

Committee Roundup

Membership Committee

Lisande Bissonette, Chair

In addition to seeking new members in the United States and worldwide and encouraging former members to renew, the 2003-2004 Membership Committee has sought to bring into the fold editors of all types and levels specifically in the sciences and younger professionals who are just starting their careers in STM (scientific, technical, and medical) publishing. The committee itself is diverse and represents a cross section of the STM publishing community: editors-in-chief, top management, university academics, editorial-office management and staff, and suppliers.

The following are members of this year's committee:

- Lisande Bissonette, ScholarOne, Inc, Chair
- Lori Barber, ScholarOne, Inc, Vice Chair
- Diane Scott-Lichter, American Cancer Society, Board liaison
- Barbara Meyers, Meyers Consulting Services, adjunct CSE director of marketing
- Greg Bologna, American Association for the Study of Liver Diseases
- Kathleen M Corey, ScholarOne, Inc
- Carole R Hirth, Institute of Food Technologists
- Michael Humphrey, *The Australian and New Zealand Journal of Obstetrics and Gynecology*; Women's and Children's Health Service, King Edward Memorial Hospital
- Margaret Kay, American Gastroenterological Association
- Paul Kemp, *Limnology and Oceanography*:

Methods; American Society of Limnology and Oceanography

- Erin C Loughran, American Gastroenterological Association
- Theresa Pickel, Allen Press, Inc
- Kevin Pirkey, Odyssey Press, Inc
- Gregory Shaner, Purdue University
- Stacieann C Yuhasz, *Journal of Rehabilitation Research and Development*; Department of Veterans Affairs

Our first group project was to approach all former members to ask them to renew. Concurrently, committee members took on projects related to their specialties or professional affiliations. Carole Hirth conducted a series of e-mail solicitations to thousands of food-technology scientists, Michael Humphrey contacted editors of Australasian journals, Theresa Pickel placed a CSE ad in the Allen Press newsletter, and Greg Shaner worked on recruiting plant, agronomy, and agricultural-sciences editors and staff whom he knows through his work with the American Phytopathological Society. In addition, Barbara Meyers coordinated the distribution of CSE information packets to American Institute of Physics editors during their annual meeting in October 2003.

Lori Barber consolidated a list of about 700 potential recruits drawn from the committee's own resources. The list comprised American and international editors-in-chief, associate editors, managing editors, publisher and association management, and editorial-office staff in a wide array of STM disciplines and in all age groups. CSE headquarters cross-checked the list against the membership list and then contacted all who were not

members. We conducted a second pass of this list in the spring after identifying those in the list who had joined CSE from the first pass.

Kathy Corey contacted department heads at 10 colleges and universities that offer publishing and editing programs to ask them to recruit student members. Committee members contacted 2002-2003 short-course and workshop attendees who were not members, requested that the Council of Engineering and Scientific Society Executives distribute CSE information through its listserv, offered to exchange member lists with other STM professional organizations in Europe as a potential source of new CSE members, and asked CSE representatives to 11 other organizations for their assistance in recruiting from these organizations. Finally, the committee asked its acquaintances at the NRC Research Press in Ottawa for assistance in recruiting Canadian editors in hopes that they will attend the CSE annual meeting in Vancouver in May 2004.

I am delighted to say that all committee members have participated vigorously. We followed and added to the roadmap established by Diane Scott-Lichter, 2002-2003 chair, and will provide the procedures and tools for recruitment to next year's committee to ensure continuity and provide direction that can be built on and enhanced in years to come.



Lisande Bissonette

Program Committee

Christine A Arturo, Chair

Last May, the thought of assembling a team of people to launch the annual meeting seemed rather daunting. Sessions, keynote and plenary speakers, receptions, social activities—the list goes on, and the list gets revised—constantly. Fortunately, I inherited many seasoned members from the 2003 committee, then added a few more from the international community. And last year's Program Committee chair, Brenda Gregoline, made it look like a cakewalk. So why not?

While meeting with the committee last May, I was impressed by the wealth of experience and dedication they brought to the job. I am deeply indebted to the tireless efforts of the Program Committee: Patty Baskin, Philippa Benson, Brad Glazer, Ana Marusic, Devora Mitran, Joy Moore (vice-chair), John Overbeke, Margaret Perkins, Bill Silberg,

Annielaurie Seifert, Carol Sonderman, Iain Taylor (the local arrangements chair), Jennifer Thomas, Anna Trudgett, Vicki Vaughn, Liz Wager, Alex Williamson, and Stewart Wills.

