

ONSITE PROGRAM

The Spirit of Scientific Publishing

INCLUSION, IDENTITY, TECHNOLOGY AND BEYOND



2019 CSE ANNUAL MEETING • MAY 4-7, 2019
HYATT REGENCY COLUMBUS • COLUMBUS, OH

Welcome Letter from the President and Program Committee Co-Chairs

We are thrilled to welcome you to Columbus for the 62nd meeting of the Council of Science Editors! Our theme this year, ***“The Spirit of Scientific Publishing: Inclusion, Identity, Technology & Beyond,”*** is a nod to Ms. Jerrie Mock and her red Cessna, the “Spirit of Columbus.” In setting the theme for this year’s meeting, we considered trending topics and movements that have taken flight in recent years and how they are reflected in our publishing community. From issues of identity and diversity to wellness, FOMO (fear of missing out), and screen time, these big-picture trends and influences mirror the questions we grapple with in our field — issues of transparency, privacy, individuality, and responsibility. And the driving and uniting factor behind all of these things — how we do our jobs as well as how we connect and communicate and share information — is technology.

The CSE community is warm-hearted and welcoming. As noted in CSE’s new code of conduct, “CSE is committed to diversity and inclusivity, and to providing a safe and welcoming environment that allows for free expression of ideas and productive dialogue.” The Program Committee took this message to heart, encouraging moderators and session coordinators to seek out new voices and perspectives when recruiting speakers. New this year, look for gender-neutral restrooms.

Columbus, America’s 15th-largest city, has much to offer, including the Columbus Zoo and Aquarium, Columbus Botanical Garden, and the Columbus Museum of Art. Or, take advantage of one of the CSE-organized group activities: “Secret Columbus” by former TV News Anchor and book author Anietra Hamper or a Columbus Segway Tour of rivers and bridges. We hope you get a chance to go out and appreciate all that Columbus (aka Cowtown, Cbus, and Arch City) has to offer, but be sure not to miss the great receptions, plenary presentations, short courses, and concurrent sessions at this year’s meeting.

We begin the meeting with our fantastic Short Courses, including a new one-day course, entitled Advanced Publication Management. Designed for veteran publication managers to understand and collaborate on effective solutions for today’s (and tomorrow’s) challenges, this course will include in-depth discussions of a rich set of topics and issues that experienced managing editors and their colleagues deal with regularly. We will also hold the always-popular Publication Management Short Course, the Short Course for Manuscript Editors, and the two-day Journal Editors Short Course. We enlist exceptional faculty

to drive these interactive courses and all participants take away innumerable tricks of the trade.

On Monday morning our keynote speaker, **Marjorie Hlava**, will dig into the details with a presentation on taxonomy and information systems. Our plenary speaker, **Bernadette Melnyk**, will address the sometimes-fraught and always-timely issue of work-life balance on Tuesday morning. To help you strike your own work-life balance, consider pre-registering to join us for yoga on Tuesday at 6:30 am — and take home a yoga mat as a souvenir.

We know you come to CSE to learn about all the latest issues impacting scientific publishing, and this year promises not to disappoint by providing a variety of 32 exciting topics with late-breaking information, including General Data Protection Regulation (GDPR), Plan S, sessions on conflicts of interest, data/reproducibility, an update on the Manuscript Exchange Common Approach (MECA) Initiative, as well as popular annual favorites like the Ethics Clinic and Knowledge Exchange: Roundtable Discussions.

Both days will start with special breakfasts: Monday’s is for anyone interested in learning more about mentorship opportunities and the CSE Mentorship Program; Tuesday will feature two roundtable breakfasts, one for journal editors-in-chief and the second for students and young professionals in the STM field. Lunch is included both days, and Tuesday will be especially celebratory as we honor our colleagues during the Awards Luncheon. On Monday evening, please join us for the President’s Reception before you venture out for a Dinner Conversation to meet new friends and explore the Columbus food scene.

Are you interested in developing a session next year, volunteering on the webinar committee, or helping to market next year’s meeting? CSE offers many opportunities to share your perspective and expertise and to learn by doing. Contact **cse@councilscienceeditors.org** to get involved and enrich CSE.

We look forward to joining you in the exhibit hall, at the receptions, and in the short courses and sessions for another great CSE annual meeting. **Welcome to Columbus!**

Anna Jester, CSE President
Mary K. Billingsley, Program Co-Chair
Shari Leventhal, Program Co-Chair



Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.



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2019 Award Recipients

CSE AWARD FOR MERITORIOUS ACHIEVEMENT

PLOS

CSE DISTINGUISHED SERVICE AWARDS

Christine Casey
Angela Cochran
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CSE CERTIFICATES OF APPRECIATION

Emma Shumeyko
Michael Friedman

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2019 PUBLICATION CERTIFICATE PROGRAM GRADUATES

Lee Ann Kleffman
Resa Roth

2019 Program Committee

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| | |
|-------------------|------------------|
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| Anna Jester | Leslie Walker |
| Sonja Krane | Mary Warner |
| Nikki Lazenby | Susan Willner |

Poster Presentations

CSE attendees share their insights and spirit of investigation at the 11th Annual Poster Presentation. The winning poster presentation receives complimentary registration to CSE's 2020 Annual Meeting in Portland, OR, and a copy of the CSE style manual, *Scientific Style and Format*. **Poster presentations will be held Monday, May 6, 5:30 pm – 6:30 pm.** Posters may be viewed during all breaks on Monday, May 6, at 10:00 am, 2:00 pm, 3:30 pm, and 5:00 pm – 7:00 pm, and on Tuesday, May 7, at 9:30 am, 2:00 pm, and 3:30 pm. This year's posters include:

- 101. Getting to Know Your Authors: Findings from the IAPA 2018 Author Survey** — *Rachel Winfield*
- 102. Global Oceans but Regional Boards: Exploring Geographic Representation in the Editorial Boards of Aquatic Science Journals** — *Rafael J. Araújo, Geoffrey S. Shideler*
- 104. Graphic Medicine as Physician Tool to Understand Their Patient's Experience of a Medical Condition** — *Tom Janisse*
- 105. TRANSPOSE Landscape Study on Journal Preprint and Peer Review Policies** — *Jessica Polka, Tony Ross-Hellauer, Samantha Hindle, Jennifer Lin, Gary McDowell, Stefan Reichmann, Naomi Penfold*

CSE Editor-in-Chief Roundtable Discussion

CSE invites editors-in-chief to participate in this roundtable breakfast event, sponsored by [RedLink](#), occurring **Tuesday, May 7, 7:00 am – 8:30 am, in Knox**. This roundtable will be facilitated by **Dr. Christine Laine, MD, MPH, FACP**, Editor-in-Chief, *Annals of Internal Medicine*, Senior Vice President, American College of Physicians, will give editors-in-chief the opportunity to share experiences and challenges, and exchange ideas with other editors-in-chief.

CSE Early Career & Student Roundtable Breakfast

CSE invites early career professionals and students to participate in this roundtable breakfast, occurring **Tuesday, May 6, 7:00 am–8:30 am, in Marion**. This session is for individuals who are starting out or considering a career in STM publishing.

Dinner Conversations

CSE attendees are invited to participate in Dinner Conversations, being held **Monday, May 6**, following the President's Reception. This annual favorite allows you to interact with other participants over dinner. Please visit the registration desk to see a list of restaurants and to sign up.

CSE Meetings & Events Code of Conduct

The Council of Science Editors (CSE) is committed to diversity and inclusivity, and to providing a safe and welcoming environment that allows for free expression of ideas and productive dialogue. CSE promotes equal opportunities and treatment for all participants regardless of race, ethnicity, gender, sexual orientation, gender identity and expression, disability, religion, age, appearance, or political affiliation. The CSE Annual Meeting, short courses, online educational offerings and networking

outlets, and other related events are intended to provide a place to connect, communicate, and collaborate with individuals with diverse backgrounds throughout the scholarly publishing industry. CSE leadership, staff, members, volunteers, attendees, and guests share a responsibility to maintain an environment free of harassment, discrimination, and hostility. The full Code of Conduct may be viewed on the CSE website, www.councilscienceeditors.org.



