatives and start-ups by publishers and societies: speakers will share success stories on different models of generating content for new open-access journals, especially those with experience from societies or publishers with new open-access initiatives. The session will discuss how publishers have settled on their model, and how it is fitting in with their business plan.

Moderator: Tamer Elbokl, PhD, Manager (Biological and Life Sciences journals), Canadian Science Publishing (NRC Research Press)

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

4.4 Text Recycling in STEM Research Writing – Common Practice or Plagiarism? Executive 1

Cary Moskovitz, PhD, Director, Writing in the Disciplines, Thompson Writing Program, Duke University

Session Description: Text recycling is the reuse of textual material from existing documents without the use of quotation marks or other means of identifying the reused material as such. The recent adoption of digital plagiarism detection tools by scientific journals has made text recycling the subject of increasing controversy and ethical debate. This presentation will raise challenging questions that text recycling poses for the STEM community, such as: When is it acceptable to recycle text? What type of attribution is necessary or sufficient? Which authors of a multi-authored paper have the right to recycle which material? The presentation will include as-of-yet unpublished results from recent surveys of expert and novice STEM researchers regarding the appropriateness of recycling text under different circumstances.

Moderator: Amy McPherson, Director of Publications, Botanical Society of America

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

5:00pm – 7:00pm

60th Anniversary Celebration in Exhibit Hall featuring CSE 2017 Poster Presentations

Nautilus

7:30pm

Dinner Conversations Various restaurants

Conference Agenda

TUESDAY, MAY 23, 2017

7:00am – 4:00pm Conference Registration & Check In
Bayview Foyer

7:30am – 4:00pm Exhibit Hall
Nautilus

7:00am – 8:30am Editor-in-Chief Roundtable Breakfast
Executive 2A & 2B

7:00am – 8:30am Early Career Roundtable Breakfast
Executive 4

7:30am – 8:30am Continental Breakfast in Exhibit Hall
Nautilus

8:30am – 9:30am **Plenary Address: Survival of the Fittest:
Evolution as Applied to the Future of Scientific Publishing**
Harbor Island

Marcia McNutt, PhD, President, National Academy of Sciences

Over the past several decades, scientific publishing has evolved into a much larger, richer, and more varied ecosystem of providers of publishing services. And therefore like natural ecosystems, certain basic attributes will make it resilient: diversity, redundancy, high productivity, stable structure. Like real ecosystems, it should also be subject to laws of natural selection, such as survival of the fittest. The most essential element in the health of this ecosystem is informed users (authors, subscribers, readers, reviewers, editors, etc.) who understand their role in the system and the impact of the choices they make.



9:30am – 10:00am Refreshment Break in the Exhibit Hall and Poster Presentations

10:00am – 11:30am **5.1 At My Desk after CSE, Now What? Use Cases from CSE 2016**
Seabreeze

Simone Appenzeller, Associate Professor of Rheumatology, *Revista Brasileira de Reumatologia*; **Carolyn de Court**, Managing Editor, J&J Editorial, LLC; **Keith Gigliello**, Senior Manager, Digital Publications, American Society of Hematology; **Graciela Munoz**, Editor-in-Chief, Pontificia Universidad Católica de Valparaíso – Chile; **Bethanie Rammer**, Managing Editor, African Journal of Laboratory Medicine; **Carolyn Unck, MSc**, Scientific Editor, King Abdullah University of Science and Technology (KAUST); **Julie Vo**, Associate Managing Editor, STEM CELLS, AlphaMed Press

Session Description: This session will provide early career professionals with the opportunity to share their success stories from the 2016 CSE Annual Meeting. Speaker presentations will briefly highlight which meeting session or opportunity (networking, for example) they attended and how they implemented what they learned once they returned to their office. The session will offer early career professionals the chance to obtain presentation experience by sharing the information they learned and will also help seasoned professionals learn new ways to implement knowledge gained from CSE.

