

PUBLISHING

IN THE CHANGING CLIMATE OF
THE RESEARCH ECOSYSTEM



2018

CSE ANNUAL MEETING

MAY 5-8, 2018

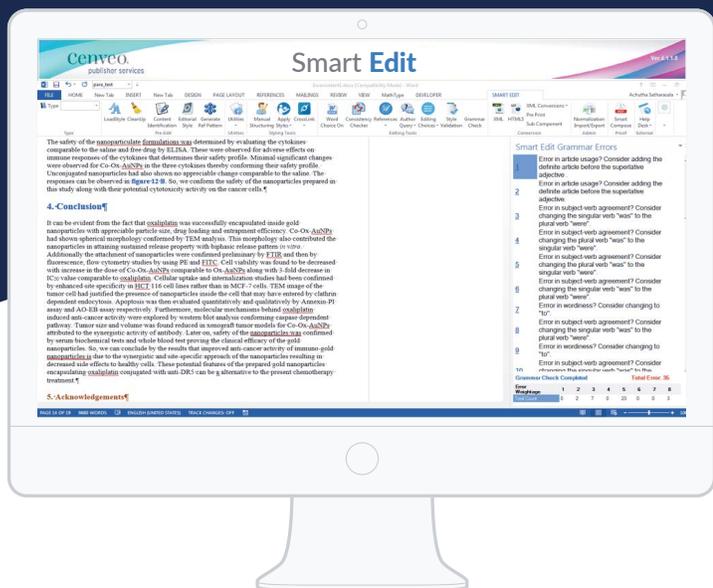
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Welcome Letter from the President and Program Committee Co-Chairs

It is a pleasure to welcome you to New Orleans for the 61st meeting of the Council of Science Editors! Our theme this year, **Publishing in the Changing Climate of the Research Ecosystem**, underscores CSE's commitment to helping you to learn to navigate the twists and turns that publishing, and the researchers we support, are undergoing. We have a long history of helping our members rise to new challenges, and central to our mission is serving editorial professionals by providing unparalleled resources for career development, education, and best practices.

New Orleans is one of the cultural gems of the United States, a melting pot of culture, food and music. From beignets to the bayou, from jazz to juleps, there's so much to explore! We don't want you to miss anything that Louisiana has to offer, but we also don't want you to miss the great receptions, plenary presentations, short courses, and concurrent sessions at this year's meeting.

We begin the meetings with four of our popular Short Courses. The Short Course for Journal Editors will take place on Saturday and Sunday, and the Short Courses on Publication Management, Publication Metrics, and Manuscript Editing will be held on Sunday. On Sunday evening, plan to join us for the Opening Reception, which gives members a chance to reunite, see old friends, and make new ones. Could you commit to expanding your network by a few CSE colleagues? If this is your first CSE meeting, introduce yourselves to others and begin your networking adventure!

Our keynote speaker on Monday is **Michael E. Mann, PhD**, Distinguished Professor of Atmospheric Science and Director of the Earth System Science Center at the Pennsylvania State University. Prof. Mann is a world-renowned climatologist. He was the lead author on *Observed Climate Variability and Change* of the Intergovernmental Panel on Climate Change in 2001; this report is the seminal one that showed scientific consensus on global warming/climate change. Prof. Mann has authored four books including *The Hockey Stick and the Climate Wars: Dispatches from the Front Lines*, which will be the subject of his lecture at our meeting.

Our plenary speaker on Tuesday morning is **Alison Mudditt**, Chief Executive Officer of the Public Library of Science. Prior to joining PLOS, Mudditt was Director of the University of California Press and Executive Vice President at SAGE. As a publishing industry leader, she has helped define our businesses and strategies. Even today, she continues to push publishing to be more inclusive during the time of the #metoo movement.

We have a full slate of sessions on Monday and Tuesday that we think are critically important. At the end of the Monday sessions, we hope you'll celebrate with us at the President's Reception before you join a group for a Dinner Conversation. The latter event requires onsite registration; this is a no-host group to network over dinner, meet new friends, and explore the incredible food scene in New Orleans. And come for our Awards lunch on Tuesday to celebrate the accomplishments of our colleagues.

The program committee has developed 32 sessions that appeal to our diverse membership. Both days will start with special breakfasts: Monday's is for anyone interested in learning more about mentorship opportunities and the CSE Mentorship Program; Tuesday will feature two roundtable breakfasts, one directed to journal Editors-in-Chief and the second for students and young professionals in the STM field. Both days are filled with sessions treating such far-ranging topics as managing MS transfers, ethics issues, social media, diversity, graphics quality, preprints, implementing standards such as ORCID and CRediT, successful RFPs, peer review, and others!

We look forward to seeing you in the exhibit hall, at the receptions, and in the short courses and sessions. We can't wait to see you in the Big Easy!

Sarah Tegen, CSE President
Helen Atkins, Program Co-Chair
Jonathan Schultz, Program Co-Chair



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Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.



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CSE Award for Meritorious Achievement

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Daralynn Pilkie
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2018 Program Committee

Helen Atkins — Co-Chair
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Schedule at a Glance

Saturday, May 5

- 7:00 am – 5:00 pm Short Course Registration & Check-In
[3rd Floor Registration Desk](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast
[Royal – 3rd Floor](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 1)
[Jackson – 3rd Floor](#)
- 10:00 am – 10:30 am Short Course AM Break
[Royal – 3rd Floor](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[Royal – 3rd Floor](#)
- 3:00 pm – 3:30 pm Short Course PM Break
[Royal – 3rd Floor](#)

Sunday, May 6

- 7:00 am – 12:00 pm Short Course Registration
[3rd Floor Registration Counter](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast
[St. Charles Ballroom – 3rd Floor](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 2)
[Jackson – 3rd Floor](#)
- 8:00 am – 5:00 pm Short Course on Publication Management
[Royal – 3rd Floor](#)
- 8:00 am – 5:00 pm Short Course for Manuscript Editors
[Magazine – 3rd Floor](#)
- 8:00 am – 5:00 pm Short Course on Publication Ethics
[Commerce – 3rd Floor](#)
- 10:00 am – 10:30 am Short Course AM Break
[St. Charles Ballroom – 3rd Floor](#)
- 12:00 pm – 7:00 pm Meeting Registration
[Churchill Foyer](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[St. Charles Ballroom – 3rd Floor](#)
- 1:00 pm – 3:30 pm French Quarter Tricentennial Walking Tour
- 1:00 pm – 3:30 pm Hop-On, Hop-Off Bus Tour

- 1:00 pm – 4:00 pm BELS Exam
[Canal – 3rd Floor](#)
- 3:00 pm – 3:30 pm Short Course PM Break
[St. Charles Ballroom – 3rd Floor](#)
- 5:00 pm – 6:00 pm CSE New Member/First Time Attendee Reception
[Marlborough AB – 2nd Floor](#)
- 6:00 pm – 8:00 pm Welcome Reception & Exhibit Hall Open
[Churchill A-C](#)

Monday, May 7

- 7:00 am – 7:00 pm Conference Registration & Check In
[Churchill Foyer](#)
- 7:00 am – 8:00 am CSE Mentorship Program Meeting
[Royal – 3rd Floor](#)
- 7:30 am – 7:00 pm Exhibit Hall
[Churchill A-C](#)
- 7:30 am – 8:30 am Welcome Continental Breakfast
[Churchill A-C](#)
- 8:30 am – 10:00 am Opening Remarks & Keynote Address: Dr. Michael E. Mann
[St. Charles Ballroom – 3rd Floor](#)
- 10:00 am – 10:30 am Refreshment Break with Exhibits and Poster Presentations
[Churchill A-C](#)
- 10:30 am – 12:00 pm 1.1 — Artificial Intelligence in the Life Cycle of a Manuscript
[Churchill D – 2nd Floor](#)
- 1.2 — Data Availability and Data Sharing: Time to Make a Statement!
[Jackson – 3rd Floor](#)
- 1.3 — Preprints and Ethics: Ethics Clinic
[Jefferson Ballroom – 3rd Floor](#)
- 1.4 — The Ins and Outs of Peer Reviewing and How It Can Shape Your Own Submission Success Rates
[Royal – 3rd Floor](#)
- 12:00 pm – 1:00 pm Lunch with Exhibits and Poster Presentations
[Churchill A-C](#)

Schedule at a Glance, cont.