Schedule at a Glance

SATURDAY, MAY 4

- 7:00 am – 5:00 pm Short Course Registration & Check-In
[County Foyer – 2nd Floor](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast
[Peppercorn – 1st Floor](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 1)
[Grant/Harding – 1st Floor](#)
- 10:00 am – 10:30 am Short Course AM Break
[Hayes Foyer – 1st Floor](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[Peppercorn – 1st Floor](#)
- 3:00 pm – 3:30 pm Short Course PM Break
[Hayes Foyer – 1st Floor](#)

SUNDAY, MAY 5

- 7:00 am – 7:00 pm Registration
[County Foyer – 2nd Floor](#)
- 7:00 am – 8:00 am Short Course Continental Breakfast
[Union AB – 2nd Floor](#)
- 8:00 am – 5:00 pm Short Course for Journal Editors (Part 2)
[Grant/Harding – 1st Floor](#)
- 8:00 am – 5:00 pm Short Course for Manuscript Editors
[Delaware A – 2nd Floor](#)
- 8:00 am – 5:00 pm Advanced Short Course on Publication Management
[Delaware C – 2nd Floor](#)
- 8:00 am – 5:00 pm Short Course on Publication Management
[Delaware B – 2nd Floor](#)
- 10:00 am – 10:30 am Short Course AM Break
[Delaware Foyer – 2nd Floor](#)
- 12:00 pm – 1:00 pm Short Course Lunch Break
[Union AB – 2nd Floor](#)
- 1:00 pm – 3:00 pm Segway Tour
- 1:00 pm – 4:00 pm BELS Exam
[Marion – 2nd Floor](#)
- 3:00 pm – 3:30 pm Short Course PM Break
[Delaware Foyer – 2nd Floor](#)

- 4:30 pm – 8:00 pm Headshot Sessions
[Fayette – 2nd Floor](#)
- 5:00 pm – 6:00 pm CSE New Member/First Time Attendee Reception – *Sponsored by SalientContent*
[Regency South Foyer – 3rd Floor](#)
- 6:00 pm – 8:00 pm Welcome Reception & Exhibit Hall Open
[Regency Ballroom – 3rd Floor](#)

MONDAY, MAY 6

- 7:00 am – 7:00 pm Conference Registration & Check In
[Regency Foyer – 3rd Floor](#)
- 7:00 am – 8:00 am CSE Mentorship Program Breakfast
[Delaware A – 2nd Floor](#)
- 7:30 am – 7:00 pm Exhibit Hall
[Regency Ballroom – 3rd Floor](#)
- 7:30 am – 8:00 pm Headshot Sessions
[Fayette – 2nd Floor](#)
- 7:30 am – 8:30 am Welcome Continental Breakfast
[Regency Ballroom – 3rd Floor](#)
- 8:30 am – 9:00 am CSE Annual Business Meeting & Opening Remarks
[Union Ballroom – 2nd Floor](#)
- 8:30 am – 10:00 am Keynote Address: Marjorie M.K. Hlava
[Union Ballroom – 2nd Floor](#)
- 10:00 am – 10:30 am Beverage Break With Exhibits and Poster Presentations
[Regency Ballroom – 3rd Floor](#)
- 10:30 am – 12:00 pm 1.1 — Against the Firewall: Society/ Journal Relationships
[Delaware A – 2nd Floor](#)
- 1.2 — Diversity and Inclusion From Research to Post-Publication (Part 1)
[Delaware B – 2nd Floor](#)
- 1.3 — The Ethics of GDPR
[Delaware C – 2nd Floor](#)
- 1.4 — Preventing and Addressing Workplace Harassment: Initiatives by Publishers and Organizations
[Delaware D – 2nd Floor](#)
- 12:00 pm – 1:00 pm Boxed Lunch With Exhibits and CSE Committees
[Regency Ballroom – 3rd Floor](#)

Schedule at a Glance, cont.

| | | | |
|-------------------|--|-----------------------|---|
| 1:00 pm – 2:00 pm | <p>2.1 — The <i>AMA Manual of Style</i>: Updates and Sneak Peeks of the 11th Edition Delaware A – 2nd Floor</p> <p>2.2 — Building & Managing a Taxonomy: How to Manage All of the Cooks in the Kitchen Delaware B – 2nd Floor</p> <p>2.3 — Mentoring of Journal Authors and Reviewers Delaware C – 2nd Floor</p> <p>2.4 — Patient Engagement in Scholarly Publishing Delaware D – 2nd Floor</p> | 5:00 pm – 7:00 pm | <p>President's Reception in Exhibit Hall Featuring CSE 2019 Poster Presentations Regency Ballroom – 3rd Floor</p> |
| 2:00 pm – 2:30 pm | <p>Beverage Break With Exhibits and Poster Presentations Regency Ballroom – 3rd Floor</p> | 7:00 pm | <p>Dinner Conversations Various restaurants</p> |
| 2:30 pm – 3:30 pm | <p>3.1 — Managing Conflict of Interest Disclosure — Where Are We Going? Delaware A – 2nd Floor</p> <p>3.2 — Getting Out of the Reporting Rut Delaware B – 2nd Floor</p> <p>3.3 — Preprint Submissions to Journals: What's Your Policy? Delaware C – 2nd Floor</p> <p>3.4 — Providing the Right Resources for Reviewers Delaware D – 2nd Floor</p> | TUESDAY, MAY 7 | |
| 3:30 pm – 4:00 pm | <p>Beverage Break With Exhibits and Poster Presentations Regency Ballroom – 3rd Floor</p> | 6:30 am – 7:30 am | <p>Yoga Class Morrow – 2nd Floor</p> |
| 4:00 pm – 5:00 pm | <p>4.1 — Everything You Always Wanted to Know About Freelancing but Were Afraid to Ask Delaware A – 2nd Floor</p> <p>4.2 — Knowledge Exchange: Roundtable Discussions Union Ballroom – 2nd Floor</p> <p>4.3 — <i>Science Editor</i> Symposium: Reproducibility & Reporting Guidelines Delaware C – 3rd Floor</p> <p>4.4 — Update on the Manuscript Exchange Common Approach (MECA) Initiative Delaware D – 2nd Floor</p> | 7:00 am – 4:00 pm | <p>Conference Registration & Check In Regency Foyer – 3rd Floor</p> |
| | | 7:00 am – 8:30 am | <p>Editors-in-Chief Roundtable Breakfast – <i>Sponsored by RedLink Knox</i> Knox – 2nd Floor</p> |
| | | 7:00 am – 8:30 am | <p>Early Career & Student Roundtable Breakfast Marion – 2nd Floor</p> |
| | | 7:30 am – 4:00 pm | <p>Exhibit Hall Open Regency Ballroom – 3rd Floor</p> |
| | | 7:30 am – 5:00 pm | <p>Headshot Sessions Fayette – 2nd Floor</p> |
| | | 7:30 am – 8:30 am | <p>Continental Breakfast Regency Ballroom – 3rd Floor</p> |
| | | 8:30 am – 9:30 am | <p>Plenary Address: Bernadette Mazurek Melnyk Union Ballroom – 2nd Floor</p> |
| | | 9:30 am – 10:00 am | <p>Beverage Break With Exhibits and Poster Presentations Regency Ballroom – 3rd Floor</p> |
| | | 10:00 am – 11:30 am | <p>5.1 — Creating and Implementing a Data Policy Delaware A – 2nd Floor</p> <p>5.2 — Diversity and Inclusion From Research to Post-Publication (Part 2) Delaware B – 2nd Floor</p> <p>5.3 — Shared Open Source Infrastructure in Workflow Delaware C – 2nd Floor</p> <p>5.4 — Work-life Balance: Striking It Right Delaware D – 2nd Floor</p> |
| | | 11:30 am – 1:00 pm | <p>Awards Luncheon Union Ballroom – 2nd Floor</p> |



Schedule at a Glance, cont.

