

2001 Annual Meeting: Serving the Readers of Scientific Publications

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2001 Program Committee

The Council of Science Editors 2001 Program Committee cordially invites you to Washington DC from 5 to 8 May for next year's annual meeting: *Serving the Readers of Scientific Publications*. We have an exciting new twist to this year's program. The focus will be on the reader of scientific communications—a departure from the perspective of previous years.

What do readers want to read, and how should scientific communicators meet these wants? A diverse group of editors, managing editors, publishers, and writers will participate in this 3-day-long discussion on the best way to convey our message to the end users.

In keeping with the theme, the committee is planning sessions on the editor's role in fostering cross-disciplinary science, writing for non-native speakers of English, making Web sites user-friendly, and exploring where readers want to do their

reading. We hope to have a speaker on Biomed Central, just one of many exciting new products for readers of scientific literature.

The conference will be preceded by the popular short courses for journal editors, managing editors, manuscript editors, and Web editors. The second afternoon of the conference will feature a CSE authorship retreat for journal editors, manuscript editors, and other interested professionals. For those more involved with journal operations, the members of the committee are planning a topical workshop.

There are countless activities to enjoy in the DC area. You can visit or revisit some of Washington's landmarks: the



Washington Monument, the Smithsonian Institution museums, or the Lincoln Memorial. Or travel off the beaten path and visit the beautiful National Arboretum or the National Museum of Women in the Arts, or take in a show at one of the area's many theaters. There really is something for everyone in DC, and we look forward to seeing you there!