

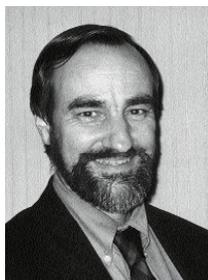
## From the President

In preparation for my year as president of CSE, I asked our management staff to provide me with some information on our membership, just so I'd know what I was getting myself into. Here's what they gave me, along with some thoughts on what the numbers may mean for us.

- **We currently have 1116 members.** Of these, 142 are from outside the United States. Given the number of scientific journals published here and abroad, we clearly have room to grow. We are just beginning to expand to include all the physical and life sciences, so our growth potential is great.
- **We have attracted about 150 new members each year for the last 3 years.** To improve this rate, we recently hired a membership consultant to help us increase membership by expanding the scope of our

recruitment efforts.

- **About 24% of our members (268 of 1116) have been members for longer than 5 years.** Thus, we have a stable (and talented) core of members who are in for the long haul. Another 32% (352 of 1116) have been members for 3 to 5 years.
- **Principal scientific-journal editors, managing editors, publication directors, and manuscript editors are the largest constituencies of our membership.** These data support our current practice of designing the annual meeting to meet the needs



Tom Lang

of five constituencies: journal editors in all branches of science, journal editors in the biomedical sciences, managing editors, manuscript editors, and printers and publishers.

I also reviewed the report issued by our Scope and Mandate Task Force. It sets forth our mission, purpose, and commitments:

### CSE's Mission

To promote excellence in the communication of scientific information.

### CSE's Purpose

To serve members in the scientific, scientific-publishing, and information-science communities by fostering networking, education, discussion, and exchange and to be an authoritative resource on current and emerging issues in the communication of scientific information.

### CSE's Commitments

1. To broaden membership to all sciences.
2. To maintain the focus on editors.
3. To remain a cohesive organization of diverse members.
4. To energize CSE's commitment to serve members and increase opportunities for members' involvement.
5. To strengthen CSE's fiscal responsibility.
6. To become an authoritative resource for education in scientific communication.
7. To develop and promote CSE's products and services more effectively.
8. To report to the membership on the implementation of these commitments on a regular basis.

This, then, is who we are and what we have decided to do. I am glad to be taking my turn at the helm as we pursue this course.

Tom Lang

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