Moderator: Shari Leventhal, Managing Editor, Clinical Journal of the American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Writer/Editor

Conference Agenda

TUESDAY, MAY 23

10:00am – 11:30am
continued

5.2 Editorial and Publishing Questions – Data Informed Solutions Executive 2A & 2B

Helen Atkins, Director, Publishing Services, PLOS; **Midori Baer**, Senior Production Manager, National Academy of Sciences; **Liz Bal**, Associate Publisher, Life Sciences, BioMed Central, Springer Nature; **Monica Bradford**, Executive Editor, AAAS/Science; **Anne Coghill**, Manager, Peer Review Operations, American Chemical Society; **Jill Jackson**, Manuscript Processing & Publisher Administrator, Annals of Internal Medicine, American College of Physicians; **Jonathan Schultz**, Director, Journal Operations, Managing Editor, Circulations Research, American Heart Association

Session Description: The session will consist of lightning talks delivered by presenters describing their work-related, practical questions and how they used data to draw informed answers. Topics include:

- When is the right time to make ORCID registration required for corresponding authors?
- Peer review training: Does structured feedback from a mentor (senior researcher) improve the quality of peer review reports produced by a mentee (junior researcher)?
- Does implementing a cross-review step improve reviewer satisfaction and editor decision making?
- Does cascading manuscripts and reviews make sense for your organization?
- How can you use technology to decrease time between online publication and print publication?
- How can data inform editor goal setting and strategic planning?
- Can a style guide review and update help decrease turntimes?

Moderator: Diane Scott-Lichter, Senior Vice President, Publishing, American College of Physicians

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

5.3 New Initiatives for Training Editors, Reviewers, and Authors Executive 3A & 3B

James Galispeau, PhD, Knowledge Synthesis Group, Clinical Epidemiology Program, Ottawa Hospital Research Institute, Centre for Practice-Changing Research (CPCR); **Lindsay Morton**, Contributor Experience Manager, PLOS; **David Riley, MD**, Associate Editor, The Permanente Journal, Executive Editor, AIHM Journal Club, Helfgott Research Institute, Adjunct Faculty, Board Member, Academy of Integrative Health and Medicine

Session Description: This session includes a presentation updating the development and publication of a set of core competencies for editors of medical/scientific journals, an initiative to provide material for formal training of biomedical editors so that they can perform more effectively in their roles. The second speaker will present an initiative to train reviewers at Public Library of Science, including providing support and documentation for reviewers to follow. The final speaker will present an initiative on developing guidelines for authors for writing medical case reports and detail experiences in modifying the guidelines for specific specialties in medicine.

Moderator: Patricia Baskin, MS, Executive Editor, *Neurology*[®] Journals, American Academy of Neurology

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

TUESDAY, MAY 23

10:00am – 11:30am
continued

5.4 Making Sense of Data: What You Need to know about Persistent Identifiers, Best Practices, and Funder Requirements

Executive 1

David Carr, Policy Advisor, Wellcome Trust; **Patricia Cruse**, Executive Director, DataCite; **Kerry Kroffe**, Senior Editorial Manager, PLOS; **Shelley Stall**, Assistant Director, Enterprise Data Management, American Geophysical Union

Session Description: Funders and governments are requiring transparency, accessibility and (re)use of scholarly content (initially, the article itself, and more recently the underlying data). How can publishers, journals and editors help authors comply with these data mandates? How is the journal's workflow affected, and what infrastructure is needed? What tools exist to identify, inventory, track, archive, and retrieve the relevant metadata for these underlying data?

Learn about the history of these data initiatives. Discover best practices established between journals and repositories per the Coalition on Publishing Data in the Earth and Space Sciences (COPDESS) Statement of Commitment. Become aware of the pearls and pitfalls when creating, implementing and evaluating a data policy from scratch. Recognize the options for: dataset persistent identifiers, different citation formats, available registries of data repositories and standards for metadata.

Moderator: Christine Casey, Editor, Serials, Morbidity and Mortality Weekly Report

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

11:30am – 1:00pm

Awards Luncheon

Harbor Island

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The scholarship winners and CSE certificate program graduates will also be highlighted in special presentations.

1:00pm – 1:15pm

Break

1:15pm – 2:15pm

6.1 Getting the Most Out of Volunteers: Managing and Leading Volunteers

Executive 1

Katherine Bennett, Managing Editor, Scientific Publications, American Society for Radiation Oncology; **Gordon MacPherson**, CAE, Operations Director, IEEE Publications, IEEE

Session Description: Whether managing one journal or 40 journals, there is a good chance that you are managing volunteer editors, boards, or reviewers. Managing volunteers offers challenges not faced with managing staff. Sometime we "report" up to board or governance volunteers and other times volunteers "report" to staff. This session will include practical information about leading volunteers to make decisions and take action. Specific topics include:

- Motivating and leading volunteers
- Tips for successful editorial board meetings
- Working with Governance Committees
- Dealing with conflict

Moderator: Angela Cochran, Associate Publisher, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher

Conference Agenda

TUESDAY, MAY 23

1:15pm – 2:15pm
continued

6.2 Attracting New Authors Executive 2A & 2B

Mary Anne Baynes, Chief Marketing Officer, Overleaf; **Stephanie Monasky**, Marketing Manager, Author Services, American Chemical Society; **Elizabeth Yopez**, Senior Publishing Manager, Springer Nature

Session Description: Each and every day we try to win over authors to become loyal contributors to our journals. From marketing to making manuscript submission easier, we all use different methods and tools to attract and retain the best authors. This session will focus on some of the most innovative ways to win the battle for the author.

