

*Roundup continued*

## Education Committee

### Rebecca S Benner, Chair

The Education Committee oversees the educational activities of the Council of Science Editors, including all short courses and retreats (most recently, the 2004 retreat on conflict of interest). In conjunction with CSE's mission to promote excellence and foster networking, education, discussion, and exchange, committee members also administer the scholarship program. Scholarships are offered for attendance at CSE's annual meeting and interim retreats. Most recently, candidates were chosen to attend the 2006 annual meeting.

**Scholarships.** In 2005, two Nigerian editors—Emmanuel Ameh and Lenrie Olatokunbo Aina—received scholarships to attend the annual meeting in Atlanta, Georgia. At that meeting, CSE took several steps toward becoming an international, outwardly motivated organization. This new focus has prompted a fine-tuning of the criteria for scholarship eligibility: The intent of these scholarships is to provide funds for journal editors from

abroad—especially from developing nations—to attend, contribute to, and benefit from CSE meetings. The Education Committee has developed procedures to guide this program. At the 2006 annual meeting in Tampa, be sure to greet our scholarship winners. They will be recognized at the awards luncheon and will participate as panel speakers at one or more sessions.



**Rebecca Benner**

**Short Courses.** Under the direction of Diane Lang, the short courses are an excellent educational opportunity for CSE members. If you are new to your job or if you haven't taken a short course before, please consider enrolling. Courses are taught by experts in their fields, doing the same type of work that you do. Organizers for the 2006 short courses are as follows:

- Jessica Ancker: short course on statistics for editors.
- Iain E P Taylor: short course for journal editors.
- Margaret Perkins: short course for manuscript editors.
- Patricia Baskin: short course for publication management.
- Kevin Pirkey: short course on editorial issues in digital publishing (formerly known as the short course on electronic publishing solutions).

For more about plans for the short courses, see page 67.

Composed of 15 members with various backgrounds, the Education Committee conducts most of its business by e-mail; one face-to-face meeting is held during the annual meeting. In 2006–2007, we will be planning the next retreat and evaluating ideas for new short courses. If you are interested in working with this committee, I encourage you to contact me at [rbenner@greenjournal.org](mailto:rbenner@greenjournal.org).

## Membership Committee

### Lori Barber, Chair

The primary goal of the Membership Committee is to increase the number of CSE members worldwide through new-member campaigns, assistance with renewal efforts, and introduction of new members to the organization. The following are members of this year's committee:

Lori Barber (Chair), ScholarOne Inc  
 Julie Daw, American Academy of Periodontology  
 Carole Hirth, Institute of Food Technologists  
 Suzanne Kettley, NRC Research Press  
 Theresa Pickel, Allen Press Inc  
 Kevin Pirkey, Odyssey Press Inc  
 Gregory Shaner, Purdue University  
 Sue Silver, Ecological Society of America  
 Stacieann Yuhasz, Department of Veterans Affairs

The committee organized a popular

CSE exhibit at the 16-18 September Fifth International Congress on Peer Review and Biomedical Publication. CSE members Lisande Bissonette, Anna Marusic, Dana Plette, Diane Scott-Lichter, and Diane Sullenberger shared staffing duties. More than 450 people attended from 38 countries. Membership applications and publication order forms were quickly snatched up. Copies of *Science Editor* were depleted by the second break on the first day! Two new members joined during the congress. Special thanks to Annette Flanagan for clearing the way for this exhibit.

Our plans for promoting CSE membership include

- Additional exhibits. On the basis of our



Lori Barber

success at the Peer-Review Congress, we want to pursue other exhibit opportunities. Any members who are aware of an appropriate venue for a CSE exhibit should contact Lori Barber at [Lori.Barber@ScholarOne.com](mailto:Lori.Barber@ScholarOne.com).

- Print promotions. A new CSE print advertisement will highlight the benefits of membership and will be sent to a number of industry publications and to CSE members' journals.
- Direct mail. The committee is planning a campaign of print and electronic messages to science editors around the world, with a focus on the scientific editors or editors-in-chief. We have extensive mailing lists already and hope to work with other organizations as well.

One of our most important goals is to create a tracking system to measure the success of these various campaigns to guide future Membership Committees in their efforts.

## Web Committee

### Seth Beckerman, Chair

The CSE Web site, [www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org), continues to evolve. The latest addition is a section devoted to the Task Force on Science Journals, Poverty, and Human Development, which provides an opportunity for task force members to read related documents, make contributions to the task force forum, and easily contact other members of the task force. This portion of the Web site was helpful in setting up the sessions at the 2006 annual meeting devoted to the topic.

Several reference links have been added to the site, including those to Web sites dealing with currency conversion, printing custom graph paper, free type fonts, journal-title abbreviations, telecommunication terms, area-code lookup, front pages of newspapers from around the world, and a

pronunciation guide from the Voice of America. The site now has 145 links organized in 35 categories.

Each time a new job is posted on the CSE site, an e-mail is automatically sent to people who have registered to receive notification. Similarly, weekly e-mails are sent to registrants when a new message has been posted on the CSE Forum. The number of registrants seems to have stabilized at about 670 for the jobs list and 75 for the Forum list.

The CSE site is now accepting banner ads. Information is available from our management office at [cse@CouncilScienceEditors.org](mailto:cse@CouncilScienceEditors.org).



