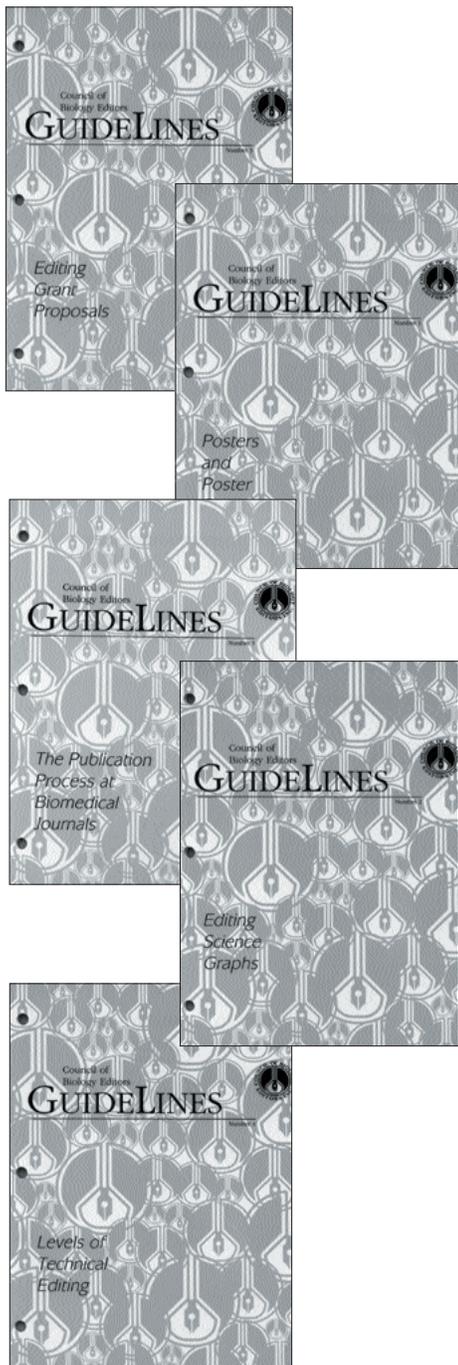


Hot Off the Press!

New GuideLines Series from CSE



Leesa D Bruce
Chair, Publications Committee

The Council of Science Editors is proud to announce the publication of the first five entries in the GuideLines series—thumbnail booklets intended to guide you in the fundamentals of producing succinct and useful information for the scientific community.

These are the five booklets:

Posters and Poster Presentations

Shirley M Peterson and Susan Eastwood
The authors introduce their topic by defining a scientific poster and explaining the pros and cons of its use in relaying information to a broad audience. They describe how skillfully-used fonts and layouts lead to clear and attractive displays and follow up with tips on the presentation and transportation of materials.

Editing Science Graphs

Shirley M Peterson
Many graph forms are available, from the simple to the highly sophisticated. The author describes the fundamental characteristics of scientific graphs and sometimes prescribes which graph to use for a given purpose. Authors will want to know when a pie chart is more appropriate than a bar graph or a histogram; editors will help authors display their data graphically for easier understanding by the reader.

Editing Grant Proposals

Karen Potvin Klein
The author enriches technical aspects of preparing a grant proposal by including information on how to deal with research teams, accommodate deadlines, and survive the angst that accompanies the process.

Levels of Technical Editing

David E Nadziejka

The author proposes a new system of editing that considers the special nature of technical documents and the unique responsibilities of their editors. He suggests a major change in the levels concept espoused in the 1980s and in most variations that have been published since.

The Publication Process at Biomedical Journals

Karen Potvin Klein

The operations of a biomedical journal are often a mystery, especially to those who submit their manuscripts for publication. This GuideLine provides practical advice to author's editors and authors, especially novices, on smoothing the review process. The author also gives some pointers on identifying the journals that are most suitable for your submission.

Each title in the GuideLines series is affordable and informative; the format is clear, with many bulleted entries, making it easy to find the information most useful to you. At least three more titles will be issued in 2000.

Coordinated by Miriam Bloom, vice-chair of CSE's Publications Committee, the GuideLines series will be a valuable and often-used addition to any reference library. Anyone wishing to order a title or the entire series to date should get in touch with CSE Headquarters by telephone (703-437-4377), fax (703-435-4390), or e-mail (CSE@CouncilScienceEditors.org). Watch for future titles in the series on CSE's Web site (www.CouncilScienceEditors.org).