

LESSONS LEARNED FROM
TEACHING PUBLICATION
STRATEGIES TO OVERSEAS
SCHOLARS

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Similarities & Differences between
Western & non-Western Authors

- ✓ *Preparation*
- ✓ *Competencies*

Major Myths Among Overseas ECRs

- //
- My work has been declined because of
1. Cultural insensitivity or animosity about work from outside the West;
 2. If only my research was framed in 'better English' then it would be accepted //

Even if you dress up a pig, it is still a pig



The Remedies?

High-quality language editing & translation services

Direct instruction about robust, best-practice, contemporary Methodology underpinning research.

Main point overseas ECRs haven't grasped?

Editors can make allowances for awkward English because it is fixable;
... but plain wrong, unsophisticated, or inadequate METHODOLOGY is generally a fatal flaw.

Second point they seem to miss

Consider the Editor's Perspective
~ *First impressions are crucial*

Another surprise for O-ECRs...

Editors don't offer 'full-service consultancy' to every submitting author

Why a surprise? Inadequate apprenticeship & mentoring

Minimal tutoring available to them about the need to ...

*Attend to **Strategic** rather than just **Content** issues*

Thank you
