

# Annual Meeting Program Highlights

## Keynote Speaker to Address Visual Communication and Collaboration

Hyatt Islandia  
San Diego  
4-7 May 2002

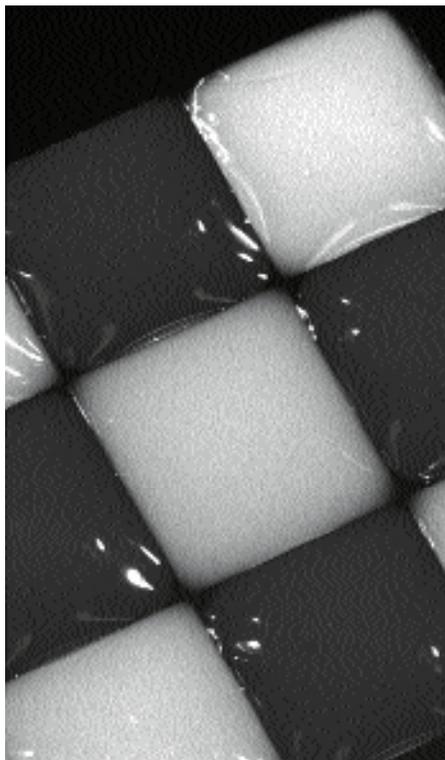
### Jessica Ancker Chair, Program Committee

As the keynote speaker at the 2002 annual meeting in San Diego, science photographer and researcher Felice Frankel will talk about the importance of visual communication in interdisciplinary and international scientific communication.

Frankel, whose photographs have appeared in *Science*, *Nature*, and a wide variety of other journals, is a research scientist in electrical engineering and computer science at Massachusetts Institute of Technology (MIT). A coauthor of *On the Surface of Things*, she is also the author of the forthcoming *Envisioning Science: The Art and Practice of Science Photography*. In recognition of her interdisciplinary focus, she has received not only National Science Foundation (NSF) support, but also grants from the Guggenheim Foundation and the National Endowment for the Arts.

As director of NSF's Envisioning Science project, she organized the 2001 "Image and Meaning" conference at MIT, at which scientific researchers, journal editors, art directors, scientific illustrators and imagers, and writers worked on ways to promote creative collaboration for communicating scientific ideas.

Another plenary talk will be given by Wallace Sampson, editor-in-chief of the *Scientific Review of Alternative Medicine*. Sampson is a retired clinical professor of medicine at Stanford University and former head of the oncology division of Santa Clara Valley Medical Center



**Copyright Felice Frankel, from *Envisioning Science, the Design and Craft of the Science Image* (MIT Press, spring 2002)**

at San Jose. He teaches a long-running medical school course on critical thinking and alternative medicine. Sampson's plenary talk will be titled "Errors, Traps, and Misinformation from the Alternative Medicine Movement That Elude Peer Review".

As in previous years, the annual meeting will be preceded by the CSE short courses for journal editors, managing editors, and manuscript editors and by a newly revised course on electronic publishing solutions. Some of the other ses-

sions on the agenda will be as follows:

**Sponsored Research:** This panel discussion between representatives of pharmaceutical companies, and Drummond Rennie, deputy editor of the *Journal of the American Medical Association*, will focus on journal disclosure guidelines meant to ensure transparency in research.

**Copyright Issues:** Electronic publishing and globalization are changing journals' policies about copyright and permissions. This session will allow journal editors, lawyers, and copyright experts to present new information about these issues from legal and pragmatic standpoints. Topics will include basic copyright rules and law, global issues, and digital rights management.

**The Electronic Editorial Office:** Joy Moore, technology-development manager at Blackwell Publishing, will run an interactive session designed to help guide journals of all shapes and sizes through the process of selecting a new electronic manuscript-tracking/online peer-review system. She will also give tips on preparing editorial staff to make the transition.

**Getting Inside Your Advertiser's Head:** Joetta Melton, publisher of *American Family Physician*, will discuss results of the Return-on-Investment Analysis of Pharmaceutical Promotion (RAPP) report, an independent study commissioned by American Medical Publications that sheds new light on the business of commercial medical journalism.

We know you will enjoy the program we have assembled for you. Register early and plan to attend as many sessions as you can; you will not be disappointed.