- 1:00 pm – 1:15 pm Break
- 1:15 pm – 2:15 pm 6.1 — A Picture’s Worth 1,000 Words: Disseminating Research Through Graphical and Visual Abstracts
[Delaware A – 2nd Floor](#)
- 6.2 — “I am sorry, who are you now?” Navigating Mergers and Acquisitions in the Vendor Space
[Delaware B – 2nd Floor](#)
- 6.3 — GDPR: One Year Later
[Delaware C – 2nd Floor](#)
- 6.4 — Streamlining the Process – What’s Worked
[Delaware D – 2nd Floor](#)
- 2:15 pm – 2:30 pm Break
- 2:30 pm – 3:30 pm 7.1 — How to Turn Your Research into a Poster or Article
[Delaware A – 2nd Floor](#)
- 7.2 — Innovation in the Publishing Space
[Delaware B – 2nd Floor](#)
- 7.3 — Updates to Peer Review Guidelines/Rigor Checklists/ EQUATOR Network
[Delaware C – 2nd Floor](#)
- 7.4 — Using Production Metrics to Solve Problems: Case Studies
[Delaware D – 2nd Floor](#)
- 3:30 pm – 4:00 pm Break in Exhibit Hall, Grand Prize Giveaway, Best Poster Winner Announcement
[Regency Ballroom – 3rd Floor](#)
- 4:00 pm – 5:00 pm 8.1 — Funding Mandates: Looking at Plan S and Beyond
[Delaware A – 2nd Floor](#)
- 8.2 — Options for Proof Review
[Delaware B – 2nd Floor](#)
- 8.3 — Plagiarism: Premeditated or Involuntary?
[Delaware C – 2nd Floor](#)
- 8.4 — 2 Sides of the Same Coin: What Does Production Need From Editorial and What Does Editorial Need From Production?
[Delaware D – 2nd Floor](#)

COMMITTEE MEETINGS*

SUNDAY, MAY 5

- 3:30 pm – 5:00 pm *Science Editor* Editorial Board
[Morrow – 2nd Floor](#)

MONDAY, MAY 6

- 7:30 am – 8:30 am Professional Development Committee
[Morrow – 2nd Floor](#)
- Editorial Policy Committee
[Knox – 2nd Floor](#)
- 6:00 pm – 7:00 pm Marketing Committee
[Morrow – 2nd Floor](#)
- Education Committee
[Knox – 2nd Floor](#)

TUESDAY, MAY 7

- 5:15 pm – 6:15 pm 2020 Program Planning Committee
[Marion – 2nd Floor](#)

* Interested in participating in one of these committees? Please join us to learn how you can get involved. No prior experience necessary.

Follow the 2019 CSE Annual Meeting on Linked In, Facebook, and Twitter



Use CSE’s Twitter hash tag, #CSE2019, to tell us what you’re thinking!

Discuss hot topics with colleagues
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And download the CSE Mobile App!

Connect with other meeting attendees to stay up-to-date with push notifications and app messages. You can find the CSE meeting app by downloading the eventScribe app and search for CSE.

Short Course for Journal Editors

Please note that this is a TWO-DAY program:

Saturday, May 4, 2019 and Sunday, May 5, 2019

Part I — 8:00 am – 5:00 pm, Saturday, May 4

Part II — 8:00 am – 5:00 pm, Sunday, May 5

Grant/Harding – 1st Floor

Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

Course Description

The two-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. There will also be thematic discussion sessions that provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants. Note: the primary teaching materials will be based on biomedical journals, but extrapolations will be made to science journals and other fields.

Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

Faculty

- Christine Casey, MD, Editor, *Morbidity and Mortality Weekly Report*, Centers for Disease Control and Prevention — **Co-Coordinator**
- Anne Coghill, Manager, Peer Review Operations, American Chemical Society
- David Crotty, PhD, Senior Editor, Oxford University Press
- Thomas C. Gerber, MD, PhD, Professor of Medicine and Radiology, Mayo Clinic College of Medicine and Science, Editor-in-Chief, *Mayo Clinic Proceedings: Innovations, Quality & Outcomes* — **Co-Coordinator**
- Carissa Gilman, Managing Editor, American Cancer Society
- Margaret (Peggy) Perkins, ELS, Director of Manuscript Editing, *New England Journal of Medicine*

Short Course on Publication Management

8:00 am – 5:00 pm, Sunday, May 5

Delaware B – 2nd Floor

Objective

To introduce new managing editors and other publication managers to efficient and effective methods of managing a journal.

Course Description

The one-day Short Course on Publication Management is designed to address the wide-ranging role of managing editors and publication managers as well as the daily challenges they face. This is the basic course for those newer to journal management. This year's experienced faculty will reinforce efficient and effective methods for managing a journal by focusing on such topics as communications and personnel management, navigating relationships with EICs and Societies, peer review processes and tools, journal production workflow, essential metrics, ethical best practices, and effective leadership. Attendees are encouraged to bring specific questions from their own experience for discussion by faculty and other attendees. Active participation and exchange of ideas are encouraged.

Who Should Attend

New or early-career managing editors and those in other management positions in the journal publishing industry

Faculty

- Elizabeth Blalock, Managing Editor, Society for Investigative Dermatology
- Nancy Devaux, Process Improvement Manager, Sheridan — **Course Coordinator**
- Carissa Gilman, Managing Editor, American Cancer Society
- Emilie Gunn, Managing Editor, American Society of Clinical Oncology
- Brittany Swett, Executive Director, Editorial Services Coordinator, J&J Editorial, LLC



Advanced Short Course on Publication Management

8:00 am – 5:00 pm, Sunday, May 5
Delaware C – 2nd Floor

Objective

To provide advanced training in publication management for experienced managers and to further opportunities for discussion and professional development for seasoned senior staff.

Course Description

Short Course on Publication Management is encouraged but is not a prerequisite. The course presumes familiarity with basic areas of management including managing people, communications, and workflow; an understanding of production processes and interactions with vendors; and experience working with editorial boards or other publication bodies as well as editors-in-chief, authors, reviewers, and other stakeholders. Discussions may cover topics related to leadership, vision, and strategic planning; effective meeting planning; media training, including social media; verbal and nonverbal communications in the business world; change management, including interactions with parent organizations; staff development and mentoring; data sources for reporting and third party metrics; and recent developments and challenges in publishing. Discussions will include opportunities for attendees to share practical strategies, and attendees are encouraged to bring specific questions or topics for discussion. Active participation and exchange of ideas are encouraged.

Who Should Attend

Experienced managing editors and those in other senior management positions in journal publishing.

Faculty

- Amy McPherson, Director of Publications, Botanical Society of America — **Course Coordinator**
- Rob Bernstein, Senior Publisher, Americas, IOP Publishing
- Angela Cochran, Associate Publisher, American Society of Civil Engineers
- Jennifer Deyton, Senior Partner, J&J Editorial, LLC
- Lindsay MacMurray, Managing Editor, Society for Healthcare Epidemiology of America
- Julie Steffen, Director of Publishing, American Astronomical Society

Short Course for Manuscript Editors

8:00 am – 5:00 pm, Sunday, May 5
Delaware A – 2nd Floor

Objective

To provide manuscript editors and copy editors with an overview of the various skills, tools, and knowledge required to prepare high-quality scientific manuscripts for publication.

Course Description

This one-day course is designed for manuscript editors and copy editors who need to stay current in the field of scientific/medical publishing, including a review of the skills and tools required for mechanical and substantive editing of scientific material. In addition to a discussion about best practices for language editing in scientific/medical texts, the 2018 course will include sessions on (1) editing reference lists and citations; (2) editing statistical presentations; (3) ethical and legal issues in scientific editing, and (4) Microsoft Word tips for manuscript editors. Attendees are encouraged to share their own ideas and experiences in a room full of like-minded individuals. All attendees will receive course content as well as supplementary information electronically during the class. Attendees must furnish their own laptops to participate in this short course.

Who Should Attend

Manuscript editors and copy editors (or those interested in the field) at any level of experience and expertise

Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Managing Editor, *JAMA*
- Annette Flanagan, RN, MA, FAAN, Executive Managing Editor, *JAMA* and The *JAMA* Network
- Tom Lang, MA, Tom Lang Communications and Training International
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Sheridan Journal Services — **Course Coordinator**

Conference Agenda

SUNDAY, MAY 5, 2019

| | |
|-------------------|---|
| 7:00 am – 8:00 pm | Conference Registration & Check In County Foyer – 2nd Floor |
| 1:00 pm – 4:00 pm | BELS Exam Marion – 3rd Floor |
| 4:30 pm – 8:00 pm | Headshot Sessions Fayette – 2nd Floor |
| 5:00 pm – 6:00 pm | CSE New Member, First Time Attendee Reception – <i>Sponsored by SalientContent</i> Regency South Foyer – 3rd Floor |
| 6:00 pm – 8:00 pm | Welcome Reception & Exhibit Hall Open Regency Ballroom – 3rd Floor |