1:00 pm – 2:00 pm	2.1 — It Takes a Village: A Strong Team Can Mitigate a Crisis Royal – 3rd Floor	5:00 pm – 7:00 pm	President’s Reception in Exhibit Hall featuring CSE 2018 Poster Presentations Churchill A–C
	2.2 — Knowledge Exchange: Roundtable Discussions St. Charles Ballroom – 3rd Floor	7:30 pm	Dinner Conversations Various restaurants
	2.3 — Marketing to Authors/ Helping Authors Promote Their Work Churchill D – 2nd Floor	Tuesday, May 8	
	2.4 — Using Production Metrics to Track Journals’ Workflows Jackson – 3rd Floor	7:00 am – 4:00 pm	Conference Registration & Check In Churchill Foyer
2:00 pm – 2:30 pm	Refreshment Break with Exhibits and Poster Presentations Churchill A–C	7:00 am – 8:30 am	Editors-in-Chief Roundtable Breakfast Canal – 3rd Floor
2:30 pm – 3:30 pm	3.1 — Article Commenting: Future of Scholarly Publishing or Fad Fizzling Swiftly? Churchill D – 2nd Floor	7:00 am – 8:30 am	Early Career & Student Roundtable Breakfast Royal – 3rd Floor
	3.2 — Diversity: Why You Need It and How to Achieve It Royal – 3rd Floor	7:30 am – 4:00 pm	Exhibit Hall Open Churchill A–C
	3.3 — Implementing Standards: A Review of ORCID, CRediT, and CHORUS Jefferson Ballroom – 3rd Floor	7:30 am – 8:30 am	Continental Breakfast Churchill A–C
	3.4 — Peer Review Debate: Single-blind vs Double- vs Open vs Post Jackson – 3rd Floor	8:30 am – 9:30 am	Plenary Address: Alison Mudditt St. Charles Ballroom – 3rd Floor
3:30 pm – 4:00 pm	Refreshment Break with Exhibits and Poster Presentations Churchill A–C	9:30 am – 10:00 am	Refreshment Break with Exhibits and Poster Presentations Churchill A–C
4:00 pm – 5:00 pm	4.1 — Improving Author Experience Jefferson Ballroom – 3rd Floor	10:00 am – 11:30 am	5.1 — At My Desk after CSE, Now What? Use Cases from CSE 2017 Jackson – 3rd Floor
	4.2 — Learning from One Another: Editors-in-Chief, Researchers, and Publishers Jackson – 3rd Floor		5.2 — Editorial and Publishing Questions – Data-Informed Decisions Churchill D – 2nd Floor
	4.3 — Making the Most of Metadata Royal – 3rd Floor		5.3 — Preprint Servers and Implications for Authors and Journals Jefferson Ballroom – 3rd Floor
	4.4 — Social Media: Different Strokes for Different Folks Churchill D – 2nd Floor		5.4 — Spot the Manipulation: Detecting and Addressing Problem Images Before Publication Royal – 3rd Floor
		11:30 am – 1:00 pm	Awards Luncheon St. Charles Ballroom – 3rd Floor
		1:00 pm – 1:15 pm	Break

Schedule at a Glance, cont.

- 1:15 pm – 2:15 pm 6.1 — Early Career Session: Crafting Your Career Story
[Jackson – 3rd Floor](#)
- 6.2 — How Societies Can Get the Most From Their Journals
[Royal – 3rd Floor](#)
- 6.3 — How to Do Editorial Research
[Jefferson Ballroom – 3rd Floor](#)
- 6.4 — New Innovations in Peer Review
[Churchill D – 2nd Floor](#)
- 2:15 pm – 2:30 pm Break
[Churchill A–C](#)
- 2:30 pm – 3:30 pm 7.1 — Emerging Standards: Harmonizing Data and Data Exchange
[Jefferson Ballroom – 3rd Floor](#)
- 7.2 — Extracting Maximum Value from the RFP Process
[Royal – 3rd Floor](#)
- 7.3 — Managing the Unique Challenges of a Remote Editorial Office
[Jackson – 3rd Floor](#)
- 7.4 — Mind the Gap: International Authors
[Churchill D – 2nd Floor](#)
- 3:30 pm – 4:00 pm Break in Exhibit Hall, Grand Prize Giveaway, Best Poster Winner Announcement
[Churchill A–C](#)
- 4:00 pm – 5:00 pm 8.1 — Innovations in Online Platforms
[Jackson – 3rd Floor](#)
- 8.2 — So You Have a Manuscript Transfer System: Now What?
[Royal – 3rd Floor](#)
- 8.3 — The Copy Editor–Author Relationship: A Delicate Balance
[Churchill D – 2nd Floor](#)
- 8.4 — The Good, the Bad, and the Ugly in Citations
[Jefferson Ballroom – 3rd Floor](#)

Committee Meetings

Monday, May 7

- 7:30 am – 8:30 am Committee on Professional Development
[Canal – 3rd Floor](#)
- Science Editor* Editorial Board
[Trafalgar – 3rd Floor](#)
- 12:00 pm – 1:00 pm Editorial Policy Committee
[Canal – 3rd Floor](#)
- Membership Committee
[Trafalgar – 3rd Floor](#)
- 6:00 pm – 7:00 pm Marketing Committee
[Canal – 3rd Floor](#)
- Education Committee
[Trafalgar – 3rd Floor](#)

Tuesday, May 8

- 5:15 pm – 6:15 pm 2019 Program Planning Committee
[Canal – 3rd Floor](#)

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Short Course for Journal Editors

Please note that this is a TWO-DAY program:

Saturday, May 5, 2018 and Sunday, May 6, 2018

Part I – 8:00 am – 5:00 pm, Saturday, May 5

Part II – 8:00 am – 5:00 pm, Sunday, May 6

Jackson – 3rd Floor

Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

Course Description

The two-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. There will also be thematic discussion sessions that provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

[Note: the primary teaching materials will be based on biomedical journals, but extrapolations will be made to science journals and other fields.]

Faculty

- Denis G. Baskin, PhD, Executive Editor, *Journal of Histochemistry and Cytochemistry*
- Patricia (Patty) Baskin, MS, Executive Editor, *Neurology Journals*, American Academy of Neurology
- Christine Casey, MD, Editor, *Morbidity and Mortality Weekly Report*, Centers for Disease Control and Prevention — **Course Coordinator**
- Thomas C. Gerber, MD, PhD, Professor of Medicine and Radiology, Mayo Clinic College of Medicine and Science, Editor-in-Chief, *Mayo Clinic Proceedings: Innovations, Quality & Outcomes* — **Course Coordinator**
- Bruce A.F. Polsky, Principal, Hanell Consulting, LLC
- David Riley, MD, Scientific Writing in Health and Medicine, CARE statement

Short Course on Publication Management

8:00 am – 5:00 pm, Sunday, May 6

Royal – 3rd Floor

Objective

To introduce new managing editors and other publication managers to efficient and effective methods of managing a journal.

Course Description

The one-day Short Course on Publication Management is designed to address the wide-ranging role of managing editors and publication managers as well as the daily challenges they face. This year's experienced faculty will present and reinforce efficient and effective methods of managing a journal. This is the basic course for those new to journal management. The course will focus on such topics as managing to lead; managing communications and people; working effectively with vendors; and managing, collaborating with, and appreciating the various perspectives of editors-in-chief, associate editors, editorial boards, authors, and reviewers. Presentations will include current issues such as open access, conflicts of interest, plagiarism checks, influencing innovations, journal metrics, finding reviewers, and ethics. Attendees are encouraged to bring specific questions from their own experience for discussion by faculty and other attendees. Active participation and exchange of ideas are encouraged.

Who Should Attend

New or early-career managing editors and those in other management positions in the journal publishing industry

Faculty

- Denis G. Baskin, PhD, Executive Editor, *Journal of Histochemistry and Cytochemistry*
- Patricia (Patty) Baskin, MS, Executive Editor, *Neurology Journals*, American Academy of Neurology
- Nancy Devaux, Process Improvement Manager, Sheridan Journal Services
- Ken Heideman, Director of Publications, American Meteorological Society — **Course Coordinator**
- Shari Leventhal, Managing Editor, *Clinical Journal of the American Society of Nephrology*
- Amy McPherson Managing Editor, *Botany*

Short Course for Manuscript Editors

8:00 am – 5:00 pm, Sunday, May 6

Magazine – 3rd Floor

Objective

To provide manuscript editors and copy editors with an overview of the various skills, tools, and knowledge required to prepare high-quality scientific manuscripts for publication.

