

How AMS is Weathering Open Access

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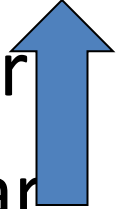
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OA: Very brief background and context

- Biomedical community was key early impetus
- Nonmedical publishers followed in wake
- Open Access has come a long way in the past 20 years, from a “threat” to a legitimate business model

AMS Publications

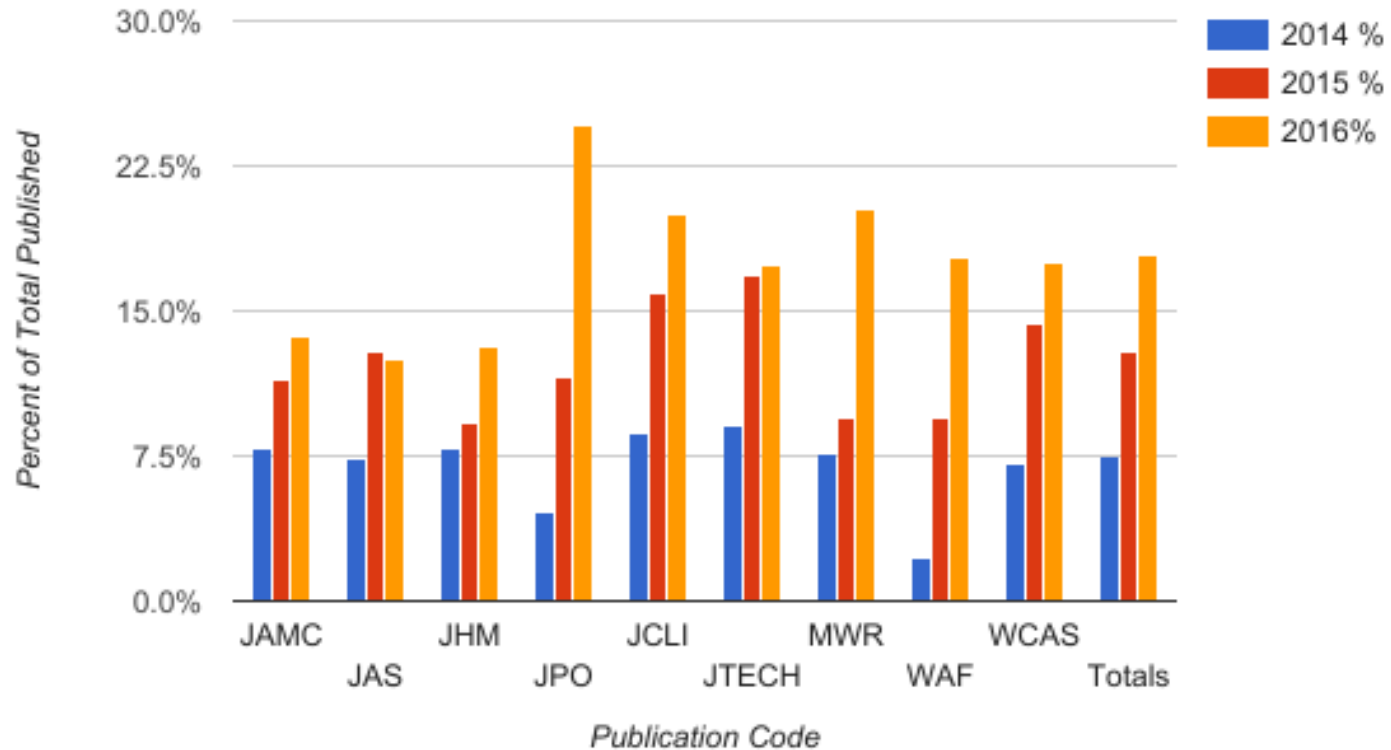
- 11 Journals
 - 34,000 printed/online pages per year
 - 2350+ accepted manuscripts per year
 - 10 Copy Eds. (8 f.t.); 10 Tech. Eds. (7 f.t.)
 - 5 Production Assistants/Associates
 - 8 Peer-Review Support Assistants/Associates
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AMS Publications Business Model

- Publication Revenue split roughly 60/40 between page charges and institutional subscriptions
- Content “embargo” went from 5 years to 2 years to (as of 2017) 1 year (CHORUS compliant)
- “Open Choice” option makes published articles OA immediately for one-time flat fee of \$800
- Two AMS Journals (*BAMS* and *Earth Interactions*) are OA now.
- Legacy content prior to 1997 has always been OA

Open Access Articles

Open Choice Articles as a Percentage of Total Published 2014-2016



Avg = 18%; Low = 13% (JAS); High = 25% (JPO)

How has AMS evolved in the OA era?

- AMS has been moving iteratively and intentionally toward greater Open Access
- One size/pace does not fit all publishers
- Publishing is not free and we are placing an emphasis on articulating why that is (i.e., what value does AMS add to the STM content we publish?)
- Looking toward the future

Thank you

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