Moderator: Sarah Tegen, PhD, Vice President, Global Editorial & Author Services, American Chemical Society

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

6.3 Practical Implementation of Standards - ORCID and CRediT Executive 3A & 3B

Helen Atkins, Director, Publishing Services, PLOS; **Kalika Genelin**, Senior Managing Editor, Cell Reports, Cell Press; **Donna Marie Lucas**, Senior Peer Review Analyst, Peer Review Operations, American Chemical Society

Session Description: Most of our standards sessions have concentrated on what new standards are coming up, why we need them, and who should pay attention. These are important sessions educating us on the WHAT and WHY of standards, but what about the HOW? This session will dig into what it takes to implement standards. Our speakers will address two recent standards: ORCID and CRediT, and will talk about the practical aspects of implementation. What decisions did we have to make? Who needed to be involved? How did we get the authors/editors/staff to come along? How long did it take? Lessons learned? Our goal is for those in the audience to leave with confidence that they can take these standards forward in their own organizations.

Moderator: Helen Atkins, Director, Publishing Services, PLOS

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

6.4 Word Tips for Editors Seabreeze

Elizabeth Blake, Director of Business Development, Inera;
Peter Olson, ELS, Senior Copyediting Coordinator, Sheridan Journal Services

Session Description: In this session, participants will learn tips to work more efficiently by using the advanced (and often hidden) features of Word, with a focus on Word as an editing rather than an authoring tool. The curriculum includes personalizing Word, auto-correct options, document navigation, and find-and-replace, and a significant portion of the session will be devoted to tools for expedient and efficient table editing. The session will also address variations in these tools for different versions of Word, with a special focus on the 2010 and 2013 interface. Participants will learn how to make the most out of Word as an editorial tool regardless of the version they use in their daily editing tasks.

Moderator: Rachel DiGiammarino, Client Services Manager, Sheridan Journal Services

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Writer/Editor

Conference Agenda

TUESDAY, MAY 23

2:15pm – 2:30pm

Refreshment Break in the Exhibit Hall and Poster Presentations
Nautilus

2:30pm – 3:30pm

7.1 JATS & BITS: Facilitating the Flow and Preservation of Science **Seabreeze**

Jeffrey Beck, *Technical Information Specialist, National Center for Biotechnology Information, National Library of Medicine*; **Chandi Perera**, *CEO, Typefi*;
Bruce Rosenblum, *CEO, Inera*

Session Description: JATS (Journal Article Tag Suite) is an XML format used to describe scientific literature published online. It is a technical standard developed by the National Information Standards Organization (NISO), and was originally developed by the United States National Library of Medicine for archiving and interchange of scientific information. BITS (Book Interchange Tag Suite) is the “book” version of this XML format, and though it is not yet an approved standard, there is increasing interest in adopting BITS for book-related workflows.

Both JATS and BITS XML are important standards, used for passing data and content throughout the scholarly publishing ecosystem. These XML formats are being used for inter-system communication, for workflow automation, and for archiving of data and full text.

This session will present an overview of JATS and BITS, including history, the XML structure, and other basic facts about these XML formats. Practical usage of JATS and BITS and how they are being used in scholarly publishing will also be discussed.

Moderator: Tony Alves, Director of Product Management, Aries Systems Corporation

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

7.2 Improving Your Graphics: Judging Quality and Fixing It, Too! **Executive 2A & 2B**

Eric Pesanelli, *Editorial Art Manager, American Physiological Society*;
Mike Vanderberg, *Senior Technical Support Specialist, Sheridan Journal Services*

Session Description: If you have ever wondered about the quality of a figure, or knew the quality was not good but wondered what to do about it, this session is for you! Come learn about determining figure quality, resolution, file types, and how to fix figures when the quality is too low—and bring your graphics questions.