Course Description

This one-day course is designed for manuscript editors and copy editors who need to stay current in the field of scientific/medical publishing, including a review of the skills and tools required for mechanical and substantive editing of scientific material. In addition to a discussion about best practices for language editing in scientific/medical texts, the 2018 course will include sessions on (1) editing reference lists and citations; (2) editing statistical presentations; (3) ethical and legal issues in scientific editing, and (4) Microsoft Word tips for manuscript editors. Attendees are encouraged to share their own ideas and experiences in a room full of like-minded individuals. All attendees will receive course content as well as supplementary information electronically during the class. Attendees must furnish their own laptops to participate in this short course.

Who Should Attend

Manuscript editors and copy editors (or those interested in the field) at any level of experience and expertise

Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Managing Editor, *JAMA*
- Annette Flanagan, RN, MA, FAAN, Executive Managing Editor, *JAMA* and The JAMA Network
- Tom Lang, MA, Tom Lang Communications and Training International
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Sheridan Journal Services — **Course Coordinator**

Short Course on Publication Ethics

8:00 am – 5:00 pm, Sunday, May 6

Commerce – 3rd Floor

Objective

Introduce and review, for managing editors, publication managers, and journal staff, ethics issues outlined in the CSE White Paper on Promoting Integrity in Scientific Journal Publications.

Course Description

The objective of this day-long course is to address ethical issues that arise in journal publication and to consider ways of investigating and resolving breaches of publication ethics. The course will present an introduction of ethical issues for the new publication editor, managing editor, or journal staff member and a review for seasoned editors, using the CSE White Paper on Publication Ethics as a guide. It will include topics such as conflicts of interest, duplicate publication, piracy and plagiarism, human subjects, data misrepresentation, image fraud, authorship disputes, editorial independence, falsification of data, and research misconduct. Participants will learn the appropriate approaches to investigate suspicions of breaches of publications ethics and uses of errata, retractions, expressions of concerns, and sanctions. Although all these topics cannot be addressed thoroughly in the time allotted, faculty will handle some areas quickly and focus more on those that editors may encounter more frequently. Case studies will be used as examples for discussion, audience participation/questions will be encouraged, and resources for resolving ethical issues participants may be faced with will be presented.

Who Should Attend

Managing editors, publication managers, journal staff, and those in other management positions in the journal publishing industry

Faculty

- Patricia (Patty) Baskin, MS, Executive Editor, *Neurology Journals*, American Academy of Neurology — **Course Coordinator**
- Christina Bennett, PhD, Associate Publisher, The American Physiological Society
- Elizabeth Blalock, Managing Editor, *Journal of Investigative Dermatology*
- Annette Flanagan, Managing Deputy Editor, *JAMA*
- Eric J. Pesanelli, Editorial Art Manager, The American Physiological Society
- Alan R. Price, PhD, CEO of Price Research Integrity Consultant Experts (P.R.I.C.E.)

CSE Editor-in-Chief Roundtable Discussion

CSE invites editors-in-chief to participate in this roundtable breakfast event, occurring **Tuesday, May 8, 7:00 am – 8:30 am in Canal**. This roundtable will be facilitated by Dr. Trish Groves, Editor-in-Chief, *BMJ Open*, and will give editors-in-chief the opportunity to share experiences and challenges, and exchange ideas among other editors-in-chief.

Get Your Headshot Taken!

CSE is again offering professional headshots for all attendees. Be sure to sign up for an available time slot, and visit registration to pay your \$20 fee. Headshots will be posted to the photographer's website for you to claim and download after the meeting wraps up.

Dinner Conversations

CSE attendees are invited to participate in Dinner Conversations, being held **Monday, May 7** following the President's Reception. This recurring social opportunity allows you to interact with other participants over dinner. Please visit the registration desk to see a list of restaurants and to sign up for an open spot.



Poster Presentations

CSE attendees share their insights and spirit of investigation with others at the 10th Annual Poster Presentation. The winning poster presentation receives complimentary registration to CSE's 2019 Annual Meeting in Columbus, OH and a copy of the CSE style manual, *Scientific Style and Format*. Poster presentations will be held **Monday, May 7, 2018, 5:30 pm – 6:30 pm**. Posters may be viewed during all breaks on **Monday, May 7, 2018** at 10:00 am, 2:00 pm, 3:30 pm, and 5:00 – 7:00 pm, and on **Tuesday, May 8, 2018** at 9:30 am, 2:00 pm, and 3:30 pm. This year's posters include:

1. **Identity Verification of Author Suggested Reviewers** — Holly Koppel, Kelly Anderson
2. **Underrepresentation of Authors from Countries Belonging to WHO Mortality Strata B through E in Environmental Health Records** — Sandra Page-Cook
3. **Interpreting Disparities and Understanding Variance in the Utilization of Plagiarism Detection Software: A Cross-Sectional Survey** — Kristie Overstreet, Jason Roberts, Glenn Collins, Meg Weist, Christine Urso
4. **The Role of an Editor in Primary Care Research** — Laura Cruz
5. **The Role of Editors in Catering to Changing Author Requirements** — Nikhil Thangiah, Aalap Trivedi, Anupama Kapadia
6. **A Reviewer Incentive Program to Motivate Peer Reviewers** — Jeannine Botos
7. **Researchers' Sharing Behaviours: Piloting a New "Shareable PDF" to Leverage Authors' Use of Scholarly Collaboration Networks and Reclaim "Lost" Usage** — Charlie Rapple, Peter Shelley

CSE Early Career & Student Roundtable Breakfast

CSE invites early career professionals and students to participate in this roundtable breakfast, occurring **Tuesday, May 8, 7:00 am – 8:30 am in Royal**. This session is aimed at individuals that are starting out or considering a career in STM publishing.

Conference Agenda

SATURDAY, MAY 5, 2018

7:00 am – 5:00 pm	Short Course Registration & Check-In 3rd Floor Registration Desk
7:00 am – 8:00 am	Short Course Continental Breakfast Royal – 3rd Floor
8:00 am – 5:00 pm	Short Course for Journal Editors (Part 1) Jackson – 3rd Floor
10:00 am – 10:30 am	Short Course AM Break Royal – 3rd Floor
12:00 pm – 1:00 pm	Short Course Lunch Break Royal – 3rd Floor
3:00 pm – 3:30 pm	Short Course PM Break Royal – 3rd Floor

SUNDAY, MAY 6, 2018

7:00 am – 12:00 pm	Short Course Registration 3rd Floor Registration Counter
7:00 am – 8:00 am	Short Course Continental Breakfast St. Charles Ballroom – 3rd Floor
8:00 am – 5:00 pm	Short Course for Journal Editors (Part 2) Jackson – 3rd Floor
8:00 am – 5:00 pm	Short Course on Publication Management Royal – 3rd Floor
8:00 am – 5:00 pm	Short Course for Manuscript Editors Magazine – 3rd Floor
8:00 am – 5:00 pm	Short Course on Publication Ethics Commerce – 3rd Floor
10:00 am – 10:30 am	Short Course AM Break St. Charles Ballroom – 3rd Floor
12:00 pm – 7:00 pm	Meeting Registration Churchill Foyer
12:00 pm – 1:00 pm	Short Course Lunch Break St. Charles Ballroom – 3rd Floor
1:00 pm – 3:30 pm	French Quarter Tricentennial Walking Tour
1:00 pm – 3:30 pm	Hop-On, Hop-Off Bus Tour
1:00 pm – 4:00 pm	BELS Exam Canal – 3rd Floor
3:00 pm – 3:30 pm	Short Course PM Break St. Charles Ballroom – 3rd Floor



Conference Agenda

SUNDAY, MAY 6 – MONDAY, MAY 7

5:00 pm – 6:00 pm CSE New Member/First Time Attendee Reception
Marlborough AB – 2nd Floor

6:00 pm – 8:00 pm Welcome Reception & Exhibit Hall Open
Churchill A–C

MONDAY, MAY 7, 2018

7:00 am – 7:00 pm Conference Registration & Check In
Churchill Foyer

7:00 am – 8:00 am Mentoring: A Chance to Learn, Network, and Discover New Opportunities
Royal – 3rd Floor

7:30 am – 7:00 pm Exhibit Hall Open
Churchill A–C

7:30 am – 8:30 am Welcome Continental Breakfast
Churchill A–C

8:30 am – 9:00 am **Opening Session**
Opening Remarks — Sarah Tegen, CSE President
Business Meeting — Reports by CSE Officers on budget and annual planning
St. Charles Ballroom – 3rd Floor

9:00 am – 10:00 am **Keynote Address — The Hockey Stick and the Climate Wars:
Dispatches from the Front Lines**

Michael E. Mann, PhD, *Distinguished Professor of Atmospheric Science and Director of the Earth System Science Center, Pennsylvania State University*
St. Charles Ballroom – 3rd Floor



A central figure in the controversy over human-caused climate change has been “The Hockey Stick,” a simple, easy-to-understand graph my colleagues and I constructed to depict changes in Earth’s temperature back to 1000 AD. The graph was featured in the high-profile “Summary for Policy Makers” of the 2001 report of the Intergovernmental Panel on Climate Change (IPCC), and it quickly became an icon in the debate over human-caused (“anthropogenic”) climate change. I tell the ongoing story behind the Hockey Stick, using it as a vehicle for exploring broader issues regarding the role of skepticism in science, the uneasy relationship between science and politics, and the dangers that arise when special economic interests and those who do their bidding attempt to skew the discourse over policy-relevant areas of science. In short, I attempt to use the Hockey Stick to cut through the fog of disinformation that has been generated by the campaign to deny the reality of climate change. It is my intent, in so doing, to reveal the very real threat to our future that lies behind it.