MONDAY, MAY 6, 2019

| | |
|--------------------|--|
| 7:00 am – 7:00 pm | Conference Registration & Check In County Foyer – 2nd Floor |
| 7:00 am – 8:00 am | CSE Mentorship Program: A Chance to Learn, Network, and Discover New Opportunities Delaware A – 2nd Floor |
| 7:30 am – 7:00 pm | Exhibit Hall Open Regency Ballroom – 3rd Floor |
| 7:30 am – 8:00 pm | Headshot Sessions Fayette – 2nd Floor |
| 7:30 am – 8:30 am | Welcome Continental Breakfast Regency Ballroom – 3rd Floor |
| 8:30 am – 9:00 am | Opening Session Opening Remarks — Anna Jester, CSE President Business Meeting — Reports by CSE Officers on budget and annual planning Union Ballroom – 2nd Floor |
| 9:00 am – 10:00 am | Keynote Address – Project Management, Chickens, Goats, and Kids Marjorie M.K. Hlava , <i>President, Access Innovations, Inc.</i> Union Ballroom – 2nd Floor <p>As a digital publisher, do you think you know about trials and tribulations? Digital publishing is shaped by the combination of need and technology. Recent trends in technology, like Artificial Intelligence, effect traditional processes in usual and disruptive ways. From rearranging workflows to changing our roles and identities within the process, follow Margie’s journey through natural disasters, outrageous requests, and walking through fire to create effective solutions.</p> |





Conference Agenda

MONDAY, MAY 6

10:00 am – 10:30 am

Beverage Break & Exhibits
Regency Ballroom – 3rd Floor

10:30 am – 12:00 pm

1.1 Against the Firewall: Society/Journal Relationships

Delaware A – 2nd Floor

Emma Shumeyko, MPS, Managing Editor, American Society for Clinical Pharmacology and Therapeutics

Session Description: Many society journals are run with a firewall between the editorial leadership and society leadership, with the former being responsible for content published while the latter is responsible for business decisions. Ideally, the firewall provides clear cut definitions on how journal issues are handled. But what happens when an issue arises that could impact both groups? This interactive workshop will present hypothetical cases and attendees will work together to find a solution agreeable to all parties.

Moderator: Emilie Gunn, MPS, Managing Editor, ASCO

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

1.2 Diversity and Inclusion From Research to Post-Publication (Part 1)

Delaware B – 2nd Floor

Kamela Heyward-Rotimi, PhD, Executive Director/Founder, Knowledge Exchange Research Group; **Harrison Inefuku, MAS, MLIS**, Scholarly Publishing Services Librarian, Iowa State University; **Racquel Jemison, PhD**, Student Experiences Portfolio Manager, American Chemical Society; **Deborah Poff, CM, PHD**, Chair, Committee on Publication Ethics; **Erika Valenti, SVP**, Emerald Publishing

Session Description: This session will explore work on diversity and inclusion (D&I) going on throughout the entire life cycle of scholarly publications — from original research to getting published and back to the discovery of papers by researchers. We will showcase updates from professionals working in the D&I space from diverse backgrounds and perspectives and offer practical ideas of how these professionals and their organizations are working toward their goals. Racquel Jemison of the ACS Scholars Program and Kamela Heyward-Rotimi of the Knowledge Exchange Research Group (KERG) will speak to the challenges of outreach to underrepresented communities of researchers and helping these researchers be able to publish their work; Erika Valenti of Emerald Publishing and Deborah Poff of the Committee on Publication Ethics will discuss their work in publishing and balancing the needs of multiple parties in scholarly publishing while encouraging increased diversity and inclusion; and Harrison W. Inefuku from Iowa State University will discuss the role librarians can play in working with scholarly publications to encourage greater diversity of identities throughout STEM publishing. Bring your ideas and questions for a lively discussion that brings together researchers, publishers, and librarians working to increase diversity across the entire scholarly record.

Moderator: Brit Stamey, BA, Copyediting Services Coordinator, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 6

10:30 am – 12:00 pm
continued

1.3 The Ethics of GDPR

Delaware C – 2nd Floor

Pamela Miller, *Special Projects*, New England Journal of Medicine; **David Riley, MD**, *Editor-in-Chief*, Integrative Medicine Institute; **Heather Tierney, PhD**, *Manager, Publication Ethics*, American Chemical Society

Session Description: CSE Editorial Policy Committee Ethics Clinic — The objective of this session is to help inform attendees about preprint servers and ethics and potential ethical issues surrounding these servers. These servers are a vehicle for quickly sharing information but run the risk of also having the same ethical concerns as traditionally published manuscripts — and perhaps more. Three panel members will discuss their views and present potential cases with reference to preprint servers to help educate and explore the ethical side to these vehicles of publication. We anticipate and encourage audience participation for this session. Each panelist will provide cases for the round table audiences to review and discuss. We will also have a member of the Editorial Policy Committee who will share the recent Committee statement regarding preprint servers to be added to the CSE white paper.

Moderators: Jennifer Cox, Editorial Client Manager, J&J Editorial, LLC; Jennifer Mahar, Managing Editor, Origin Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

1.4 Preventing and Addressing Workplace Harassment: Initiatives by Publishers and Organizations

Delaware D – 2nd Floor

Monica Bradford, *Executive Editor*, AAAS/Science; **Dana Compton**, *Editorial Director*, American Society of Civil Engineers; **Richard Hund**, *Production Editor*, Botanical Society of America; **Randy Townsend, MPS**, *Senior Journal Program Manager*, American Geophysical Union

Session Description: Greater awareness of workplace harassment (sexual harassment, including gender harassment, assault, bullying, and discrimination) has led several in the scientific community to confront the problem and consider how to address it. Some institutions have already implemented new anti-harassment policies and codes of conduct, such as those by the National Science Foundation (NSF) and National Institutes of Health (NIH) in September 2018. A number of scientific publishers and organizations have taken steps to develop a comprehensive anti-harassment policy or code of conduct and identify the tools needed to implement it effectively (e.g., training, support, reporting mechanisms). Four panelists will discuss how their journals and/or organizations have been tackling harassment and working toward these critical goals: to ensure a safe, fair, and inclusive culture at work, at conferences, in the field, and in the publishing sphere. In addition to providing some strategies and individualized processes for addressing harassment, the aim of this session is to promote further dialogue, leadership, and cross-organizational support on the issue.

- CSE President-Elect Dana Compton, Editorial Director of the American Society of Civil Engineers, will discuss the work involved in preparing CSE's first code of conduct.
- Randy Townsend, Senior Journal Program Manager at American Geophysical Union, will address AGU's ethics program, which he has managed for the past 10 years, and their significant publishing policy that includes harassment as a form of scientific misconduct.
- Monica Bradford, Executive Editor of Science, American Association for the Advancement of Science, will present on AAAS' policies.
- Richard Hund, Production Editor of *American Journal of Botany*, Botanical Society of America, will share BSA's policy implementation at their annual conference, success in pooling resources, and future plans.

Moderator: Lisa Pepper, MFA, Editor, Missouri Botanical Garden Press

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief



Conference Agenda

MONDAY, MAY 6

12:00 pm – 1:00 pm

Lunch Break With Exhibits and CSE Committees

[Regency Ballroom – 3rd Floor](#)

CSE has so many opportunities to get engaged. During lunch, come learn about a few of the committees, what they do, and what their future activities entail! This is your chance to find the right volunteer fit for you. The following CSE committees will be present, just look for the tent cards on tables in the ballroom.

- Editorial Policy Committee
- Education Committee/Webinar Subcommittee
- Marketing Committee
- Membership Committee
- Mentorship Committee
- Professional Development Committee

1:00 pm – 2:00 pm

2.1 **The AMA Manual of Style: Updates and Sneak Peeks of the 11th Edition**

[Delaware A – 2nd Floor](#)

Stacy Christiansen, MA, Managing Editor, JAMA; **Annette Flanagan, RN, MA**, Executive Managing Editor and VP Editorial Operations, JAMA Network; **Cheryl Iverson, MA**, Managing Editor (retired), The JAMA Network

Session Description: Three members of the committee preparing the 11th edition of the *AMA Manual of Style* aim to give CSE attendees an overview of recently implemented updates as well as a preview of what to expect in the next edition of the Manual. The speakers will address issues that face authors, editors, and publishers in the digital age.

This session will address questions of style, presentation, and policy: citing social media and other newer forms of communication and data sources, updated conventions in many areas of scientific nomenclature, new standards for authorship and groups helping to establish guidelines, additional entries in the popular Correct and Preferred Terminology section, expanded advice and description of statistical terms, recommendations on handling supplementary online material, enhanced guidelines on presentation of figures and tables, and ethical/legal issues facing authors, editors, and publishers, such as scientific misconduct and correcting the literature. There will be time at the end of the session to ask questions.

