

Printing and Publishing: How Much Do You Know?

Familiarity with the lingo of printing and publishing can aid many editors. The following Web sites provide information on printing terminology and more.

The Glossarist: Printing Glossaries & Printing Dictionaries— www.glossarist.com/glossaries/business/printing.asp

The Glossarist is a large Web site that provides links to hundreds of online glossaries and dictionaries. The Printing Glossaries & Printing Dictionaries page has links to more than 40 printing glossaries, including a page from Print USA, www.printusa.com/glos.htm, which gives an extensive list of printing terms, and from Print Industry, www.printindustry.com/glossary.htm, a glossary of both printing and graphics terms.

Albion Design's Graphic Design & Printing Terminology— www.albionmich.com/cards/printingdef.htm

Need to know more printing terminology? Learn from Albion Design. With dozens of definitions, this Web page could be a great reference for new editors.

Society for Scholarly Publishing— www.sspnef.org

The mission of the Society for Scholarly Publishing (SSP) is “to advance scholarly publishing and communication and the professional development of its members through education, collaboration, and networking among individuals in the publishing field”. SSP provides great resources on printing, including a detailed standards watch, which highlights standards relevant to print and electronic journal publishing. Also included in the SSP site are a list of resources, links to great glossaries and such tools as *AcronymFinder.com*, an HTML glossary, and a glossary of hypertext terms.

Association of American Publishers— www.publishers.org

The mission of the Association of American Publishers (AAP) is to make publishers aware of issues important to the publishing industry, including issues of

intellectual property, new technology and telecommunication, First Amendment rights, censorship and libel, and international freedom to publish. The site keeps an updated page on conference dates and a list of publications that can be accessed online. It also provides links to copyright and permissions resources, including the US Copyright Office, the Copyright Clearance Center, and the International Intellectual Property Alliance.

Printing Industries of America Graphic Arts Information Network— www.gain.net

The Graphic Arts Information Network (GAIN), known as the “portal to the graphic arts industry”, is sponsored by the Printing Industries of America/Graphic Arts Technical Foundation, an organization whose mission is to deliver products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information. “GAIN is the home to all printers”, said Tad Parker, president of Odyssey Press, Inc. “The site deals with many issues confronting the graphic arts business.” One interesting element of the Web site is information on industry trends, which alerts printers to the latest market information. The business-solutions page gives technology tips, case-study examples, and marketing tips for the printing business. The site also includes a page where editors can search for printers by zip code.

American Printer— www.americanprinter.com

American Printer is a magazine whose mission is to be a reliable source for information that integrates new technology with current management challenges. The magazine, which can be accessed online, covers new products, industry trends, and strategies for boosting productivity. The site allows for archive searches that date back to 1 January 1995. The site provides an e-newsletter, *In Register*, which includes up-to-date information on printer-specific news and upcoming conferences.

Subscriptions to this e-newsletter and others can be made at this site.

**My Design Studio—
www.mydesignprimer.com**

My Design Studio is a graphic-design company with a Web site that is full of printing information that editors from beginning copyeditors to senior editors would find helpful. The site's "all about printing" page provides a printing overview that has such links as "how many colors should I use?", "things to ask your prospective printer", "keeping your printing costs low", and "how to tell if your printer is right for you".

**International Printers Network—
www.ipnglobal.com**

The International Printers Network (IPN) provides services for its clients to access worldwide distribution for visual and printed communication. The Web site offers IPN members such resources as translation services, a photography studio,

industry consultation, personalized marketing, mailing and database management, and copy writing. Online member services include editing, proofing, and archiving.

IPA: The Association of Graphic Solutions Providers—www.ipa.org

Each week IPA searches the Internet for links to information on several categories, including digital printing, digital proofing, large-format printing, and Web tools. The site also archives weekly postings by category so that they can be searched with ease.

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TANYA NADING *prepared this column while an intern at Science Editor.*

Erratum. In the July-August 2005 issue of Science Editor, the section heading at the top of page 135 should have read "The Word Hawk".