

From the President

It may be summer in the Northern Hemisphere—and thus vacation time for many people—but CSE is busy moving forward on strategic-planning initiatives identified by your Board of Directors over the last year. The process began in 2007 and continued at Board meetings in spring and fall 2008. The initiatives are aimed at meeting the needs of our members and strengthening our position as *the* resource for ethical and effective practices in scientific publishing.

First, we are developing new ways to meet your needs. You may have responded to several surveys. Thank you; your responses have given us insight into your questions and problems. The following are some of the needs you communicated, which we are making plans to address:

- Additional educational offerings for editors at every career stage, for example, the new Short Course on Journal Metrics, which premiered at the 2009 annual meeting, and retreats that facilitate in-depth examination of specific topics, such as authorship.
- Evidence-based recommendations for all sectors of scientific publication, for

example, through support for and publication of scientific-publishing research.

- Guidance on ethical issues in publishing, for example, the revised *CSE White Paper on Promoting Integrity in Scientific Journal Publications*, which was released in the spring, and the Ethics Clinic at the CSE annual meeting.

A survey is helpful for taking the pulse of the membership, and you will see more surveys from time to time. Because we are committed to using this tool judiciously, however, we are developing other means of receiving feedback.

Second, we are creating mechanisms that will remove impediments to membership. For example, it is increasingly apparent that science and communication have become global and that the needs of editors around the globe have become more alike. To recognize the connections and similari-



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ties, CSE membership dues were equalized. Now, a CSE member in Malawi, one in Norway, and one in the United States each pay the same annual dues and receive the same benefits of membership.

Third, we are working to improve communication to and from members and with the science community at large. In fall 2008, CSE President Diane Scott-Lichter initiated the monthly CSE Member Update newsletter. I will continue the newsletter, and I look forward to receiving ideas for content and questions that you would like answered. The Board is working diligently to improve the functionality and increase the “texture” of the CSE Web site; this will be a work in progress as we continue to characterize members’ needs and the best ways to address them.

I am honored to serve as your president and am eager to hear from you throughout the year. By working together, we can make the impossible possible! Feel free to contact me at dLang@press.uchicago.edu with questions, suggestions, and thoughts.

Diane Lang

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