Moderator: Stacy Christiansen, MA, Managing Editor, JAMA

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

2.2 **Building & Managing a Taxonomy: How to Manage All of the Cooks in the Kitchen**

[Delaware B – 2nd Floor](#)

Helen Atkins, Senior Manager, Journal & Product Support, American Chemical Society; **Scott Dineen, MA**, Senior Director Publishing Production & Technology, The Optical Society; **John Magee**, Director of Indexing and Vocabulary Services, Cengage | Gale

Session Description: Deploying a taxonomy across your publications can be incredibly useful for your users and your editors. But building a taxonomy can be an arduous process when there are too many cooks in the kitchen. This session will review the steps you should take before building a taxonomy, the challenges and pitfalls you may encounter, and what success can look like once the taxonomy is in use.

Moderator: Susan Willner, BS, ASN Publications, American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

MONDAY, MAY 6

1:00 pm – 2:00 pm
continued

2.3 Mentoring of Journal Authors and Reviewers

Delaware C – 2nd Floor

Ashley Ketelhut, *Managing Editor, ASCO*; **Justin Schreiber, DO, MPH**, *Assistant Professor of Psychiatry and Pediatrics, Children's Hospital of Pittsburgh*

Session Description: Mentoring can take many forms and serve many purposes, both for mentor and mentee alike. In this session, we will discuss the purpose and benefits of mentoring, and hear about mentoring experiences from the perspective of mentor and mentee. Come learn how mentoring can benefit a journal and its audience, and get ideas for how you can implement a mentoring program at your own publication.

Moderator: Emilie Gunn, MPS, Managing Editor, ASCO

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

2.4 Patient Engagement in Scholarly Publishing

Delaware D – 2nd Floor

Kevin Fowler, BSBA, *Patient Voice Editor, Clinical Journal of the American Society of Nephrology*; **Christine Laine, MD, MPH, FACP**, *Editor-in-Chief, Annals of Internal Medicine, Senior Vice President, American College of Physicians*; **Bill Silberg**, *Director of Communications, Patient-Centered Outcomes Research Institute (PCORI)*

Session Description: The ultimate goal of clinical research is to inform providers of effective discoveries, change patient behaviors, and improve health. Historically, journals have primarily published original research with related commentaries from scientists, academics, or policymakers. Many funders are now mandating the involvement of patient and the public in the design, conduct, and dissemination of health research. To keep pace, journals need to examine existing content and introduce new editorial features to reflect these changes.

This session will provide an update on patient engagement in the research sector, describe journal content developed explicitly for the patient's use, outline new requirements regarding continuing education, and examine the newly introduced patient commentary and how it is integrated into the production workflow.

Moderator: Christine Casey, MD, Editor, *Morbidity and Mortality Weekly Report*, Centers for Disease Control and Prevention

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

2:00 pm – 2:30 pm

Beverage Break & Exhibits
Regency Ballroom – 3rd Floor



Conference Agenda

MONDAY, MAY 6

2:30 pm – 3:30 pm

3.1 Managing Conflict of Interest Disclosure – Where Are We Going?

Delaware A – 2nd Floor

Sabina Alam, PhD, Associate Editorial Director, Taylor and Francis; **Patrick Hannon**, Director of Editorial Operations, New England Journal of Medicine; **Dina Michels, JD**, Senior Vice President and Chief Legal Officer, American Society of Clinical Oncology

Session Description: Addressing the growing concern about competing interest transparency among authors, reviewers and editors, is a resource challenge for journals. How do journals efficiently manage the disclosure process so that authors and reviewers can easily report competing interest and ensure that readers find the information useful in the context of the article? This session will update attendees on broad efforts to harmonize disclosure categories and other aspects of the process, offer the opportunity to watch a live demonstration of Convey, a resource designed to simplify competing interest disclosure, and explore challenges and practical approaches to improving disclosure management and preparing for the unexpected.

Moderator: Sofia Dorsano, CAE, Director of Administration, Journal Editorial Director & Managing Editor, World Allergy Organization

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

3.2 Getting Out of the Reporting Rut

Delaware B – 2nd Floor

Christine Adams, BS, Publications Coordinator, American Society of Clinical Oncology (ASCO); **Jason Roberts**, Senior Partner, Origin Editorial; **Morgan Sorenson**, Managing Editor, Neurology: Neuroimmunology & Neuroinflammation, American Association of Neurology

Session Description: Everyone knows the basic editorial office reports—acceptance rate, submissions, turn-around time, etc. In this session, we will bring you examples of reports meant to advise editorial decisions, plan strategically, and make data-driven decisions. In addition to new reports added to your arsenal, we will provide a list of top Do's and Don'ts for preparing your very own show stopping reports.

Moderator: Julie Vo, Senior Editorial Coordinator, American Society for Clinical Pharmacology & Therapeutics

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

3.3 Preprint Submissions to Journals: What's Your Policy?

Delaware C – 2nd Floor

Darla Henderson, PhD, Publisher, Global Journals Development and Asst. Director, Open Access Programs, ACS Publications; **Allison Leung**, Senior Editor, Social Science Journals, SAGE Publishing; **Laura Remis**, Assistant Managing Editor, Science Advances, American Association for the Advancement of Science

Session Description: This session will focus on policies set by the publisher and/or journal regarding preprint submission for publication. Speakers will discuss how they developed their current policy regarding accepting (or not) preprints for consideration and how they see the policy potentially changing over time.

Moderator: Helen Atkins, Senior Manager, Journal & Product Support, American Chemical Society

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

Conference Agenda

MONDAY, MAY 6

2:30 pm – 3:30 pm
continued

3.4 Providing the Right Resources for Reviewers

Delaware D – 2nd Floor

Robert Althoff, MD, PhD, Associate Professor of Psychiatry, Psychology, and Pediatrics, University of Vermont; **Liza Karlin, MA**, Senior Staff Editor, Academic Medicine, Association of American Medical Colleges; **Ben Mudrak, PhD**, Product Manager, American Chemical Society

Session Description: Peer review is an indispensable part of sharing research, but very little training is offered on how to complete an effective review. This session will present results and best practices from reviewer resources provided by Academic Medicine, one of the journals of the Association of American Medical Colleges, and by the American Chemical Society through ACS Reviewer Lab. What formats and information interest researchers and help them write a better review? The panel will also include the perspective of a researcher mentoring the next generation of reviewers, providing guidance for how publishers can better serve researchers of all career stages with the peer review process.

Moderator: Ben Mudrak, PhD, Product Manager, American Chemical Society

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

3:30 pm – 4:00 pm

Beverage Break & Exhibits and Poster Presentations

Regency Ballroom – 3rd Floor

4:00 pm – 5:00 pm

4.1 Everything You Always Wanted to Know About Freelancing but Were Afraid to Ask

Delaware A – 2nd Floor

Ellen Lazarus, MD, FCAP, ELS, Freelance Copyeditor; **Peter Olson**, Senior Copyediting Coordinator, Sheridan Journal Services; **Nikki Zielinski, MFA**, Freelance Copyeditor

Session Description: The life of a freelancer is by turns glamorous (Work at home! Be your own boss!) and vexing (Where is the work? Who's going to train me?). The speakers in this session will discuss the many facets of freelancing, including the various perks and challenges, and will offer real-world tips and suggestions for aspiring and seasoned freelancers alike. Particular attention will be given to (a) maintaining an appropriate work-life balance, (b) best practices for English-language manuscript editing, (c) finding professional development opportunities, and (d) navigating freelancer-vendor relationships.

Moderator: Jessica LaPointe, Managing Copy Editor, American Meteorological Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Writer/Editor



Conference Agenda

MONDAY, MAY 6

4:00 pm – 5:00 pm
continued

4.2 Knowledge Exchange: Roundtable Discussions

Union Ballroom – 2nd Floor

Sabina Alam, PhD, Associate Editorial Director, Taylor and Francis; **Melanie Dolechek**, Executive Director, Society for Scholarly Publishing; **Susan Garfinkel, PhD**, Assistant Vice President Research Compliance, The Ohio State University; **Kelly Hadsell**, Editorial Director, KWF Editorial; **Patrick Hannon**, Director of Editorial Operations, New England Journal of Medicine; **Emily Johnston, JD**, Director of Business Development, Typefi Systems; **Heather Joseph**, Executive Director, SPARC; **Jacob Kendall-Taylor**, Director, Editorial Systems, JAMA Network; **Jessica Polka, PhD**, Executive Director, ASAPbio; **Dukhbhanjan (DK) Sujlana, PMP**, Director, Convey, AAMC

Session Description: Interesting questions, and their answers, are often found during informal discussions with others who have encountered the same situations and concerns. This session will provide you with the opportunity to choose from nine topics over two 25 minute rounds of discussion. Bring a question, an answer, or just your curiosity.