10:00 am – 10:30 am Refreshment Break & Exhibits
Churchill A–C

Book Signing with Dr. Mann
St. Charles Ballroom Foyer

Conference Agenda

MONDAY, MAY 7

10:30 am – 12:00 pm

1.1 Artificial Intelligence in the Life Cycle of a Manuscript

Churchill D – 2nd Floor

Neil Christensen, MA, Sales Director, Americas, UNSILO; **Sundari Ganapathy**, Director, SpiralUp Solutions Private Limited; **Patti Lockhart**, Managing Editor, National Academies of Sciences, Engineering, and Medicine; **Yinghao Ma, MS**, Software Architect Manager, American Chemical Society

Session Description: Machines can find patterns in vast amounts of data — the possibilities for how this type of machine learning can be applied are nearly limitless. This session will consider how artificial intelligence could be used to improve authoring, editorial review, peer review, decisioning, and transfer.

Moderator: Sonja Krane, PhD, Senior Managing Editor, American Chemical Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

1.2 Data Availability and Data Sharing: Time to Make a Statement!

Jackson – 3rd Floor

R. Brooks Hanson, Executive Vice President, Science, American Geophysical Union; **David Mollor, PhD**, Project Manager, Journal and Funder Incentive Programs, TOP Guidelines, Center for Open Science; **Darren Taichman, MD, PhD**, Executive Editor, American College of Physicians/Annals of Internal Medicine

Session Description: In the spirit of encouraging faster scientific discovery and making the benefits of science available to all, scientists, policymakers, and funders are now requesting or requiring statements related to sharing of data in research articles. In this session, representatives from three different groups who have coordinated creation of data availability statements within their fields of expertise (physical sciences, biological science, and medicine) discuss the statements created by their groups.

Moderator: Patricia (Patty) Baskin, MS, Executive Editor, *Neurology Journals*, American Academy of Neurology

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

1.3 Preprints and Ethics: Ethics Clinic

Jefferson Ballroom – 3rd Floor

Richard Sever, PhD, Assistant Director, Cold Spring Harbor Press and Co-Founder, bioRxiv; **Heather Tierney, PhD**, Manager, Publication Ethics, American Chemical Society

Session Description: CSE Editorial Policy Committee Ethics Clinic — The objective of this session is to help inform attendees about pre-print servers and ethics and potential ethical issues surrounding these servers. These servers are a vehicle for quickly sharing information but run the risk of also having the same ethical concerns as traditionally published manuscripts — and perhaps more. Three panel members will discuss their views and present potential cases with reference to pre-print servers to help educate and explore the ethical side to these vehicles of publication. We anticipate and encourage audience participation for this session. Each panel member will provide cases for the round table audiences to review and discuss. We will also have a member of the Editorial Policy Committee who will share the recent Committee statement regarding pre-print servers to be added to the CSE white paper.

Moderator: Jennifer Mahar, BA, Executive Peer Review Manager, Origin Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 7

10:30 am – 12:00 pm
continued

1.4 The Ins and Outs of Peer Reviewing and How It Can Shape Your Own Submission Success Rates

Royal – 3rd Floor

Stacy Drury, MD, PhD, Associate Director Tulane Brain Institute, Tulane University; **Tonette Krousel-Wood, MD, MSPH**, Associate Provost for Health Sciences, Tulane University; **Charles Zeanah, MD**, Vice Chair for Child and Adolescent Psychiatry, Tulane University

Session Description: The peer review process represents a cornerstone of the scientific process. Becoming an effective peer reviewer represents an important milestone not only for academic career trajectories, but can also provide unique insight into the editorial process and enhance one's own success as an author. This workshop will focus on three aspects of the peer review process:

1. Taking your first step toward becoming a peer reviewer.
2. The ins and outs of becoming an editor.
3. How becoming an effective peer reviewer can influence your own scientific writing and success rates for submissions.

Moderator: Mary Billingsley, ELS, Managing Editor, American Academy of Child and Adolescent Psychiatry

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

12:00 pm – 1:00 pm

Lunch Break & Exhibits
Churchill A–C

12:00 pm – 1:00 pm

CSE Book Club Lunch with Dr. Michael E. Mann
St. Charles Ballroom – 3rd Floor

1:00 pm – 2:00 pm

2.1 It Takes a Village: A Strong Team Can Mitigate a Crisis

Royal – 3rd Floor

L. Lee Hamm, MD, Senior Vice President & Dean of the School of Medicine and the James R. Doty Distinguished Professor and Chair, Tulane University School of Medicine; **Kenneth Heideman, MS**, Director of Publications, American Meteorological Society; **Shari Leventhal**, Managing Editor, American Society of Nephrology; **Sheehan Misko**, Director, Publications, American Association for Clinical Chemistry; **Meagan Phelan**, Science Press Package Executive Director, American Association for the Advancement of Science (AAAS)

Session Description: Speakers will provide their personal insights into how their teams have handled crises. L. Lee Hamm, MD, Senior Vice President & Dean at Tulane University School of Medicine will discuss how he and his team treated patients during Hurricane Katrina. Ken Heideman, Director of Publications, American Meteorological Society; Meagan Phelan, Science Press Package Executive Director, American Association for the Advancement of Science (AAAS); and Sheehan Misko, Director, Publications, American Association for Clinical Chemistry will then discuss how their journals and organizations handled their own crises. Presenters' insights will help participants think ahead and explore ways to mitigate a crisis through a team-oriented approach.

Moderator: Shari Leventhal, Managing Editor, American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 7

1:00 pm – 2:00 pm
continued

2.2 Knowledge Exchange: Roundtable Discussions

St. Charles Ballroom – 3rd Floor

Tim Cross, BA, MA, Business Development Manager, Westchester Publishing Services; **Jennifer Lin, PhD**, Director of Product Management, Crossref; **Emily Johnston**, Director of Business Development, Typefi Systems; **Eric Pesanelli**, Editorial Art Manager, American Physiological Society; **Jennifer Pesanelli, CAE**, Deputy Executive Director for Operations, FASEB; **Howard Ratner**, Executive Director, CHORUS; **Emma Shumeyko, MPS**, Publishing, Managing Editor, ASCPT; **Heather Staines, MA, PhD**, Director, Partnerships, Hypothes.is

Session Description: The best questions, and their answers, are often found during informal discussions with others who have encountered the same situations and concerns. This session will provide you with the opportunity to choose from multiple topics with two 25-minute rounds of discussion. Bring a question, an answer, or just your curiosity.

Topics Include:

- Journal Review Club: Engaging Early Career Members
- CHORUS International Expansion/Updates
- DOIs for Peer Reviews
- Preprints: Policies and Other Thoughts
- Production: Figures and Tables
- Production: Getting the Most from your Vendor
- Annotating All The Things
- Project Management in Scholarly Publishing

Moderator: Anna Jester, Director of Sales & Marketing, eJournalPress

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2.3 Marketing to Authors/Helping Authors Promote Their Work

Churchill D – 2nd Floor

Carissa Gilman, MA, Managing Editor, American Cancer Society; **Darren Taichman, MD, PhD**, Executive Editor, American College of Physicians/Annals of Internal Medicine

Session Description: In this session we plan to focus on ways you can encourage authors to select your journal with the vast number of choices out there. What do you have to offer that your competitors do not? How do you set your journal apart and how do you go after right potential authors? Hear ways the speakers have been successful and unsuccessful in this endeavor. We also will discuss how journals can help the accepted authors to market their published work by bringing traffic to the journal's web site to read the articles through social media and other methods.