Moderator: Brit Stamey, Client Manager, Senior Copy Editor, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

TUESDAY, MAY 23

2:30pm – 3:30pm
continued

7.3 Piracy: What is it? How pervasive is it and by whom? Why is it done and what can be done about it?

Executive 1

Glen P. Campbell, Managing Director, BMJ Americas, **Tom Reller**, Vice President, Head, Corporate Relations, Elsevier; **John Sack**, Founding Director, HighWire Press, Inc.

Session Description: Panelists will discuss the legal, moral, technological and business implications of the theft and use of pirated scholarly content. With no one cause or culprit, there is no single solution to building paths to honest and easy access to content across multiple sites with varied creators, distributors, and users. Scholarly communication benefits from a varied ecosystem of information. Minimizing theft requires connections and cooperation among many stakeholders in scholarly communication including researchers, users, publishers, hosting vendors, librarians, and cyber security experts. Scholarly communication continues to adjust to become more relevant and innovative but are not always as fast as desired. Join the session to hear from the panelists and discuss future solutions.

Moderator: Diane Scott-Lichter, Senior Vice President, Publishing, American College of Physicians

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

7.4 Balancing Revenue Streams and Editorial Integrity: Advertising in Scholarly Publishing

Executive 3A & 3B

Annette Flanagan, Executive Managing Editor, Vice President, Editorial Operations, JAMA and The JAMA Network; **Greg Giblin**, Director, Corporate Sales, Americas at Wiley-Blackwell; **Zsolt Silberer**, Director of Publications, American Water Works Association

Session Description: The advertising landscape in scholarly publishing is evolving thanks to technology, policy, and innovative integration with content. This session will speak to general advertising principles in scholarly publishing such as ethics, government policies, industry perspective, and the benefits of advertisers and publishers working together. The session will also cover how societies and journals can create internal processes for evaluating revenue streams while striking a balance between working with industry and ensuring the journal branding, editorial integrity, and loyalty to society membership and mission aren't compromised.

Moderator: Brittany Swett, Editorial Services Coordinator, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

3:30pm – 4:00pm

Break in Exhibit Hall, Grand Prize Giveaway, Best Poster Winner Announcement
Nautilus

Conference Agenda

TUESDAY, MAY 23

4:00pm – 5:00pm

8.1 Scientific Editor Transitions

Executive 1

Jean Mattes, MA, Managing Editor, *Journal of Graduate Medical Education*, Accreditation Council for Graduate Medical Education; **Kimberley Retzlaff**, Senior Editorial Manager, American Water Works Association; **Randy Townsend, MPS**, Sr. Journal Program Manager, American Geophysical Union

Session Description: Transitioning scientific editors can be challenging, especially when the new editors haven't been previously involved in managing peer review. This session will provide case studies and practical tips from three editorial managers with experience in multiple editor transitions. Topics will include selecting editors, contracts, setting expectations, manuscript submission system training, integrating new editors into an existing editorial team, suggested documentation for incoming editors, editorial ethics for new editors, and more.

Moderator: Mary Warner, Sr. Director, Periodicals, American Pharmacists Association

Who Should Attend: Managing Editor/Publisher

8.2 Instructions for Authors: Tips and Tricks to Make Them Palatable

Executive 2A & 2B

Mary Anne Baynes, Chief Marketing Officer, Overleaf; **Katherine Bennett**, Managing Editor, *Scientific Publications*, American Society for Radiation Oncology

Session Description: This session will provide examples of how to help make Instructions for Authors and related materials simpler for submitting authors while maintaining the important key elements for the manuscript process. Ms. Bennett will discuss the checklists that the American Society for Radiation Oncology offers their authors to ensure submission compliance in an easy to understand manner. Elsevier's "Your Paper Your Way" will be discussed, which focuses on the quality of the science in the initial stages of submission and excludes production requirements until the revision stage. Finally, Ms. Baynes will explain how Overleaf can make the process of writing, editing and publishing scientific documents quicker and easier.

Moderator: Shari Leventhal, Managing Editor, *Clinical Journal of the American Society of Nephrology*

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

8.3 Best of Science Editor

Seabreeze

Tracey DePellegrin, Executive Editor, *Genetics Society of America*;
Mark Johnston, Editor-in-Chief, *Genetics*, *Genetics Society of America*;
Jessica LaPointe, Managing Copy Editor, *American Meteorological Society*;
Jonathan Schultz, Director, *Journal Operations*, *American Heart Association*;
Lenny Teytelman, PhD, CEO, *protocols.io*

Session Description: *Science Editor*, the official publication of CSE celebrating its 40th anniversary in 2017, rolled out a number of exciting changes over the last year, including a redesigned print version and a brand-new website. *Science Editor* has also recently sought to serve as a conduit for scientists and journal editors to talk directly to CSE members about relevant challenges and topics, and to present material that can be used in discussions with colleagues. Editor-in-Chief Tracey Depellegrin will present these changes, and authors of some of the most interesting and informative recent articles will discuss their work.

