

Poster Display and Survey of Journals Represented in CSE: A Call for Participation

At the 2000 CSE meeting in San Antonio, members representing journals will be invited to display posters to showcase their journals. Posters will also be on display on the CSE Web site after the annual meeting. Requirements and suggestions for the construction and content of these posters follow. For additional information, and to reserve a space for poster display, please get in touch with Margaret Hoppenrath, Hoppenrath Publishing, 1962 Country Club Drive, Escondido, CA 92029, telephone 760-746-8191; fax 760-746-8190; e-mail mail@hoppub.com.

We would like to distribute a handout containing an information sheet for each journal to accompany the poster display. The information sheets will be based on the responses to the survey on p 66-7 of this issue. The survey is also available online at the CSE Web site. **You need not complete the survey to submit a poster, and you may complete a survey even if you do not intend to submit a poster.** Aggregated survey responses will also appear in the handout, on the CSE Web site, and possibly in an article to be submitted to *Science Editor*.

Answer as many of the questions as you can without excessive effort. Please be as candid as you consider appropriate. Our purpose is not to obtain proprietary information or to have you spend hours looking for data that are not readily available. Rather, our purpose is to make your journal's activities visible to other CSE members so that concerns, issues, and solutions can be shared and discussed.

Please submit completed surveys to Margaret Hoppenrath at the address above. Thank you for your time and consideration.

Tom Lang
Ann Link
Margaret Hoppenrath
for the 2000 Program Committee

Requirements and Suggestions for the Construction and Content of Posters

Construction Requirements

- Maximum size: 30" x 60"
- Lightweight (posters will be displayed on tables or attached to bulletin boards)
- Minimum 36-point, sans serif type for body copy

Content Requirements

1. The title of the journal
2. The cover of the journal
3. The masthead of the journal
4. The mission statement of the journal

Suggestions for Content

- Sample pages
- Organizational chart (scientific, editorial, production, art and design staff; include use of freelance help)
- Job titles and descriptions for scientific, editorial, and production staff
- Education and experience of persons holding these positions (with or without names, photos, or both)
- Salary range for each position
- Production information (such as time intervals in the production cycle)
- Manuscript tracking and production information collected and how it is used
- Advertising and marketing information
- Mailing and distribution information
- Most popular or controversial article(s) published and impact on the journal
- History of the journal
- Most pressing concerns of the journal
- Cause and description of worst publication disaster