

## New Staff for CBE



In August, Joseph Samson of The Sherwood Group assumed the position of Executive Director of CBE. Samson, along with newly appointed Administrative Director Denise Baran, will be handling the day-to-day business of CBE. Joseph Samson came to The Sherwood Group in 1992 and engineered a highly successful administrative and financial restructuring program for the Association for Worksite Health Promotion. Before joining The Sherwood Group, Samson had more than 10 years of management experience with not-for-profit organizations, including a stint as superinten-

dent of a private school system in the Midwest.

In 1994 Samson joined the National PTA as director of the Program Outreach Division with responsibility for membership services, leadership development, programs, resources, and publications. In 1995 he rejoined The Sherwood Group and now serves as executive director for the National Association of Catering Executives (NACE) and the International Society for Analytical Cytology (ISAC) as well as CBE.

Samson earned a master of arts degree (counseling and group process) from Creighton University and a master of arts degree (theology) from the Lasallian Center in Windsor, Ontario, Canada.

Denise Baran came to The Sherwood Group in 1996 as an administrative assistant



for Meeting Professionals International-Chicago Area Chapter (MPI-CAC), the Association of Behavioral Healthcare Management (ABHM), and the Council of Biology Editors. During the

past 10 months, Baran has been working closely with the CBE team on day-to-day activities. Her responsibilities have included publications fulfillment, meeting registration, *CBE Views* subscriptions and advertising, and directory updates. Before joining The Sherwood Group, Baran was director of patient services and accounts for Thostrup Chiropractic in Racine, Wisconsin.