Moderator: Tracey DePellegrin, Editor-in-Chief, *Science Editor*

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

TUESDAY, MAY 23

4:00pm – 5:00pm
continued

8.4 Don't Plan to Fail!: Getting the Most out of Journal Strategic Planning Meetings Executive 3A & 3B

Karen King, Vice President for Publications, American Society for Nutrition;
Ashley Petrylak, Senior Publisher, Science and Medicine Journals, Oxford University Press;
Joshua Weikersheimer, Director of Scientific Publications, American Society for Clinical Pathology

Session Description: We've all heard the quote "If you fail to plan, you are planning to fail." Strategic planning is an exercise that many publishers undertake—but too often the resultant plan is given merely lip service, or ultimately abandoned. How do we make a plan that is destined to succeed? Including the right group of stakeholders, encouraging active participation, securing buy-in, and ensuring follow-through on agreed-upon goals are all challenging but crucial components of success. In this session, we'll take a high-level look at what goes into a strategic plan, and then examine the real-world experiences of several society publishers: Where did they begin? What challenges did they face? Where have they found success? How have they changed course? Don't fail—plan to join us.

Moderator: Dana Compton, Senior Consulting Associate, KWF Consulting

Who Should Attend: Managing Editor/Publisher

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May 5-8, 2018
Hilton New Orleans Riverside
New Orleans, LA



2017 Exhibitors

Sunday, May 21

1:00 pm – 5:00 pm Set Up

6:00 pm – 8:00 pm Exhibit Hall Open (Welcome Reception)

Monday, May 22

7:30 am – 7:00 pm Exhibit Hall Open

Tuesday, May 23

7:30 am – 4:00 pm Exhibit Hall Open

4:00 pm – 6:00 pm Tear Down

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Clarivate Analytics — Booth 10

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Council of Science Editors — Booth: 4

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Phone: (720) 881-6046

CSE@councilscienceeditors.org

www.councilscienceeditors.org

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The Council of Science Editors (CSE) is an international membership organization for editorial professionals publishing in the sciences. Our purpose is to serve over 800 members in the scientific, scientific publishing, and information science communities by fostering networking, education, discussion, and exchange. Our aim is to be an authoritative resource on current and emerging issues in the communication of scientific information.

2017 Exhibitors, cont.

eJournalPress — Booth 18

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International Society of Managing and Technical Editors (ISMTE) — Booth 8

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2017 Exhibitors, cont.

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Society for Scholarly Publishing (SSP) — Booth 9

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Technica Editorial Services — Booth 20

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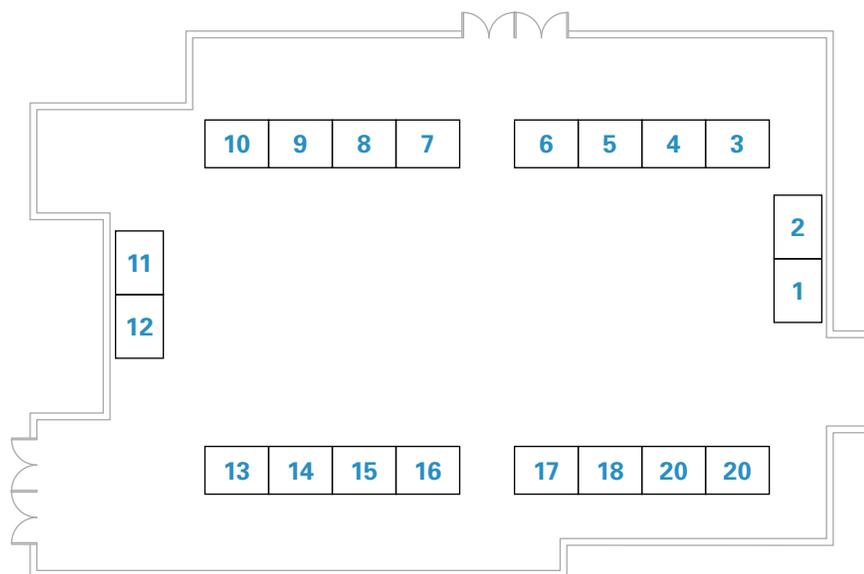
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