Moderator: Mary Beth Schaeffer, BA, Ms. Processing and Solicitation Coordinator, American College of Physicians/Annals of Internal Medicine

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 7

1:00 pm – 2:00 pm
continued

2.4 Using Production Metrics to Track Journals' Workflows

Jackson – 3rd Floor

Sheila Gafvert, Production Team Manager, American Meteorological Society; **Carol Jones**, Production Manager, Wolters Kluwer; **Greg Suprock**, Head of Solutions Architecture, Apex CoVantage

Session Description: While there are a myriad of journal production workflows being followed by publishers, there are almost as many ways to measure just how well these workflows are being followed and how effective they are. This session will present different production metrics and approaches from three perspectives: a large publisher, a production vendor, and a society publisher. The goal is to give a wide perspective on the most effective and efficient ways to track journals production and what metrics may work best for you.

Moderator: Michael Friedman, PhD, Journals Production Manager, American Meteorological Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

2:00 pm – 2:30 pm

Refreshment Break & Exhibits

Churchill A–C

2:30 pm – 3:30 pm

3.1 Article Commenting: Future of Scholarly Publishing or Fad Fizzling Swiftly?

Churchill D – 2nd Floor

Trish Groves, MBBS, MRCPsych, Director of Academic Outreach, BMJ; **Richard Sever, PhD**, Assistant Director, Cold Spring Harbor Press and Co-Founder, Cold Spring Harbor Laboratory Press; **Heather Strains, MA, PhD**, Director, Partnerships, Hypothes.is

Session Description: Article commenting is nothing new. Journals have been experimenting with comments or eLetters since journals went online. But the success stories are few and far between. Now, discovery databases like PubMed and preprint servers like BioRxiv are allowing users to comment on papers. Additionally, the session will look at third party solutions to weave comments into content. This session will explore where comments are working and where they aren't while also pondering whether online commenting could someday unseat formal peer review.

Moderator: Angela Cochran, Associate Publisher, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

3.2 Diversity: Why You Need It and How to Achieve It

Royal – 3rd Floor

Melanie Dolechek, Executive Director, Society for Scholarly Publishing; **R. Brooks Hanson**, Executive Vice President, Science, American Geophysical Union; **Erika Valenti**, President, Emerald Group Publishing, Inc.

Session Description: In this important session, we will focus on diversity and inclusion. We will hear from three different panelists on what diversity should look like, why you need it, and helpful tools and organizations for evaluating implicit bias, diversity, and implementation. R. Brooks Hanson, Executive Vice President, Science, American Geophysical Union will share definitions and data, Erika Valenti, President, Emerald Group Publishing, Inc. will further explain helpful concepts and share her organizations efforts to be more inclusive, and Melanie Dolechek, Executive Director, Society for Scholarly Publishing will discuss cross-publishing initiatives in the industry.

Moderator: Jennifer Deyton, Senior Partner, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 7

2:30 pm – 3:30 pm
continued

3.3 Implementing Standards: A Review of ORCID, CRediT, and CHORUS Jefferson Ballroom – 3rd Floor

Alice Meadows, Director, Community Engagement and Support, ORCID; **Tom Pacific, BA**, Publisher, Wolters Kluwer; **Howard Ratner**, Executive Director, CHORUS

Session Description: There are several initiatives that have emerged over the past several years that have been effective in standardizing processes for data and data exchange within scholarly publishing. This session will focus on ORCID, CRediT and CHORUS, and will review their progress and adoption, as well as discuss successful implementations and best practices.

ORCID provides an “identifier” for individuals to use with their name as they engage in research, scholarship, and innovation activities. They provide open tools that enable transparent and trustworthy connections between researchers, their contributions, and affiliations. ORCID’s vision is a world where all who participate in research, scholarship, and innovation are uniquely identified and connected with their contributions and affiliations across disciplines, borders, and time.

CRediT is a high-level classification of the diverse roles performed in the work leading up to a published research output in the sciences. Its purpose is to provide transparency to contributions to scholarly published work, and to enable improved systems of attribution, credit and accountability.

CHORUS is a service that allows funded research to be easily and permanently discoverable, accessible and verifiable by anyone in the world. By providing the necessary metadata infrastructure and governance to enable a smooth, low-friction interface between funders, authors, institutions and publishers in a distributed network environment, CHORUS can minimize public access compliance burdens while increasing access to literature and data in support of funder mandates worldwide.

Moderator: Tony Alves, Director of Product Management, Aries Systems Corporation

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

3.4 Peer Review Debate: Single-blind vs Double- vs Open vs Post Jackson – 3rd Floor

Sabina Alam, PhD, Editorial Director, F1000; **Margaret Donnelly**, Publisher, IOP Publishing; **Stephen Hewitt, MD, PhD**, Editor-in-Chief, Journal of Histochemistry and Cytochemistry; **Lindsay Morton, MLIS**, Contributor Experience Manager, Public Library of Science

Session Description: After decades of relative stability, scientific peer review is undergoing a period of experimentation as new formats are being developed that challenge traditional concepts. Four advocates for differing forms of peer review, single-blind, double-blind, open/transparent, and post-publication, will each present their case for why their format is the “best” in terms of generating high-quality research articles in a practical and sustainable way. Presentations will be followed by a moderator-led panel discussion and the floor will be open to questions from the audience. From this debate, a single peer review format will emerge as the gold-standard to be implemented by all. Or not... Either way, it’s likely to be an informative and entertaining discussion.

Moderator: Jonathan Schultz, Director of Journal Operations, American Heart Association

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

3:30 pm – 4:00 pm

Refreshment Break & Exhibits and Poster Presentations
Churchill A–C

Conference Agenda

MONDAY, MAY 7

4:00 pm – 5:00 pm

4.1 Improving Author Experience

Jefferson Ballroom – 3rd Floor

Siobhan Aldridge, MA, Senior Manager: Online Submissions/Product Owner Submission Portal, Taylor & Francis; **Tiffany McKerahan**, Author Engagement and Support Manager, IEEE; **Lindsay Morton, MLIS**, Contributor Experience Manager, Public Library of Science; **Leslie Walker**, Journals Editing Manager, American Chemical Society

Session Description: No researcher is excited about excessive administrative tasks related to submitting work or securing publication. It's our job to implement innovative tools that streamline their interaction with the Research Publishing Ecosystem. This session highlights innovative approaches to improving Author experience, straight from those who've successfully implemented tools that satisfy! Presentations include submission side author services and customized submission portals, as well as correction workflow innovation.

Moderator: Alison McGonagle-O'Connell, MA, Community, Collaborative Knowledge (Coko) Foundation

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

4.2 Life of a Paper: Beyond the Manuscript

Jackson – 3rd Floor

Windy Boyd, PhD, MPH, Science Editor, Environmental Health Perspectives; **Liz Fathman, PhD**, Director, Print and Digital Media and Publisher, MBG Press, Missouri Botanical Garden; **Michael Friedman, PhD**, Journals Production Manager, American Meteorological Society

Session Description: What do Editors-in-Chief wish their publishers knew about the scientific process? What do editorial and production offices wish EICs and researchers understood about the publishing process? This session will give publishers and EICs a chance to answer those questions and share the knowledge they have about their specific parts of the process, and how they each approach similar struggles from their own unique perspectives. This session will include information about the use of technical editors in publishing, what EICs might need to know about the structure of publishers, the roles of everyone involved in the process, what specialists in the field can bring to their editing/publishing experience, and how best to communicate between these two groups. Come with your own questions about what EICs and publishers can learn from one another!

Moderator: Brit Stamey, Client Manager, Senior Copy Editor, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

4.3 Making the Most of Metadata

Royal – 3rd Floor

Jeffrey Beck, Technical Information Specialist, NCBI, National Library of Medicine; **Patricia Feeney**, Head of Metadata, Crossref

Session Description: This session will discuss what metadata is available to the scholarly publishing community, how it can help researchers and publishers alike, and Metadata2020's efforts to help create richer, connected, and reusable, open metadata for all research outputs. We will also cover how metadata are represented in JATS and how agreement on metadata elements and usage will make all of our lives easier, as well as discussing some metadata elements that are particularly problematic and normalization efforts specific to document tagging.

