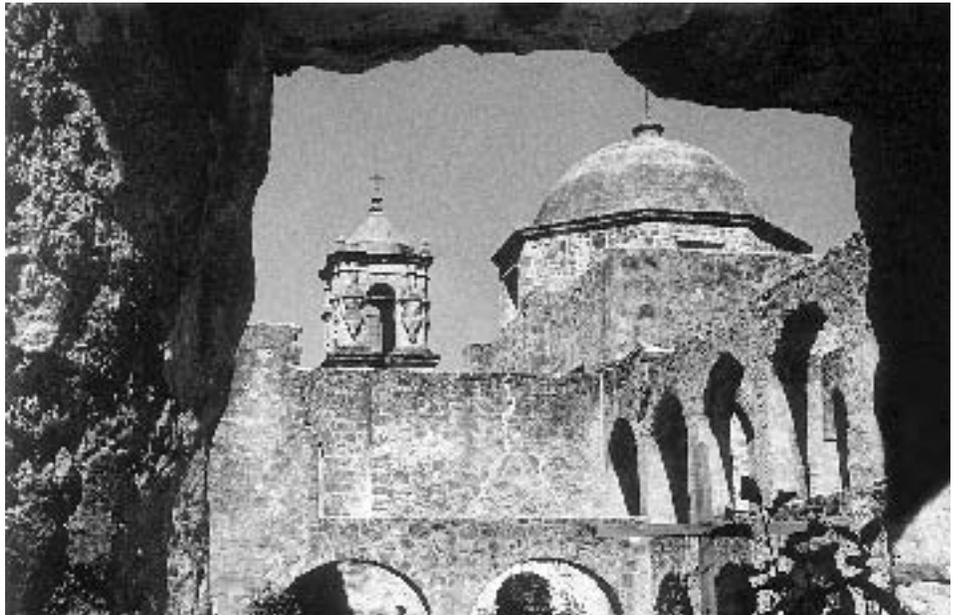


## *Finding the Balance: Print and Electronic Publications in the 21st Century*



*Photo courtesy of San Antonio Convention & Visitors Bureau*

**The One-Day-After-Cinco-de-Mayo, 2000 Annual Meeting of the Council of Science Editors**  
**The Adam's Mark Hotel**  
**San Antonio, Texas**  
**6-9 May 2000**

**Tom Lang**, Chair  
2000 Program Committee

"Bienvenidos a San Antonio!" The site of the CSE 2000 annual meeting is a city of a million people, the birthplace of Texas liberty, and the closest thing to Mexico without being there. And much of the city's history and color are within walking distance of the hotel or only a short trolley ride away. But first, the annual meeting . . .

The Program Committee has drafted the 2000 program. The program was built around what has proved to be a popular theme: helping scientific journals find the balance between print and electronic publishing. We also rearranged the schedule a little to keep everyone focused and to allow you to enjoy better the sights, sounds, and cuisine of San Antonio. Finally, we've arranged some interesting tours and receptions.

### **Program and Theme**

In keeping with the theme of balancing print and electronic publishing, we've chosen topics that compare and contrast these technologies and topics that provide a deeper understanding of each medium.

In all likelihood, the program will bring you up to date on the evolution of the original E-BioMed proposal to make full-text medical journals available without charge on the World Wide Web. E-BioMed has since become E-BioSci and then PubMed Central. Whatever it is called by May 2000, you can learn about it—and make your opinions known about it—at the annual meeting.