2019 Topics:

- C4DISC, Melanie Dolechek
- Project Management in Scholarly Publishing, Emily Johnston
- Collecting and Tracking Financial Disclosures, DK Sujlana & Patrick Hannon
- Best Practices When Handling Allegations of Research Misconduct, Susan Garfinkel
- The CSE White Paper, Kelly Hadsell
- TRANSPOSE, Jessica Polka
- Plan S, Heather Joseph
- New Channels & Avenues of Communication, Jacob Kendall-Taylor
- Conflict of Interest Transparency, Sabina Alam

Moderator: Anna Jester, Director of Sales & Marketing, eJournalPress

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

4.3 Science Editor Symposium: Reproducibility & Reporting Guidelines

Delaware C – 2nd Floor

Jan Leighley, PhD, Editor, American Journal of Political Science; **Sowmya Swaminathan, PhD**, Head of Editorial Policy, Nature Research, Springer Nature; **Hashi Wijayatilake, PhD**, Managing Editor, PLOS Biology

Session Description: The inaugural *Science Editor* Symposium will focus on Reproducibility & Reporting Guidelines in Scientific Research as panelists will discuss the steps their journals and organizations are taking to help ensure that the research they publish is rigorous, accessible, and reproducible. Topics to be discussed will include new initiatives, what's been successful and what's stalled, and how journals are balancing the "burden" on authors and staff.

Moderator: Jonathan Schultz, Director, Journal Operations, American Heart Association

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

MONDAY, MAY 6

4.4 Update on the Manuscript Exchange Common Approach (MECA) Initiative Delaware D – 2nd Floor

Joel Plotkin, CEO, *eJournalPress*; **Eric Hall, MA, MS**, Sr. Product Manager, *HighWire Press*; **Caroline Webber, MBA**, Sr. Business Systems Analyst, *Aries Systems Corporation*

Session Description: Authors lose time and effort when their manuscript is rejected by a journal and they have to repeat the submission process in subsequent journals. For reviewers, it is estimated that 15 million hours of researcher time is wasted each year repeating reviews. In addition, with the rise of preprint servers as an acceptable source of new submissions, there is a desire to have a seamless process to push papers from preprint servers to journals, including peer review information related to the preprint being transferred. All of these challenges could be addressed if journals, publishers and preprint servers could transfer manuscripts between publications that use different submission-tracking systems.

In 2017, a group of manuscript-management suppliers (*Aries Systems*, *Clarivate*, *eJournal Press*, *HighWire*) took up this challenge and developed a common approach, including a set of guidelines and best practices that publishers, manuscript systems and other players in the scholarly publishing ecosystem, such as preprint servers, authoring tools and production services, can utilize so that communication between varied and diverse organizations can be more easily achieved.

In 2018, this initiative was accepted by the National Information Standards Organization (NISO), and a NISO working group was formed. This working group includes representatives from the original team of manuscript-management suppliers, as well as representatives from the American Chemical Society, American Physical Society, Cold Spring Harbor, *eLife*, *IEEE*, *Green Fifteen*, *Jisc*, *Journal of Clinical Investigation*, *National Library of Medicine*, *Springer Nature*, and *Taylor and Francis*. The goal of the NISO working group is to be sure the guidelines and recommended practices will be well thought out and universally accepted. The guidelines will continue to evolve to address new technologies and changes in data types and file formats that will likely emerge in the scholarly publishing infrastructure over the next few years.

Moderator: Tony Alves, Director of Product Management, *Aries Systems Corporation*

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

5:00 pm – 7:00 pm

President's Reception in Exhibit Hall Featuring CSE 2019 Poster Presentations
[Regency Ballroom – 3rd Floor](#)

7:00 pm

Dinner Conversations
[Offsite restaurants](#)





Conference Agenda

TUESDAY, MAY 7, 2019

- 6:30 am – 7:30 am Yoga Class
[Morrow – 2nd Floor](#)
- 7:00 am – 4:00 pm Conference Registration & Check In
[Regency Foyer – 3rd Floor](#)
- 7:30 am – 4:00 pm Exhibit Hall
[Regency Ballroom – 3rd Floor](#)
- 7:30 am – 5:00 pm Headshot Sessions
[Fayette – 2nd Floor](#)
- 7:00 am – 8:30 am Editor-in-Chief Roundtable Breakfast – *Sponsored by RedLink*
[Knox – 2nd Floor](#)
- 7:00 am – 8:30 am Early Career Roundtable Breakfast
[Marion – 2nd Floor](#)
- 7:30 am – 8:30 am Continental Breakfast in Exhibit Hall
[Regency Ballroom – 3rd Floor](#)
- 8:30 am – 9:30 am **Plenary Speaker – The Importance of Self-Care and Work/Life Balance for Optimal Well-being and High Performance: Strategies that Work!**
Bernadette Mazurek Melnyk, PhD, APRN-CNP, FAANP, FNAP, FAAN, Vice President for Health Promotion, University Chief Wellness Officer, and Professor and Dean of the College of Nursing at The Ohio State University
[Union Ballroom – 2nd Floor](#)
- This presentation will describe the state of health and well-being across the United States. Evidence-based strategies to improve self-care and achieve optimal well-being will be highlighted.
- 9:30 am – 10:00 am Beverage Break in the Exhibit Hall and Poster Presentations
[Regency Ballroom – 3rd Floor](#)



Conference Agenda

TUESDAY, MAY 7

10:00 am – 11:30 am

5.1 Creating and Implementing a Data Policy

Delaware A – 2nd Floor

Michael Friedman, PhD, Acting Co-Director of Publications and Journals Production Manager, American Meteorological Society; **Kerry Kroffe**, Director, Editorial Services, PLOS; **Shelley Stall, MBA, EDME, CDME, PMP**, Senior Director, Data Leadership, American Geophysical Union; **Alyson Weidmann, PhD**, Managing Editor, American Chemical Society

Session Description: Publishers know that there are benefits to having a data policy, but there are no roadmaps to create one. Speakers in this session will share the story of the creation and implementation of the data policy at their organization. This session is a must for anyone looking for a practical discussion on creating a data policy.

Moderator: Anne Coghill, Senior Manager, Peer Review Services, Global Journals Development/American Chemical Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

5.2 Diversity and Inclusion From Research to Post-Publication (Part 2)

Delaware B – 2nd Floor

Sian Harris, PhD, Communications Specialist, INASP; **Racquel Jemison, PhD**, Student Experiences Portfolio Manager, American Chemical Society; **Deborah Poff, CM, PHD**, Chair, Committee on Publication Ethics; **Nancy Roberts, MA, PhD, MBA**, CEO, Umbrella

Session Description: This session will be a follow-up to Monday's session, "Diversity and Inclusion from Research to Post-Publication (Part 1)". The session will continue the exploration on diversity and inclusion (D&I) going on throughout the entire life cycle of scholarly publications — from original research to getting published and back to the discovery of papers by researchers.

Moderator: Brit Stamey, BA, Copyediting Services Coordinator, J&J Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

5.3 Shared Open Source Infrastructure in Workflow

Delaware C – 2nd Floor

Maël Plaine, MA, Product Manager, eLife Sciences; **Jennifer Regala**, Managing Editor, The Plant Cell and Plant Physiology, American Society of Plant Biologists; **Andrew Smeall**, Chief Digital Officer, Hindawi Limited; **Heather Staines, PhD**, Head of Partnerships, MIT Knowledge Futures Group

Session Description: Open Source (OS), shared infrastructure is creating all kinds of efficiencies enabling increased sustainability for publishers. There is not just one way to leverage these benefits. Learn from organizations who have undertaken their own exploration, development and implementation of a wide range of OS tools in this panel planned and organized by the Coko Community.

Moderator: Heather Staines, PhD, Head of Partnerships, MIT Knowledge Futures Group

Who Should Attend: Managing Editor/Publisher



Conference Agenda

TUESDAY, MAY 7

10:00 am – 11:30 am
continued

5.4 Work-life Balance: Striking It Right

Delaware D – 2nd Floor

Megan Amaya, PhD, CHES, Assistant Professor of Clinical Nursing, The Ohio State University; **Emilie Gunn, MPS**, Managing Editor, ASCO; **Anna Jester**, Director of Sales & Marketing, eJournalPress; **Amy McPherson**, Director of Publications, Botanical Society of America; **Jonathan Schultz**, Director, Journal Operations, American Heart Association

Session Description: With competing demands on one's time both at home and at work, and the increased ability to access one's work email anywhere, it has become difficult to leave work behind and find the right work-life balance. This session will follow the plenary presentation by Bernadette Mazurek Melnyk, PhD, APRN-CNP, FAANP, FNAP, FAAN, Vice President for Health Promotion, University Chief Wellness Officer, and Professor and Dean of the College of Nursing at The Ohio State University entitled, "The Importance of Self-Care and Work/Life Balance for Optimal Well-being and High Performance: Strategies that Work!" Dr. Melnyk's colleague, Dr. Megan Amaya, Assistant Professor of Clinical Practice and Director, Health Promotion & Wellness will moderate this panel discussion to help participants and attendees continue finding their "balance."