Moderator: Carissa Gilman, MA, Managing Editor, American Cancer Society

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 7 & TUESDAY, MAY 8

4:00 pm – 5:00 pm
continued

4.4 Social Media: Different Strokes for Different Folks

Churchill D – 2nd Floor

Mary Dott, CAPT, USPHS, *Online Editor, Morbidity and Mortality Weekly Report, Centers for Disease Control and Prevention*; **Fay Ellis, BS**, *Senior Executive Editor, Neurology Today/Neurology Now, Wolters Kluwer*; **Glenn Landis, MA**, *Editorial Director, Blood Journals, American Society of Hematology*

Session Description: Text recycling is the reuse of textual material from existing documents without the use of quotation marks or other means of identifying the reused material as such. The recent adoption of digital plagiarism detection tools by scientific journals has made text recycling the subject of increasing controversy and ethical debate. This presentation will raise challenging questions that text recycling poses for the STEM community, such as: When is it acceptable to recycle text? What type of attribution is necessary or sufficient? Which authors of a multi-authored paper have the right to recycle which material? The presentation will include as-of-yet unpublished results from recent surveys of expert and novice STEM researchers regarding the appropriateness of recycling text under different circumstances.

Moderator: Kelly Hadsell, Editorial Director, KWF Editorial

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

5:00 pm – 7:00 pm

President's Reception in Exhibit Hall featuring CSE 2018 Poster Presentations
Churchill A–C

7:30 pm

Dinner Conversations
Offsite restaurants

TUESDAY, MAY 8, 2018

8:00 am – 4:00 pm

Conference Registration & Check In
Churchill Foyer

8:00 am – 4:00 pm

Exhibit Hall Open
Churchill A–C

7:00 am – 8:30 am

Editor-in-Chief Roundtable Breakfast
Canal – 3rd Floor

7:00 am – 8:30 am

Early Career Roundtable Breakfast
Royal – 3rd Floor

7:30 am – 8:30 am

Continental Breakfast in Exhibit Hall
Churchill A–C

Conference Agenda

TUESDAY, MAY 8

8:30 am – 9:30 am

Plenary Speaker — Shifting Sands: The Role of Scientific Publishers in a Post-Fact World

Alison Mudditt, Chief Executive Officer, Public Library of Science
St. Charles Ballroom – 3rd Floor



Our world has been undergoing some seismic shifts over recent years from a wave of anti-rationalism and a blurring of lines among fact, opinion and lies in public debate, to the rising tide of new voices through movements such as the Women's March and Black Lives Matter. At the same time, science and scientists have seen an erosion of trust and as guardians of the published literature, we have a critical role to play in building more human-proofing into the system of publication and dissemination — and even the research process itself. I'll talk about how scientific communication needs to evolve to meet these challenges, and the ways in which, individually and collectively, we can lead that transformation. And at a time when change is the only constant, I'll provide some thoughts about how we can build resilient organizations. How can we best foster adaptation — in other words, help ourselves and our staff develop the "next practices" that will enable us to thrive in a new world, even as we continue with the best practices necessary for current success?

9:30 am – 10:00 am

Refreshment Break in the Exhibit Hall and Poster Presentations
Churchill A-C

10:00 am – 11:30 am

5.1 At My Desk After CSE, Now What? Use Cases from CSE 2017 **Jackson – 3rd Floor**

Jennifer Cox, Senior Managing Editor, J&J Editorial, LLC; **Amy King, BA**, Editorial Coordinator, Journal of Clinical Oncology, ASCO; **Nida Mohsin, MBA**, Industry Relationship Manager, ACSE; **Lan Murdock, MA**, Communications Manager, Taylor & Francis Group; **Andrea Rindo**, Managing Editor, Journal for ImmunoTherapy of Cancer, Society for Immunotherapy of Cancer; **Resa Roth, ELS**, Freelance Editor, University of Washington & Merck KGaA; **Jasmine Wallace, MPS**, Peer Review Manager, American Society for Microbiology

Session Description: This session will provide early career professionals with the opportunity to share their success stories from 2017 CSE Annual Meeting. Speaker presentations will briefly highlight which meeting session or opportunity they attended (networking, for example) and how they implemented what they learned once they returned to their office. The session will offer early career professionals the chance to obtain presentation experience by sharing the information they learned and will also help seasoned professionals learn new ways to implement knowledge gained from CSE.

Moderator: Shari Leventhal, Managing Editor, American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

TUESDAY, MAY 8

10:00 am – 11:30 am
continued

5.2 Editorial and Publishing Questions – Data-Informed Decisions Churchill D – 2nd Floor

Angela Cochran, Associate Publisher, American Society of Civil Engineers; **Jenny Hamlin**, Content Technical Lead, Public Library of Science (PLOS); **Jill Jackson**, Managing Editor & Publishing Administrator, American College of Physicians; **Jody Plank, PhD**, Manager – Products & Analytics; Editorial Services, ACS; **Mary Warner, CAE**, Sr. Director, Periodicals, American Pharmacists Association

Session Description: The session will consist of lightning talks delivered by presenters describing their work-related, practical questions and how they used data to draw informed answers. Questions considered are listed below.

- Are reviewers being confidential with manuscripts during the peer review process?
- Implementing PACE, an automated figure-checking tool — will the results justify the necessary changes to workflow?
- How is author satisfaction tied to Editor behavior?
- How do we ensure that we have the best Editorial Advisory Board for our journal?
- Can we improve turnaround time by tweaking auto-reminders?

Moderator: Diane Scott-Lichter, MA, Sr. Vice President, Publishing, American College of Physicians

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

5.3 Preprint Servers and Implications for Authors and Journals Jefferson Ballroom – 3rd Floor

Robert Golub, MD, Deputy Editor, JAMA; **Jennifer Lin, PhD**, Director of Product Management, Crossref; **Richard Sever, PhD**, Assistant Director, Cold Spring Harbor Press and Co-Founder, bioRxiv, Cold Spring Harbor Laboratory Press; **Debora Sweet, PhD**, VP of Editorial, Cell Press

Session Description: The session will focus on the growing landscape of preprints. What kind of preprint servers are out there? What are the authors options when considering submission to a preprint server? As preprints become more common, new workflows emerge. Crossref now assigns DOIs to preprints and thereby make them citable. There are also different approaches among journals. Some welcome preprints, but others are more cautious. Attend this session to learn more and discuss the future of preprints.

Moderator: Merete Holtermann, PhD, Managing Editor, Journal of The Norwegian Medical Association

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

TUESDAY, MAY 8

10:00 am – 11:30 am
continued

5.4 Spot the Manipulation: Detecting and Addressing Problem Images Before Publication

Royal – 3rd Floor

Christina Bennett, PhD, Associate Publisher, Ethics and Policy, *The American Physiological Society*; **Dax Blember**, Data Integrity Manager, *Blood Journals*, *American Society of Hematology*; **Daniel Kulp, PhD**, Editorial Director, *American Physical Society*

Session Description: I heard from a reader that panel A in figure 1 is problematic, what do I do? A reviewer noticed this figure doesn't appear correct, what should be my first step? This session will have two panel members providing examples of images seen during peer review and post-publication that were problematic and how to evaluate and process these problems. Also presented will be COPE's Core Practices which support editorial efforts to preserve the integrity of the scholarly record through policies and practices that reflect the current best principles of transparency and integrity.

Moderator: Glenn Landis, MA, Editorial Director, *Blood Journals*, *American Society of Hematology*

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

11:30 pm – 1:00 pm

Awards Luncheon

St. Charles Ballroom – 3rd Floor

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The scholarship winners and CSE certificate program graduates will also be highlighted in special presentations.

1:00 pm – 1:15pm

Break

1:15pm – 2:15pm

6.1 Early Career Session: Crafting Your Career Story

Jackson – 3rd Floor

Alice Meadow, Director, *Community Engagement and Support*, *ORCID*; **Barbara Meyers Ford, MA**, President, *Meyers Consulting Services*

Session Description: How do you get where you want to go within the scholarly publishing industry? Join us as we discuss how to shape your career in publishing, and to strengthen your candidacy for the position you want. This session will discuss insights and strategies for career development in the ever-changing scholarly publishing industry, and cover some non-traditional paths to get there. The industry is constantly changing, and we plan on having an open conversation about different obstacles and stepping stones to get you where you want to go.

