

# Life of a Paper: Beyond the Manuscript

## Measuring Success With Stats

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Membership Committee &  
Professional Development Committee, CSE



# Published! How Can You Measure Impact?

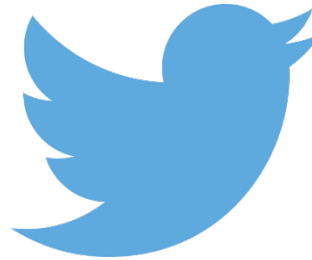
- Citations
- Online usage
- Blog posts
- Media coverage
- Discussion boards
- Twitter
- Wikipedia
- LinkedIn
- Facebook
- Gray literature
- Search result ranking



# How Do We Measure Impact?

- Web of Science
- Journal Citation Report
- Altmetric Explorer
- Twitter
- HighWire Vizors
- Surveys
- Sales

WEB OF SCIENCE™



# Web of Science & JCR

- What was the top cited articles in hematology?
- What was the top cited article in 2016?
- How many articles did that other journal publish?
- Where did the articles come from? The funding?

**Results: 318**

(from Web of Science Core Collection)

You searched for: TOPIC:  
(Hematology) ...More

Create Alert

**Refine Results**

Search within results for...



**Web of Science Categories** ▾

- HEMATOLOGY (106)
- ONCOLOGY (54)
- MEDICINE RESEARCH EXPERIMENTAL (52)
- VETERINARY SCIENCES (25)
- PEDIATRICS (24)

[more options / values...](#)

Refine

**Document Types** ▾

- ARTICLE (243)
- REVIEW (44)
- MEETING ABSTRACT (13)
- EDITORIAL MATERIAL (10)
- LETTER (6)

[more options / values...](#)

Sort by: Times Cited -- highest to lowest ▾

◀ Page 1 of 32 ▶

Select Page



Save to Other File Fo... ▾

Add to Marked List

Analyze Results

Create Citation Report

1. **Concise Review: Perspectives and Clinical Implications of Bone Marrow and Circulating Stem Cell Defects in Diabetes**

By: Fadini, Gian Paolo; Ciciliot, Stefano; Albiero, Mattia  
STEM CELLS Volume: 35 Issue: 1 Pages: 106-116 Published: JAN 2017

Full Text from Publisher

View Abstract

Times Cited: 3  
(from Web of Science Core Collection)

Usage Count ▾

2. **Which patients with myelofibrosis should receive ruxolitinib therapy? ELN-SIE evidence-based recommendations**

By: Marchetti, M.; Barosi, G.; Cervantes, F.; et al.  
LEUKEMIA Volume: 31 Issue: 4 Pages: 882-888 Published: APR 2017

Full Text from Publisher

View Abstract

Times Cited: 2  
(from Web of Science Core Collection)

Usage Count ▾

3. **Evaluation of the prognostic role of tumour-associated macrophages in newly diagnosed classical Hodgkin lymphoma and correlation with early FDG-PET assessment**

By: Cencini, Emanuele; Fabbri, Alberto; Rigacci, Luigi; et al.  
HEMATOLOGICAL ONCOLOGY Volume: 35 Issue: 1 Pages: 69-78 Published: MAR 2017

Full Text from Publisher

View Abstract

Times Cited: 2  
(from Web of Science Core Collection)

Usage Count ▾

4. **Effective cancer targeting and imaging using macrophage membrane-camouflaged upconversion nanoparticles**

By: Rao, Lang; He, Zhaobo; Meng, Qian-Fang; et al.  
JOURNAL OF BIOMEDICAL MATERIALS RESEARCH PART A Volume: 105 Issue: 2 Pages: 521-530  
Published: FEB 2017

Full Text from Publisher

View Abstract

Times Cited: 2  
(from Web of Science Core Collection)

Usage Count ▾

5. **PD-1, PD-L1 (B7-H1) and Tumor-Site Immune Modulation Therapy: The Historical Perspective**

By: Wang, Jun; Yuan, Ruirong; Song, Wenru; et al.  
JOURNAL OF HEMATOLOGY & ONCOLOGY Volume: 10 Article Number: 34 Published: JAN 25 2017

Times Cited: 2  
(from Web of Science Core Collection)

# Altmetrics Explorer

- What had the highest media coverage last month?
- How much coverage did that article generate in Facebook?
- What was the leading article at that other journal?
- Which article in my discipline generated the most media coverage?



Long-Term Outcomes of Imatinib Treatment for Chronic Myeloid Leukemia

Article in **New England Journal of Medicine**, March 2017



Initial Diagnostic Workup of Acute Leukemia: Guideline From the College of...

Article in **Archives of Pathology & Laboratory Medicine**, February 2017



Targeting c-FOS and DUSP1 abrogates intrinsic resistance to tyrosine-kinase...