We've selected topics of interest to CSE's five constituencies: journal editors in general, editors of medical journal managing editors, manuscript editors, and printers and publishers. If all the planned sessions materialize, our program will have variety and depth and will keep everyone interested throughout. Some other planned sessions:

- Assessing the Impact of a Scientific Journal
- Web-Based Manuscript Processing, Review, and Tracking
- Relationship Between Principal Scientific Editors and Their Sponsoring Organizations

# Annual Meeting

continued

## Proposed Meeting Schedule

### Friday, 5 May

8:00 to 5:00 Short course for journal editors

### Saturday, 6 May

8:00 to 5:00 Short courses

6:30 to 8:30 Welcome reception: Institute of Texas Cultures

### Sunday, 7 May

7:00 to 5:00 Registration

7:00 to 5:00 Journal poster session

8:30 to 9:30 Welcome breakfast

9:30 to 10:00 Business meeting

10:00 to 10:30 Break

10:30 to 11:30 Keynote address

1:30 to 3:00 Sessions

3:00 to 3:30 Break

3:30 to 5:00 Sessions

### Monday, 8 May

7:00 to 5:00 Registration

7:00 to 5:00 Journal poster session

8:00 to 9:00 Continental breakfast

9:00 to 10:00 Plenary session 1

10:00 to 10:30 Break

10:30 to 12:00 Sessions

12:00 to 2:00 Awards luncheon

2:00 to 3:30 Sessions

3:30 to 4:00 Break

4:00 to 5:30 Sessions

5:30 to 7:00 Committee meetings

### Tuesday, 9 May

8:00 to 9:00 Continental breakfast

9:00 to 10:00 Plenary session 2

10:00 to 10:30 Break

10:30 to 12:00 Sessions

2:00 to 5:00 Tours

- Human Factors in Reading Pages and Computer Screens
- Pet Peeves in Copyediting
- Digital Archiving
- Copyright Law for Print and Electronic Publications
- Trends in Web-Based Advertising
- What Publishers Need to Know About Prepress and Printing Technologies
- How Scientists Read

Those who have attended previous annual meetings will notice that the awards banquet has been moved from Sunday evening to Monday noon and that three breakfasts are included with registration. The evenings are free for strolling along the beautiful River Walk, trying Tex-Mex or any of a dozen other types of restaurants, or enjoying the night life elsewhere around the city.

### Journal Poster Session

Members will have the opportunity to showcase their journals in the first CSE journal poster session. The purpose of the session is to make visible the differences and similarities among journals and to facilitate the recognition of standard practices, the transfer of good ideas, and the telling of good stories. Posters will be on display throughout the annual meeting. Details will be coming soon.

### Short Courses

The annual meeting would not be complete without its short courses. The 2-day short course for journal editors will begin on Friday, 5 May, and the 1-day short courses for managing editors, manuscript editors, and Web editors will be on Saturday. Contacts for information on the short courses are Joan Blumberg and Morna Conway (journal editors), Penny Hodgson (managing editors), Diane Lang (manuscript editors), and Sally Edwards (Web editors).

### Fun Stuff

The welcome reception will be on Saturday evening at the Institute of Texas

Cultures. The institute is a museum that chronicles the influx of the various ethnic groups that have made San Antonio the city that it is today. Those cultures include not just American Indians and Mexican groups, but also immigrants from Eastern and Western Europe and the Pacific Rim. All in all, this will be a pleasant way to spend an evening filled with lots of surprises about life in Texas. (Incidentally, guns are not allowed in the institute. No kidding.)

On Saturday afternoon or Tuesday afternoon, you can take a bus tour to familiarize yourself with some of the local history and see a little of the natural habitat of the area. We will visit three of the original five missions in San Antonio. Starting at Mission San Jose, you will watch a video presentation on the history of the missions and take a guided tour with one of the rangers. We will then visit the beautiful, restored Mission San Juan and walk a short and peaceful nature trail. Finally, we will end at the third mission: the Alamo. (Remember the Alamo? It was a mission before it became a fortress.) After completing a guided tour of the site and learning about the famous battle, you will be free to continue exploring the River Walk shops and eateries or return by bus to the hotel.

On Tuesday afternoon, you will have an opportunity to visit the Southwest Foundation for Biomedical Research. The foundation, an independent, non-profit biomedical research institute, maintains the world's largest baboon breeding colony and has a distinguished history in the use of nonhuman primates in scientific research.

### A Final Note

This annual meeting is the first to be held under our new name, Council of Science Editors. So, Remember the Alamo! Come to the annual meeting and be a part of history!