Moderator: Carolyn de Court, Managing Editor/Marketing Assistant, J&J Editorial, LCC

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

TUESDAY, MAY 8

1:15pm – 2:15pm
continued

6.2 How Societies Can Get the Most From Their Journals

Royal – 3rd Floor

Bill Cook, Director of Publications, Alliance of Crop, Soil and Environmental Science Societies; **Ruth Isaacson, MA**, Managing Editor, Genetics Society of America Journals; **Sarah Tegen, PhD**, Vice President Global Journals Development, American Chemical Society

Session Description: This session will explore the unique value propositions scholarly societies have in their ability to use their scientific journals to strengthen and differentiate themselves (the societies). Areas discussed include marketing, branding and visibility, fiscal, as well as society functional departments like early career scientist engagement via peer review training, improving author engagement, and enhancing membership. Attendees will emerge from the session with an understanding of how they may apply ideas to their own society journals and operations, enriching both the society's mission and the journals.

Moderator: Sheehan Misko, Director, Publications, American Association for Clinical Chemistry

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

6.3 How to Do Editorial Research

Jefferson Ballroom – 3rd Floor

Farah Qaiser, Graduate Student, University of Toronto; **Morgan Sorenson**, Managing Editor, American Academy of Neurology

Session Description: Have you noticed interesting or disturbing trends in your publications and want to learn more? Are you interested in gathering insightful survey data? Do you have a research question about science publishing that you would like to put to the test? This session will provide an overview of editorial research, including tips on getting started and case studies from successful research projects.

Moderator: Mary Warner, CAE, Sr. Director, Periodicals, American Pharmacists Association

Who Should Attend: Managing Editor/Publisher

6.4 New Innovations in Peer Review

Churchill D – 2nd Floor

Trish Groves, MBBS, MRCPsych, Director of Academic Outreach, BMJ; **Timothy Houle, PhD**, Chief Scientist, StatReviewer; **Christina Nelson**, Editorial Operations Manager, The Journal of Bone and Joint Surgery, Inc.

Session Description: What's new in peer review? Three speakers from varied backgrounds will tell us what's on the cutting edge of new peer review tools and processes! Christina Nelson will speak about The Journal of Bone and Joint Surgery's work with adding metadata capture from word documents to their submission site. Trish Groves from BMJ will talk about their work with open peer review, patient review, and reviewer discussions. Finally, Tim Houle from StatReviewer will discuss automated peer review.

Moderator: Brit Stamey, Client Manager, Senior Copy Editor, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

2:15pm – 2:30 pm

Break
Churchill A-C

Conference Agenda

TUESDAY, MAY 8

2:30 pm – 3:30 pm

7.1 Emerging Standards: Harmonizing Data and Data Exchange

Jefferson Ballroom – 3rd Floor

Tony Alves, Director of Product Management, Aries Systems Corporation; **Patricia Feeney**, Head of Metadata, Crossref; **Shelley Stall**, Director, Data Programs, American Geophysical Union

Session Description: There are several initiatives that have emerged over the past couple of years that are trying to standardize data and data exchange throughout scholarly publishing. This session will discuss new initiatives such as Manuscript Exchange Common Approach (MECA), Metadata 2020, and FAIR Data.

MECA was started by a group of manuscript-management suppliers and seeks to establish best practices to facilitate the exchange of data and files between various workflow systems. The primary goal is to reduce the amount of duplicative work currently performed by authors and reviewers when papers are transferred from one journal to another (cascading workflows).

Metadata 2020 is a collaboration that advocates richer, connected, and reusable, open metadata for all research outputs. Richer metadata fuels discovery and innovation. Connected metadata bridges the gaps between systems and communities. Reusable, open metadata eliminates duplication of effort.

FAIR Data, established by the FORCE11 organization, seeks to make data and data sets “findable,” “accessible,” “interoperable” and “reusable.” The American Geophysical Union is spearheading an initiative to promote FAIR data principles and have convened a coalition representing the international Earth and space science community to develop standards that will enable FAIR data on a large scale, connecting researchers, publishers, and data repositories in the Earth and space sciences.

Both JATS and BITS XML are important standards, used for passing data and content throughout the scholarly publishing ecosystem. These XML formats are being used for inter-system communication, for workflow automation, and for archiving of data and full text.

This session will present an overview of JATS and BITS, including history, the XML structure, and other basic facts about these XML formats. Practical usage of JATS and BITS and how they are being used in scholarly publishing will also be discussed.

Moderator: Tony Alves, Director of Product Management, Aries Systems Corporation

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

7.2 Extracting Maximum Value from the RFP Process

Royal – 3rd Floor

Thomas Beyer, Director of Platform Services, Sheridan PubFactory; **Dana Compton**, Senior Consultant, KWF Consulting; **Amy McPherson**, Director of Publications and Managing Editor, Botanical Society of America

Session Description: “Everyone” engages in RFP processes, right? While this is true, for some publishers, it may be an infrequent exercise. In this session, participants from society/publisher, consultant, and service provider organizations open the lines of communication to share experiences and drive discussion geared to improve each stakeholder’s understanding of what the other parties need, want, and prefer, toward improved engagement! If issuing an RFP or participating in the process is on your “To Do” list this year, you won’t want to miss this interactive, dynamic session!

Moderator: Alison McGonagle-O’Connell, MA, Community, Collaborative Knowledge (Coko) Foundation

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

TUESDAY, MAY 8

2:30 pm – 3:30 pm
continued

7.3 Managing the Unique Challenges of a Remote Editorial Office

Jackson – 3rd Floor

Monica Leigh, Senior Managing Editor, KWF Editorial; **Christina Nelson**, Editorial Operations Manager, The Journal of Bone and Joint Surgery, Inc.; **Brittany Swett, MPH**, Executive Director, J&J Editorial, LLC

Session Description: As technology makes remote work an increasingly viable option, more and more editorial offices are considering remote work policies. This session is for anyone considering whether a remote work environment is right for their office and for managers looking for tools to improve the work environment and success experienced by their teams. The session will cover the cost-benefit analysis needed before making a policy change, and what questions are important to consider with the help of professional consultation from accountants, attorneys, payroll services vendors, and others. The session will also provide tips and tricks of experienced virtual managers who have proven success in hiring and mentoring, fostering team engagement and professional growth, and ensuring that productivity and organizational goals are met. While the focus is on the management of staff working remotely, the tools and concepts discussed are applicable to any manager.

Moderator: Erin McMullan, MA, Executive Director, KWF Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

7.4 Mind the Gap: International Authors

Churchill D – 2nd Floor

Clarinda Cerejo, MSc, ELC, Editor-in-Chief, Editage Insights, Editage; **Caven McLoughlin, PhD**, Professor, Kent State University; **Deborah Poff**, COPE Vice-chair and Chair-Elect

Session Description: This session is focused on international author pain points. We will hear from Deborah Poff, the COPE Vice-chair and Chair-Elect, who will address ethical concerns that arise with international submissions and author guidelines using a case study as a tool. We will also have Clarinda Cerejo of Editage presenting on what types of pain points they encounter when assisting international authors. Caven McLoughlin, PhD, Professor, Kent State University, will also discuss his experiences as author and researcher. We will hear from three different perspectives on issues that editorial offices should take into consideration when working with authors from different areas of the world.

Moderator: Jennifer Deyton, Senior Partner, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

3:30 pm – 4:00 pm

Break, Best Poster Contest Winner Announcement, Grand Prize Giveaway Drawing

Churchill A-C

4:00 pm – 5:00 pm

8.1 Innovations in Online Platforms

Jackson – 3rd Floor

Sabina Alam, PhD, Editorial Director, F1000 Platforms; **Pierre Montagano**, Business Development Director, Code Ocean; **Lenny Teytelman**, CEO, protocols.io

Session Description: Scholarly publishing is a frequently moving landscape. This session will provide overviews of innovative online platforms to help publishers and researchers continue improving their online capabilities and process. Pierre Montagano will discuss why curating software so it can run is important for publishers and researchers, and he will demonstrate a new executable code repository, Code Ocean, that allows researchers not only to deposit their code but all other dependencies in order for their scientific software to run. Lenny Teytelman, Co-Founder of protocols.io will discuss this free, up-to-date, crowd-sourced protocol repository for the life sciences. Finally, Sabina Alam, Editorial Director of F1000 Platforms will discuss how the post-publication peer review model operated on

continued on next page

Conference Agenda

TUESDAY, MAY 8

4:00 pm – 5:00 pm
continued

F1000Research, Wellcome Open Research and other funder publishing platforms allows for research articles to be “living,” so that even indexed articles can continue to be updated and peer reviewed again when needed.

Moderator: Shari Leventhal, Managing Editor, American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

8.2 So You Have a Manuscript Transfer System: Now What? Royal – 3rd Floor

Kelly Hadsell, Editorial Director, KWF Editorial; **Kerry Kroffe**, Senior Editorial Manager, PLOSE ONE, PLOSE; **Alyson Weidmann, PhD**, Managing Editor, American Chemical Society

Session Description: Many publishers are investing in manuscript transfer technology. However, encouraging editors to embrace manuscript transfer can be an entirely different matter. This session will examine different types of manuscript transfer as well as strategies to encourage editors to effectively use manuscript transfer.