Moderator: Shari Leventhal, Executive Editor, American Society of Nephrology

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

11:30 pm – 1:00 pm

Awards Luncheon

Union Ballroom – 2nd Floor

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The scholarship winners and CSE certificate program graduates will also be highlighted in special presentations.

1:00 pm – 1:15 pm

Break

1:15 pm – 2:15 pm

6.1 A Picture's Worth 1,000 Words: Disseminating Research Through Graphical and Visual Abstracts

Delaware A – 2nd Floor

Mary Dott, MD, MPH, Online Editor, MMWR, CDC; **Andrew Smith, MS**, Production Operations Manager, Cell Press

Session Description: In the last few years, graphical and visual abstracts have emerged as a powerful way to disseminate and share research. These pictorial summaries can help busy scientists and clinicians sift through the constant flow of new content and identify papers that warrant a closer read. They also offer a way to communicate complex research findings to reporters and lay audiences in a more digestible format. This session will offer key principles and guidance on using these methods to promote content and engage new and varied audiences for scientific research.

Moderator: Carissa Gilman, MA, Managing Editor, *CANCER*, American Cancer Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

Conference Agenda

TUESDAY, MAY 7

1:15 pm – 2:15 pm
continued

6.2 “I am sorry, who are you now?” Navigating Mergers and Acquisitions in the Vendor Space

Delaware B – 2nd Floor

Michael Di Natale, Director of Technology, BioOne; **Alison O’Connell, MA**, Director of Community Development, Collaborative Knowledge Foundation

Session Description: Big name mergers and acquisitions are nothing new in scholarly publishing. There are quite a few publishers now sporting the name of two previous publishers. As new and very large entities decide whether to buy or build upgraded tech and infrastructure, some of our previously publisher agnostics platforms are being purchased by commercial publishers. This session will look at some of the implications of these purchases and review the options that do, or do not, exist.

Moderator: Angela Cochran, Managing Director and Publisher, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

6.3 GDPR: One Year Later

Delaware C – 2nd Floor

Victoria Beckman, JD, Member, Frost Brown Todd, LLC; **Pamela Miller**, Special Projects, New England Journal of Medicine; **Debra Parrish**, Partner, Parrish Law

Session Description: This session will review the GDPR and how one journal has implemented the requirements and situations that arise as a journal implements the requirements.

Moderator: Debra Parrish, Partner, Parrish Law

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

6.4 Streamlining the Process – What’s Worked

Delaware D – 2nd Floor

Lisa Braverman, MA, Managing Editor, American Society for Radiation Oncology; **Michael Lederman, MD**, Scott R Inkley Professor of Medicine, Case Western Reserve University School of Medicine; **Brit Stamey, BA**, Copyediting Services Coordinator, J&J Editorial; **Dawit Tegbaru, BA**, Managing Editor, American Society for Radiation Oncology

Session Description: Streamlining the process from submission through production/publication. The session will focus on ways to save time and money. *Pathogens and Immunity* has adopted a philosophy to serve the needs of scientists in order to facilitate the publication process, offering short lead times and accepting a paper for review in any format (reformatting/styling is not required until a manuscript is accepted). J&J will discuss ways to streamline when onboarding projects and new employees; best practices in transitioning and using submission systems; and revising and updating protocols and style sheets. Editors from ASTRO will discuss their new coauthor COI verification workflow, as well as ways they have streamlined the press release and article publicity processes.

Moderator: Michele Springer, BA, Principal Medical Editor, *Caudex*

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

2:15 pm – 2:30 pm

Break



Conference Agenda

TUESDAY, MAY 7

2:30 pm – 3:30 pm

7.1 How to Turn Your Research Into a Poster or Article

Delaware A – 2nd Floor

Barbara Gastel, MD, MPH, Professor and Coordinator, MS Program in Science and Technology Journalism, Texas A&M University; **Alethea Gerding, MA**, Managing Editor, Journal of Prosthodontics, American College of Prosthodontics; **Elizabeth Haberkorn, MA, MFA**, Managing Editor, American Pharmacists Association

Session Description: Do you have research to share with your community (or the world)? Get tips from the experts on how to turn that research into a poster or journal/magazine article. This session will give you the tools to tell an engaging story about your work that will inspire others. Learn how to get that research published!

Moderator: Mary Warner, MS, CAE, Sr. Director, Periodicals, American Pharmacists Association

Who Should Attend: Managing Editor/Publisher, Editor-in-Chief

7.2 Innovation in the Publishing Space

Delaware B – 2nd Floor

Lettie Conrad, MA, Sr. Product R&D Associate, Maverick Publishing Specialists; **Theresa Schwope**, Innovation Funnel Leader/Associate Technical Editor, American Chemical Society

Session Description: Some publishers have created roles and expectations to support product/process innovation (e.g., VP product innovation; digital innovation). What game changers are out there? Can academic/journal publishers leverage innovation that applies to related niches? How are new ideas cultivated and harvested? Join the session to learn from experts in the areas of production and publishing strategy and offer your own insights in this interactive setting.

Moderator: Leslie Walker, Assistant Director, Global Production Operations, ACS Publications, American Chemical Society, Publications Division

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

7.3 Updates to Peer Review Guidelines/Rigor Checklists/EQUATOR Network

Delaware C – 2nd Floor

Jennifer Cox, Editorial Client Manager, J&J Editorial, LLC; **Kelly Hadsell**, Editorial Director, KWF Editorial

Session Description: In this session, we will hear from Managing Editors and Publishing Professionals on best practices for Author Guidelines and Peer Review Guidelines. We will focus on data-driven best practices for the editorial office.

Moderator: Jennifer Deyton, Senior Partner, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

Conference Agenda

TUESDAY, MAY 7

2:30 pm – 3:30 pm
continued

7.4 Using Production Metrics to Solve Problems: Case Studies

Delaware D – 2nd Floor

Heather DiAngelis, MA, Manager, Journals Production, American Society of Civil Engineers; **Theresa Fucito**, Senior Manager, Publishing Operations, AIP Publishing; **Victoria Koulakjian**, Content Production Manager, Journals, American Speech-Language-Hearing Association (ASHA)

Session Description: Building off of last year's production metrics session that gave a variety of perspectives on effective ways to track journals production and what metrics work best, the goal of this session is to present real-world case studies demonstrating solutions to real problems that were identified and/or solved using production metrics. These practical examples will hopefully give attendees useful information to bring back and apply to their own production challenges.

Moderator: Michael Friedman, PhD, Acting Co-Director of Publications and Journals Production Manager, American Meteorological Society

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor

3:30 pm – 4:00 pm

Break, Grand Prize Drawing, and Best Poster Contest Winner Announced
Regency Ballroom – 3rd Floor

4:00 pm – 5:00 pm

8.1 Funding Mandates: Looking at Plan S and Beyond

Delaware A – 2nd Floor

Angela Cochran, Managing Director and Publisher, American Society of Civil Engineers; **David Weinreich, PhD**, Director of Public Affairs, STM

Session Description: A great deal has happened in the last 2 years regarding funder mandates for Open Access (OA). The big news about Europe's Plan S has made waves and sowed confusion about how to comply. United States based private Funders have announced new OA policies and the White House OSTP is reviewing the 2013 Holdren Memo under pressure to reduce the 12 month embargo. This session will serve as an update of the landscape of funder mandates, OA policies, and what publishers are doing in response.

Moderator: Carolyn de Court, Senior Managing Editor, J&J Editorial, LLC

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

8.2 Options for Proof Review

Delaware B – 2nd Floor

Camille Clowery, Production Manager, Rockefeller University Press; **Mary O'Hara, MBA**, Assistant Director, Global Production Operations, ACS Publications, American Chemical Society

Session Description: Proof review is typically one of the last points along the publication process where authors are keenly engaged with the publisher (they want to clear this last hurdle and get their paper published). How are publishers making proof correction more productive for both authors and publishers (workflows, tools, best practices) and in what new directions might publishers be moving with regard to this final customer touchpoint? Panelists will present their insights on the importance of this step and how the publisher can serve the authors' needs, now and in the future.

