

# The CSE Short Courses: Another Great Reason to Arrive in Pittsburgh Early

**Ken Heideman**  
Director, CSE Short Courses

The 2009 CSE meeting will take place at the Hilton Hotel and Towers in Pittsburgh, Pennsylvania, on 2–5 May. Why not start by attending one of the short courses? The CSE short courses are offered immediately before the annual meeting. Each presents valuable information about topics relevant to a specific sector of scientific publishing.

Four short courses will be offered this year. The 2-day Short Course for Journal Editors will take place on Friday and Saturday, 1–2 May. The Short Course on Publication Management, the Short Course for Manuscript Editors, and Short Course on Journal Metrics will all be held on Saturday, 2 May. Each course is led by experienced faculty and is updated each year to address current issues and problems. Presentations include lectures, panel discussions, and breakout sessions, and each attendee will receive a binder with course materials to take home. In addition, roundtable lunch sessions will allow faculty and course attendees to continue discussions, address related issues, and network.

## Short Course for Journal Editors

The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. The course coordinator is William Lanier, editor-in-chief, *Mayo Clinic Proceedings*. There will be formal presentations on the fundamentals of



**William Lanier**

editing, the editorial board, journal management, publishing ethics, and business practices. The small-group discussions will be the core of the course; they provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and, most important, the issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

## Short Course on Publication Management

Patty Baskin, managing editor of *Neurology*, will be serving as coordinator of the 1-day Short Course on Publication Management. The course is designed to address the management challenges that managing editors and publication managers face every day. Topics for discussion will include managing to lead during change, managing communication and people, managing workflow, working with editors-in-chief, managing in a small society, and problem solving. The course will include lectures, practice exercises, practical take-home materials, and ample time for discussion.



**Patty Baskin**

## Short Course for Manuscript Editors

The 1-day Short Course for Manuscript Editors, led by Stacy Christiansen, director of manuscript editing for the *Journal of the American Medical Association*, is designed both for novices and for experienced editors who need to stay current in the skills required for mechanical and substantive editing of scientific materi-

als for publication. Full-group sessions will address topics of central importance to scientific manuscript editors, such as statistics and ethical and legal issues, and concurrent afternoon sessions will be offered on such topics as levels of editing and freelance editing. The session on editing tables will provide a comprehensive overview. The afternoon will end with an opportunity for questions and informal discussion with course faculty.



**Stacy Christiansen**

## Short Course on Journal Metrics

CSE is pleased to introduce a new course this year: the 1-day Short Course on Journal Metrics. This course is being coordinated by Angela Cochran, managing editor of *Cancer* and *Cancer Cytopathology*. The course will discuss what to do with the data available to journal managers and how to use these data in making strategic decisions. Topics will include best practices for obtaining data from editorial-office reports on submissions, acceptance rate, and turnaround time; online-usage data; market analysis; and readership survey results. Suggestions will be provided for using the data in making decisions for journals.



**Angela Cochran**