Moderator: Anne Coghill, Manager, Peer Review Services, Global Journals Development/ American Chemical Society

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

8.3 The Copy Editor–Author Relationship: A Delicate Balance Churchill D – 2nd Floor

Jessica LaPointe, Managing Copy Editor, American Meteorological Society; **Peter Olson, ELS**, Senior Copyediting Coordinator, Sheridan Journal Services

Session Description: In keeping with the theme of the “publishing ecosystem,” we’ll look at how the copy editor interacts with authors, including how the copy editor often functions as a bridge between the editorial office and the author, best practices for including effective queries to authors regarding the changes made at the copyediting stage, and specific tips for editing ESL authors’ prose.

Moderator: Carolyn de Court, Managing Editor/Marketing Assistant, J&J Editorial, LCC

Who Should Attend: Copy Editor/Production Editor

8.4 The Good, the Bad, and the Ugly in Citations Jefferson Ballroom – 3rd Floor

Elizabeth Blake, Director of Business Development, Inera; **Angela Cochran**, Associate Publisher, American Society of Civil Engineers; **Deborah Poff, CM, PhD**, Vice Chair and Chair Elect, Committee on Publication Ethics

Session Description: Authors love being cited, institutions depend on metrics that count citations, journals want to make sure people find papers to cite. Citations in the scholarly literature carry an awful lot of weight and yet very little attention is paid to these important notations. This session will explore an initiative to free citations from behind firewalls, the importance of editing and tagging citations properly, the fraught task of accurately counting citations, and unethical behavior surrounding citations.

Moderator: Angela Cochran, Associate Publisher, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

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Sunday, May 6

1:00 pm — 5:00 pm Set Up

6:00 pm — 8:00 pm Exhibit Hall Open (Welcome Reception)

Monday, May 7

7:30 am — 7:00 pm Exhibit Hall Open

Tuesday, May 8

7:30 am — 4:00 pm Exhibit Hall Open

4:00 pm — 6:00 pm Tear Down

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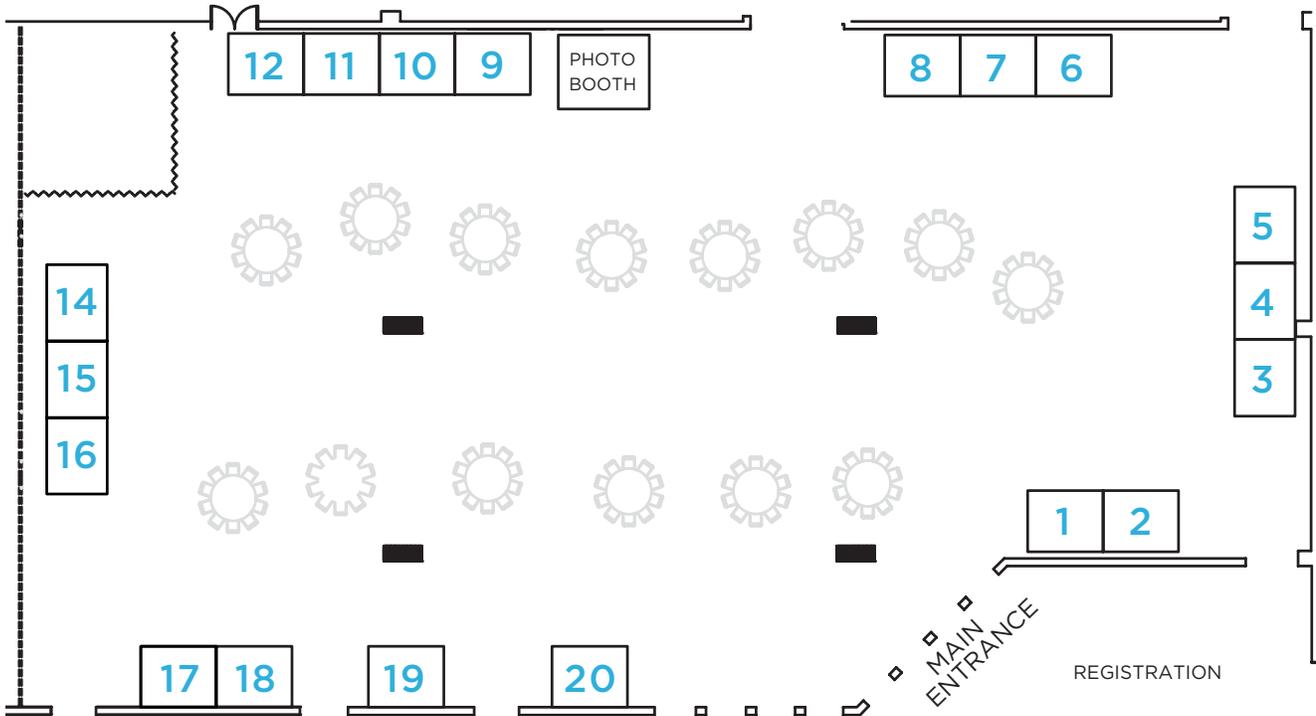
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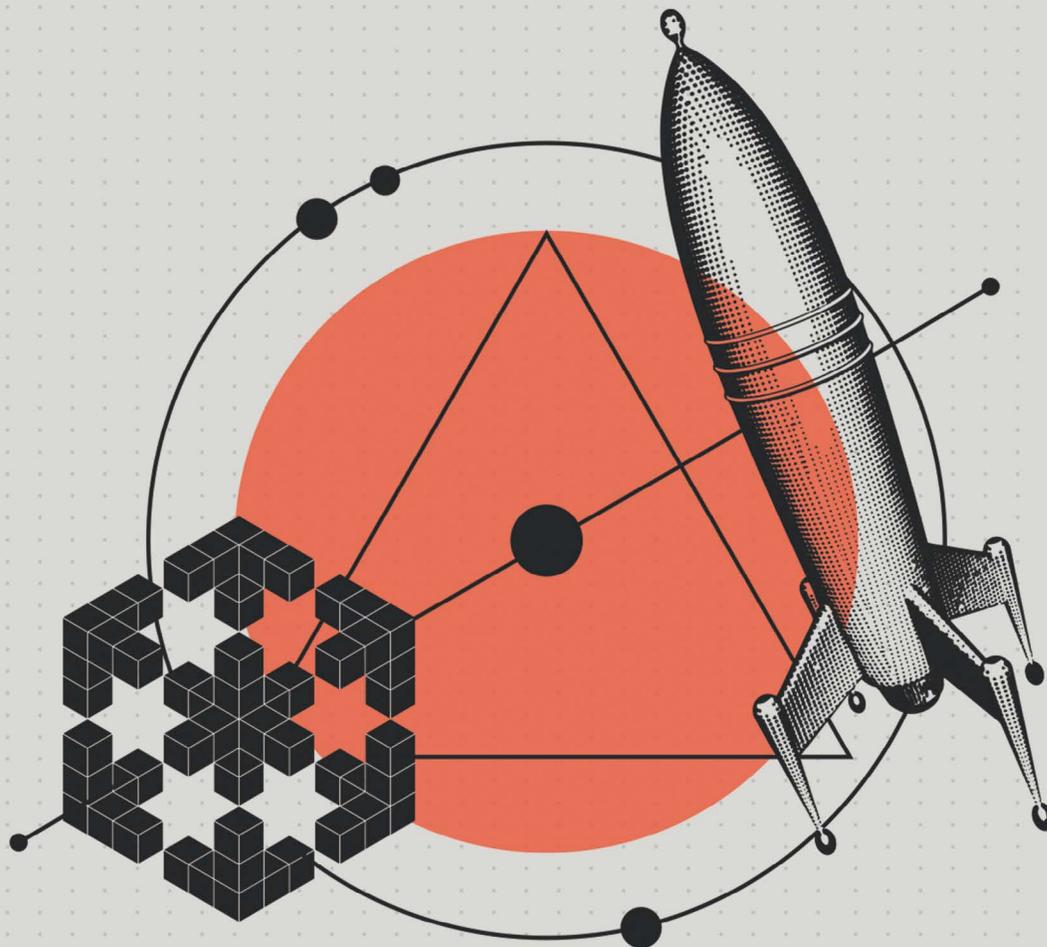
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