

# CSE Directory Now Online

The complete CSE member directory is now available on the Council's Web site as an Adobe Acrobat PDF. The search functions for the directory that were created when the redesigned site was launched in June 2002 are still available.

"In the past, we printed a member directory every 2 years", says CSE Web editor Seth Beckerman, "but of course it was out of date within days of being typeset. And until the next directory was printed 2 years later, new members joined, many existing members changed addresses or jobs, and the directory became more and more out of date."

Moving the directory to the Web site has two benefits, Beckerman says. "CSE will save the expense of printing and mailing the directory every 2 years, but

more important, it will be updated every month with the database."

Use of the CSE directory is a members-only feature of the Web site. Once the PDF is open, members may print the file, save it to their computers for later printing, or search the file. The Acrobat icons for the three functions are displayed on the member-directory page of the site. In addition, members may continue to search the directory by last name, city, state or province, and country without opening the PDF.

Moving the directory to the Web site is just one example of cost-cutting by increasing use of the CSE Web site, says Beckerman. Earlier this year, members voted for 2004-2005 officers by using the site, again saving the cost of printing and

mailing ballots. "We will continue to look for ways to improve service to members by using the Web site while saving money", he says.

Members who visit the Web site have probably noticed the *Amazon.com* icon in the lower left corner of our home page. Many societies and associations, including CSE, have chosen to take advantage of a rewards program offered by Amazon. CSE earns a small percentage of the purchase price of most items if the buyer accesses Amazon via the icon on the CSE site. So if you're planning to buy a book or other merchandise from Amazon, help to support CSE by traveling there via the CSE Web site.