After a brainstorming session in Pittsburgh, the flurry of e-mails and calls ensued, and over time a program and theme emerged from that old skeleton of notes. The hot topic in scientific publishing is access to content, and some of the sessions focus specifically on access (open and closed models) from economics to rights and fair use of content. Other sessions feature technology updates and the tools we use on the job. Standards, usage, process, ethics—these are only a few of the topics you'll find on the program.

To open the Sunday sessions, Shirley Malcom, of the American Association for the Advancement of Science, will deliver the keynote address. She brings a wealth of experience in education and

public understanding of science and technology. One of the plenary speakers, John Willinsky, of the University of British Columbia, opens the second day with a speech on access. Before closing the Tuesday sessions, Linda Glenn, of the University of Vermont, will deliver her plenary speech on bioethics. The dialogue should prove to be scintillating!

As is often said, "location, location, location"; and Vancouver offers a hotbed of urban activity while poised on the brink of serene mountain beauty. I hope you'll join us for the 47th annual meeting in May 2004.



Christine A Arturo

Publications Committee

Dana St. John, Chair

The Publications Committee consists of Dana St. John, Victoria Alexander, Kathleen Case, Karen Dodson, Melissa Durborow, Todd Hummel, Ed Huth, Joan Juan, and Tad Parker. Ed Huth is the new GuideLines editor. Annette Flanagan, past CSE president, is the Board of Directors liaison.

The purpose of the committee is to review and recommend to the CSE Board

the publication and sale or distribution of information products relevant to CSE's mission. Total publications are to produce, at a minimum, a revenue-neutral budget. The vision is to acquire and extend, through information products in any medium, CSE's mission to



Dana St. John

improve communication in the sciences by informing and educating authors, editors, and publishers.

The seventh edition of *Scientific Style and Format* is well under way and is in Peggy Robinson's and the Style Manual Subcommittee's capable hands. The Publications Committee will work closely with Peggy to bring this project to completion in 2004. The committee will also be actively reviewing new publication projects for CSE.

Sponsorship Committee

Devora Mitrany, Chair

The Sponsorship Committee generates much-needed revenue for CSE by offering attractive opportunities to organizations interested in supporting CSE programs. Our two major approaches are to obtain sponsorship of CSE activities and to recruit exhibitors for the annual meeting.

Last year, the committee raised nearly \$31,000 for CSE, exceeding our budgeted goal by over \$8,000. With our diverse and active committee, we hope to do even better in 2003-2004. Peter Kirby is vice chair, and the committee members are Virginia Bourgeois, Jason Clurman, Jerry Elliott, and Caroline Thompson. In addition, our Board liaison, Stephen Prudhomme, actively participates in our efforts.

Scholarships for CSE Retreat. The committee raised more than \$7,000 in scholarships to allow deserving editors to

attend CSE's educational retreat on "The Journal's Role in Scientific Misconduct", held in November 2003. We will continue to raise money for future retreats and for annual meeting travel scholarships.

Foundation Grants. To broaden our sources of funding, Virginia Bourgeois is researching appropriate foundations to which we can apply for grant money for scholarships and to support various CSE activities, including the annual meeting.

Sponsor and Exhibit Prospectus. This year, the prospectus was mailed in late November, instead of January, to allow exhibitors more time to plan and committee members extra time to follow up with prospects.

Increased Exhibit Activity. Again this year, the exhibits will be an integral part of the conference venue. We are offering exhibitors a special reception at which they can give a brief presentation and expanding the prize drawings

to heighten interest in the exhibits. The new activities will create several sponsor opportunities and provide some exciting prizes for annual meeting attendees—a win-win situation for CSE.



Devora Mitrany

The Sponsorship Committee fills a vital role by raising money to support CSE's activities. We welcome new committee members and invite you to join us.

Web Committee

Seth Beckerman, Chair

The new CSE Web site went live in July. In addition to the new design, new functionality includes

- Search capability for the entire site, including *Science Editor*.
- Full-text viewing of *Science Editor* articles (members only).
- A mechanism whereby a member can change his or her password online and have a forgotten password e-mailed.
- A way for members to update their demographic data online. Changes are not instantaneous but rather take effect

with the monthly update of the database. About 200 members have taken advantage of this feature so far.

When this report went to press, full text of almost all issues of *Science Editor* was posted on the site, with the exception of a few pages that have caused problems. In addition, a list of the hundreds of journals with which CSE members are associated was posted.



Seth Beckerman

Nearly 600 people automatically receive an e-mail when a new job is posted on the site. Most of the registration and applications for scholarships for the November 2003 retreat were received via the site. Voting for officers is being handled electronically on the site, and the print member directory that was issued every other year will be replaced by a PDF version that will be updated monthly and available to members from the Web site.

We continue to update and revise the reference links. Plans include a list of books written or edited by members, with a link to Amazon.