

# CSE Short Courses to Precede Annual Meeting; Roundtable Lunch Sessions to Be Included

## Diane Lang, Director CSE Short Courses

The CSE short courses, which are presented each year immediately before the annual meeting, provide a tremendous opportunity to learn about topics peculiar to one element of scientific publishing. CSE again will offer five short courses. The 2-day short course for journal editors will take place on Friday and Saturday, 19-20 May. The short course on publication management, the short course for manuscript editors, the short course on editorial issues in digital publishing (formerly "electronic publishing solutions"), and the short course on statistics for editors will all be held on Saturday, 20 May. Each course is led by experienced faculty and updated each year to address current issues and problems. Presentations include lectures, panel discussions, and breakout sessions. In addition, roundtable lunch sessions will allow faculty and course attendees to continue discussions or address ancillary issues.

## Short Course for Journal Editors

The 2-day short course for journal editors is designed to provide prospective and new editors with a comprehensive survey of the roles and responsibilities of editors of scientific journals.



**Iain E P Taylor**

The course coordinator is Iain E P Taylor, assistant editor-in-chief of National Research Council of Canada Research Journals. Topics to be covered include the publication process; authorship; the roles and responsibilities of editors; establishing a review process

and selecting and nurturing reviewers; editorial decision-making; the ethical obligations of editors, authors, and reviewers; obtaining and improving manuscripts; conflict and misbehavior among editors, authors, and reviewers; derivation and interpretation of the impact factor; journal-office operations; journal production and finances; and electronic publication. There will be both lectures and small-group sessions, with ample opportunity for participants to put forward their questions and problems for consideration by the faculty and other participants.

## Short Course on Publication Management

Patty Baskin, of the University of Washington, executive managing editor of *GeneReviews*, is serving as coordinator of the 1-day short course on publication management. The course will address such topics as managing change, managing communication and people, managing interactions with paper and online publishers and vendors, managing journal financial operations, and problem-solving. The course will include lectures and will allow ample time for discussion.



**Patty Baskin**

## Short Course for Manuscript Editors

The 1-day short course for manuscript editors, led by Margaret Perkins, chief manuscript editor of medical journals at the University of Chicago Press, will present current information on topics of interest to both experienced and novice manuscript editors. The course offers lec-

tures and question-and-answer sessions to allow attendees to make the most of the day. Topics to be covered are levels of editing, including suggestions and techniques for determining the most appropriate level of editing for a particular manuscript; statistics for manuscript editors; grammar and usage; freelance editing; and formatting and editing tables and figures. Attendees are strongly encouraged to bring their own problems and questions for discussion.



**Margaret Perkins**

## Short Course on Editorial Issues in Digital Publishing

The 1-day short course on editorial issues in digital publishing is intended to help editors find their way through the digital-publishing jungle. The course coordinator is Kevin E Pirkey, vice president of Odyssey Press, and he and his expert faculty will cover digital art and author-supplied files, electronic formats in publishing, content management and archiving, choosing the right electronic-publishing model for your organization, the impact of supplemental data, excess electronic content and the importance of branding, expanding revenue streams through online content, and the dollars and cents of electronic publishing. The course will also include time for discussion and questions for the faculty.



**Kevin E Pirkey**

## **Short Course on Statistics for Editors**

The 1-day short course on statistics for editors, which debuted in 2005, will be organized by Jessica Ancker, a writer and statistician. Topics will include basic descriptive statistics,



**Jessica Ancker**

confidence intervals, hypothesis-testing and  $P$  values, and measures of association, such as relative risk and odds ratios. Faculty will give demonstrations and provide examples from scientific publications and the lay press. Group exercises will allow attendees to practice interpreting, presenting, and editing statistical information.