Moderator: Leslie Walker, Assistant Director, Global Production Operations, ACS Publications, American Chemical Society, Publications Division

Who Should Attend: Copy Editor/Production Editor, Editor-in-Chief



Conference Agenda

TUESDAY, MAY 7

4:00 pm – 5:00 pm
continued

8.3 Plagiarism: Premeditated or Involuntary?

Delaware C – 2nd Floor

Nancy Gough, PhD, *Freelance editor, scientific and publishing consultant, BioSerendipity, LLC*; **Kasey Hayes**, *Editorial Associate, AAAS/Science Advances*

Session Description: Nearly all scholarly publishing professionals agree that plagiarism is an unacceptable practice, but is there a difference between intentional and unintentional plagiarism? Does the scholarly publishing community need to do a better job of educating authors on ways to avoid plagiarism? How does a journal decide whether or not it should investigate potential plagiarism? This session will provide insight in to both of these questions and will provide practical tips for educating authors and utilizing best practices for investigating potential plagiarism.

Moderator: Kelly Hadsell, Editorial Director, KWF Editorial

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

8.4 2 Sides of the Same Coin: What Does Production Need From Editorial and What Does Editorial Need From Production?

Delaware D – 2nd Floor

Michael Casp, *Director of Business Development and Production Services Coordinator, J&J Editorial*; **Nancy Devaux**, *Process Improvement Manager, Sheridan Journal Services*; **Ruth Isaacson, MA**, *Managing Editor, Genetics Society of America*

Session Description: This session will examine the bridge between Editorial and Production while exploring ways both sides help each other and maybe even clash. What does each department expect and need from the other side? How do both sides feed off each other's strengths? During the session, we hope to explore the answers to these questions with the aim of improving communication and bridging the gap between Editorial and Production.

Moderator: Heather DiAngelis, MA, Manager, Journals Production, American Society of Civil Engineers

Who Should Attend: Managing Editor/Publisher, Copy Editor/Production Editor



2019 Exhibitors

Sunday, May 5

1:00 pm — 5:00 pm Set Up
6:00 pm — 8:00 pm Exhibit Hall Open (Welcome Reception)

Monday, May 6

7:30 am — 7:00 pm Exhibit Hall Open

Tuesday, May 7

7:00 am — 4:00 pm Exhibit Hall Open
4:00 pm — 6:00 pm Tear Down

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2019 Exhibitors, cont.

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International Society of Managing & Technical Editors (ISMTE) — Booth 13

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J&J Editorial, LLC — Booth 16

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KWF Editorial — Booth 19

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2019 Exhibitors, cont.

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Society for Scholarly Publishing (SSP) — Booth 6

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Technica Editorial Services — Booth 4

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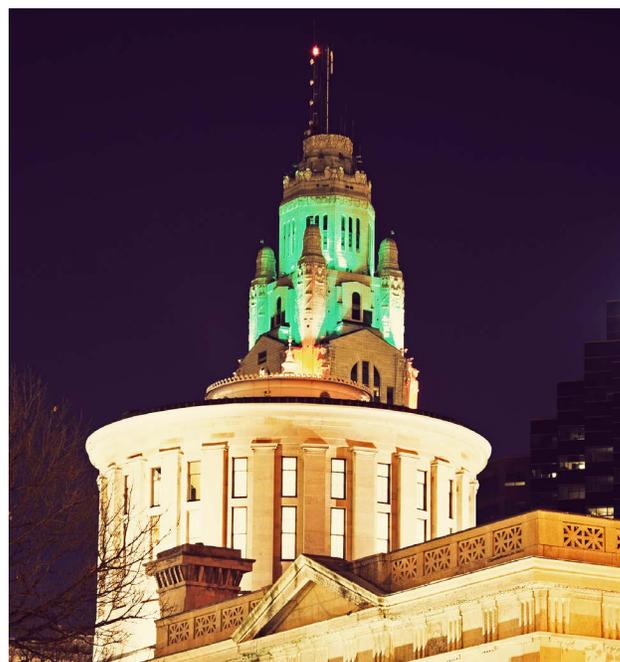
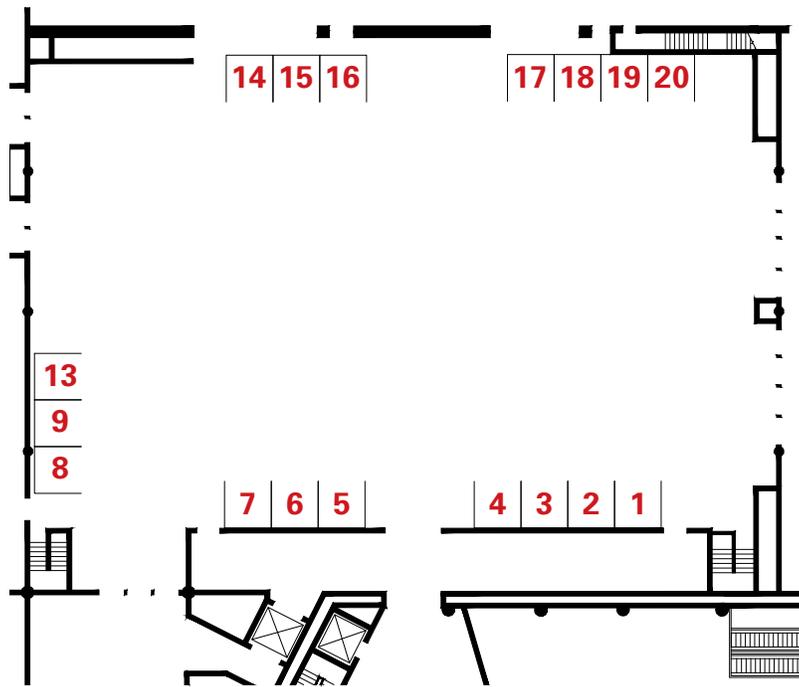




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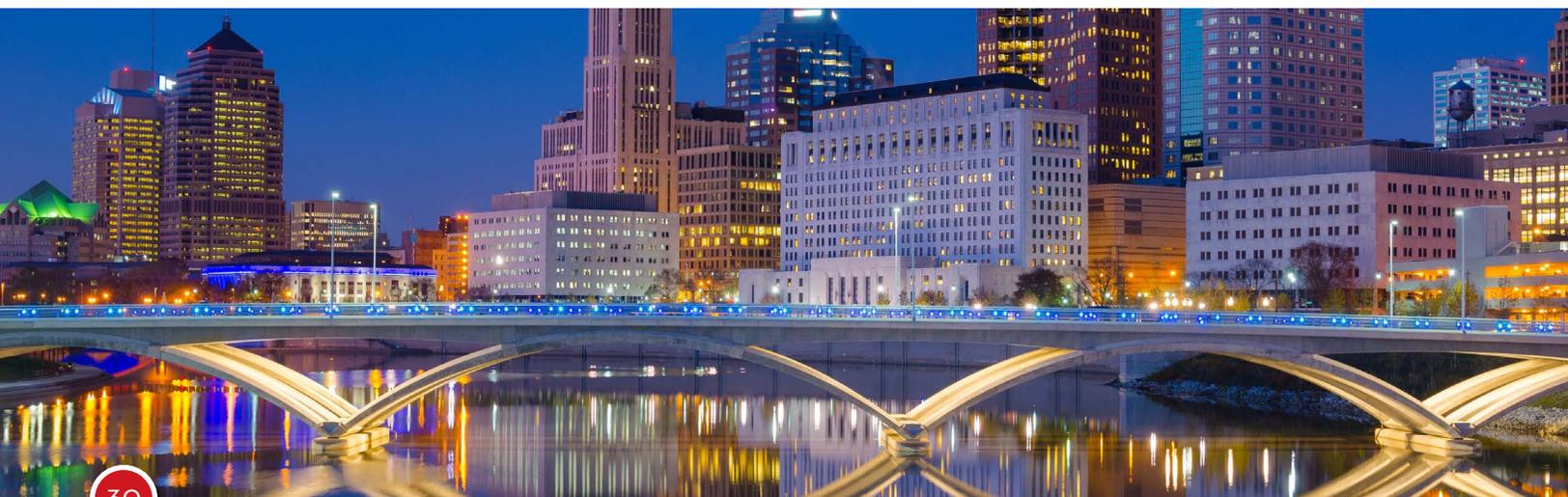
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