Article in **Nature Medicine**, March 2017

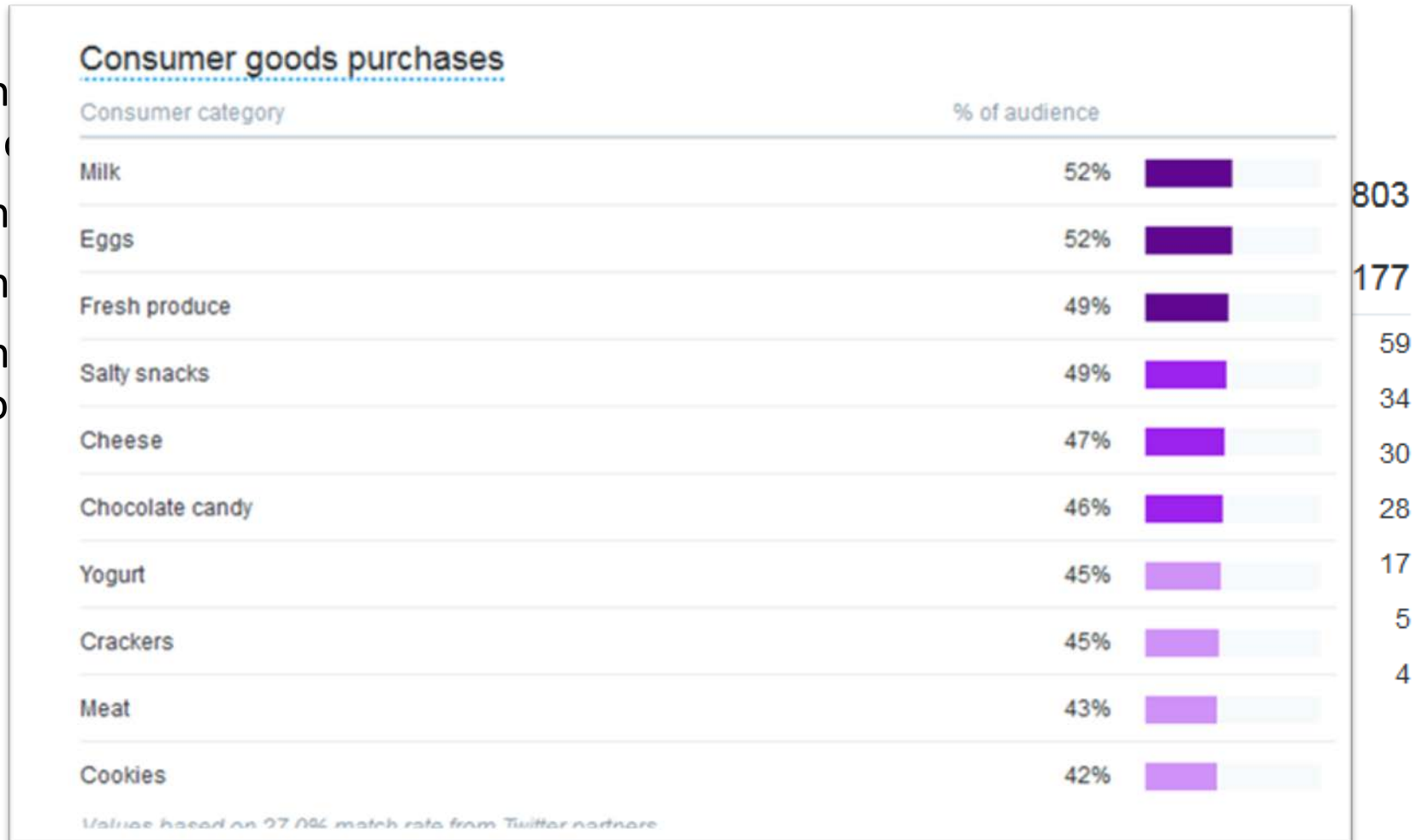


Breastfeeding and Childhood Leukemia Incidence: A Meta-analysis and...

Article in **JAMA Pediatrics**, June 2015

# Twitter

- Who follows
- Who
- Who
- Who pro







# HighWire Vizors (9)

- Which subject or article type is the most popular?
- Which articles are getting the most citations? The least?
- Can you tell me how one section compares to another across five years?
- Which articles have the most Mendeley saves?
- Where are my rejected articles getting published?

Measure By 12 months Usage from ...	Journal Blood	Article Volume (All)	Article Issue (All)	TOC Section How I Treat	Collection (All)
Editor (All)	Open Access No	Custom (All)	Custom #2 (All)	Custom #3 (All)	Article DOI <input type="text"/>
Year of Publication Last 2 Years	Article Date of Publication 1/1/2017 ————— 4/11/2017		Citation Date 1/1/2001 ————— 12/27/2017		

Set one or more of the filters. This will update the chart shown below.

Hot Articles

Article Brief	TOC Section	Collection	Cites / Month	Cites	Usage (36 mos)	Mendeley Saves	12 months Usage from Publication
How I treat acquired aplastic anemia... Bacigalupo, Andrea 1-17-2017	How I Treat	Clinical Trials And Observations	0.0	0	14,464	3	14,464.0
How I manage ibrutinib-refractory chronic lymphocy... Woyach, Jennifer A. 1-17-2017	How I Treat	Lymphoid Neoplasia	0.3	1	9,234	15	9,234.0
How I manage the toxicities of mveloma drugs...		Clinical Trials					

# Surveys

- Readership Survey
- Author Survey



# Sales

- Available reprints
- Kantar Media



# Reporting Recommendations

- Specify
- Know audience
- Frequency
- Goals
- Save notes
- Save on network



*“I can’t seem to face up to the facts;  
I’m tense and nervous, and I can’t  
relax”*

- Talking Heads

Thank you

Glenn Landis

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