Seth Beckerman

Traffic on the CSE site continues to increase. Over the last 5 years, average hits per day have increased ninefold (to 18,000), unique visitors each month 13-fold (to 13,000), and visitor sessions each month 16-fold (to 32,000).

Many societies and associations, including CSE, have chosen to take advantage of a rewards program offered by *Amazon.com*. CSE earns a small percentage of the purchase price of most items if the buyer accesses Amazon via the icon on the CSE Web site (in the lower left corner of the home page). So if you're planning to buy a book or other merchandise from Amazon, help to support CSE by traveling there via the CSE site.

Members are invited to contact the Web editor with comments and suggestions about the CSE Web site.

Roundup continued

## Program Committee

### Devora Krischer, Chair

"Location, location, location?" was a recurring refrain as this year's peripatetic annual meeting moved from Miami to New Orleans and now to the beautiful Gulf Coast city of Tampa, Florida. CSE Executive Director Kathy Hoskins retained her poise throughout the process and secured wonderful space for us at the Hyatt Regency Tampa.

Our committee meeting last May started small, attracting only six participants, while the task force meeting next door had an enthusiastic standing-room-only crowd. We quickly identified the theme, Working Toward a Sustainable, Equitable World, because incoming CSE President Richard Horton had planned a half-day retreat for his Task Force on Science Journals, Poverty, and Human Development. We have carried this theme further, focusing several breakout sessions on how we can assist scientific and economic endeavors in developing nations, including that perennial favorite, open access. The Editorial Policy Committee will address another popular topic at its hands-on, half-day Ethics Clinic.

Committee members pitched in to secure a spectacular trio of speakers for

the 2006 meeting: E O Wilson (Philippa Benson), Gary H Toenniessen (Seth Beckerman), and Frank Tugwell (Patty Baskin). The diversity of their backgrounds and the content of many sessions arranged by other committee members demonstrate that CSE is achieving its goal of representing all the sciences.

For example, Philippa Benson and Sue Silver have worked hard to involve paper manufacturers in this year's meeting as speakers and donors. Because journals use a lot of paper, they hope to spark efforts to introduce editors to the virtues of 100% recycled paper.

We have a robust and hard-working Program Committee, and every member has made key contributions to the anticipated success of this year's meeting. Patty Baskin is vice chair, and the members are Seth Beckerman, Philippa Benson, Stephanie Dean, Betsy Fleischer, Erica Frank, Penny Hodgson, Rich Kobel, Ana Marusic, Susan Mitmesser, Joy Moore, Monica Mungle, Mauricio Rocha e Silva,



Devora Krischer

Bruce Rosenblum, Annielaurie Seifert, Sue Silver, and Adrian Stanley.

Committee Chairs Rebecca Benner (Education) and Diane Scott-Lichter (Editorial Policy) have also pitched in to plan sessions relevant to their work. Paul Bozuwa recruited a Task Force Program Subcommittee, whose members contributed their efforts and expertise to many sessions: Tracey Fine, Diane Sullenberger, Linda Toth, and Gavin Yamey.

Special thanks go to our New Orleans Local Arrangements Committee: Chair Britt Bromberg, who valiantly completed his *Science Editor* article on the eve of Hurricane Katrina, just before escaping to Shreveport; Ann Conti Morcos, who had arranged a Tulane Primate Laboratory tour; and Marion Stafford, who was investigating walking tours. Thankfully, all survived the disaster in safety. I am also grateful to Llyn French, who so willingly stepped into the breach to help with local arrangements in Tampa.

At this year's meeting, we'll be reaching out to the world, geographically and scientifically, with speakers from five continents and many disciplines. We've worked hard to bring you an exciting and informative program, and we hope you'll join us.

## Publications Committee

### Dana Plette, Chair

The Publications Committee reviews and recommends to the CSE Board of Directors the publication and sale or distribution of information products relevant to CSE's mission. The total budget for publications is supposed to be, at a minimum, revenue-neutral.

The following are members of this year's committee: Dana Plette (chair), Karen Dodson (vice chair), Victoria Alexander, Lisande Bissonette, Kathleen Case, Tom Domine, Ed Huth, Tad Parker, Peggy Robinson, and Vicki Vaughn.

The main focus of the Publications Committee has been to work closely with Robinson, chair of the Style Manual

Subcommittee, to publish the seventh edition of *Scientific Style and Format (SSF7)* in time for the 2006 CSE Annual Meeting. Much time and effort have been garnered to bring the SSF7 project to completion. Laura King, Plette, Robinson, and Vaughn have held weekly conference calls to review the progress of edited manuscripts from the subcommittee to the Publications Committee to copyediting and on to Rockefeller University Press. Plette, Robinson, and Vaughn communicate regularly with Rockefeller University Press, Capital City Press, and SPI regarding production issues for SSF7. Case, Plette, and Vaughn are working closely with Bruce Lyons of Rockefeller University Press to develop a successful marketing and sales

plan. A Task Force for Online Publication of SSF7 was created to explore the opportunity for online publication; Bissonette serves as chair, and Domine, Plette, and Stephen Prudhomme as members. The task force has created a request for proposals for the online version of SSF7.

In the future, new publications and GuideLines will be considered and developed.

Thank you to the many people who have worked with and supported the efforts of the CSE Publications Committee. Special thanks to Rockefeller University Press, SPI, and Capital City Press for providing their services at cost. CSE greatly appreciates their generosity.