

Advertising Coordinator, Web Liaison Join Science Editor Staff

Rita M Washko

Science Editor is delighted to welcome Lisande Bissonette and Gabe Waggoner to its new positions of advertising coordinator and Web liaison, respectively.

Lisande Bissonette has more than 20 years of experience in scholarly and STM (scientific, technical, and medical) publishing in editorial and production capacities. She has been a client development manager (field sales representative) with ScholarOne since September 2001. Her goals in her new position include acquiring more advertising revenue from suppliers to the STM market and increasing the number of advertisements placed by commercial and society publishers for journals of interest to CSE members. Bissonette has served on the

CSE Membership Committee for 3 years and was chair for 2 of those years. In another CSE-affiliated effort, she is coordinating the implementation and launch of online submission and peer-review sites for the African Journal Partnership Project.

Gabe Waggoner is a senior technical editor and writer for StataCorp. Previously, he was a copyeditor for the American Society for Microbiology and then a manuscript production editor at the *Journal of the National Cancer Institute*. He also has been a freelance technical writer and edi-



Lisande Bissonette

tor. Waggoner was an intern at *Science Editor* in 2001. He holds a master's degree in science and technology journalism from Texas A&M University. Waggoner also is a member of the CSE Web Committee.



Gabe Waggoner

As Web liaison, he makes content from *Science Editor* more readily accessible to users of the CSE Web site—for example, by providing links to groups of articles on topics of particular interest. 📌

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